FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPRO | VAL |
|---------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average b | urden |
| nours per response | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type | e Responses) | | | | | | | | | | | | | | |
|---|--------------|-----------------|---|---|--|--------|--|---------------------------------------|--|---|--|---|--|-------------------------|------------|
| 1. Name and Address of Reporting Person * Campbell C Robert | | | 2. Issuer Name and Ticker or Trading Symbol FORWARD AIR CORP [FWRD] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
| (Last) (First) (Middle) 430 AIRPORT ROAD | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/06/2016 | | | | | | | ve title below) | | her (specify belo | w) | | |
| (Street) GREENEVILLE, TN 37745 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | _X_1 | 6. Individual or Joint/Group Filing(Check Applicable Line) _X. Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | | |
| (City) (State) (Zip) | | | (Zip) | Table I - Non-Derivative Securities Acqui | | | | | | s Acquired, | ired, Disposed of, or Beneficially Owned | | | | |
| (Instr. 3) | | Month/Day/Year) | 2A. Deemed Execution Date, i any (Month/Day/Yea | | (Instr. 8) | | (A) or Disposed (Instr. 3, 4 and 5) | | Owned Follo Transaction(s) (Instr. 3 and | | (s) | | Ownership Form: Direct (D) or Indirect (| Beneficial Ownership | |
| | | | | | | Co | de | V Amo | ount (A) or (D) | Price | Price | | | (I) (Instr. 4) | |
| | | | Table II - I | | | | quire | contained form disp ed, Dispose | who responding the thick t | rm are not rently valid reficially Ov | required d OMB c | d to respo | nd unless | | 474 (9-02) |
| Derivative Conversion Date | | | . Transaction 3A. Deemed | 4. if Transac Code | 4. 5. Number Transaction of Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. A U U Se (I | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownersh Form of Derivati Security Direct (I or Indire | | |
| | | | | Code | v | (A) | (D) | Date Exercisabl | Expiration Date | Title | Amount or Number of Shares | | | | |
| Dividend Equivalent Rights | \$ 0 | 09/06/2016 | | A | | 13.134 | | (1) | (1) | Common Stock | 13.134 | \$ 0 | 486.546 | D | |

Reporting Owners

| Demontos - Orano - Norma / Addison | Relationships | | | | | |
|--|---------------|-----------|--------------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer Othe | | | |
| Campbell C Robert 430 AIRPORT ROAD GREENEVILLE, TN 37745 | X | | | | | |

Signatures

| /s/ Michael P. McLean, Attorney-in-Fact | 09/08/2016 |
|---|------------|
| Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The dividend equivalent rights accrued on restricted stock units previously granted under the Forward Air Corporation Non-Employee Director Plans and are fully vested. Each dividend equivalent right is the economic equivalent of one share of Forward Air Corporation common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.