FORM 4

Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print of 1 ype Responses)												
1. Name and Address of RUBLE CHRIS C	2. Issuer Name and Ticker or Trading Symbol FORWARD AIR CORP [FWRD]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
430 AIRPORT ROA	(First)	3. Date of Earliest Transaction (Month/Day/Year) 02/13/2014						X Officer (give title below) Other (specify below) Executive VP, Operations				
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year) GREENEVILLE, TN 37745) (6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)			2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		l of (D)	Reported Transaction(s)	Ownership of Form: Be	Beneficial	
				Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) Own or Indirect (Inst (I) (Instr. 4)	Ownership (Instr. 4)	
Common Stock		02/13/2014		М		2,254	А	\$ 28.9733	13,695.187	D		
Common Stock		02/13/2014		S		2,254	D	\$ 45.2539	11,441.187	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
Security	Conversion	Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transact Code	tion)	5. N of Deri Secu Acq (A) Disp of (I (Ins	fumber ivative urities juired or posed D) tr. 3, 4,	6. Date Exer Expiration I (Month/Day	rcisable and Date	7. Title and Amount of Underlying		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code		(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$ 28.9733	02/13/2014		М			2,254	<u>(1)</u>	02/14/2015	Common Stock	2,254	\$ 0	24,162	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
RUBLE CHRIS C 430 AIRPORT ROAD GREENEVILLE, TN 37745			Executive VP, Operations						

Signatures

/s/ Michael P. McLean, Attorney-in-Fact **Signature of Reporting Person

02/17/2014 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

At the time of grant, this option was scheduled to vest 25% each year over a four year period commencing on 2/14/06. As of 12/31/05, all options then outstanding became fully (1) exercisable as a result of the Board of Directors accelerating the vesting of all outstanding stock options awarded to employees, officers and non-employee directors under the Company's stock option award plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.