FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Repor JEWELL MATTHEW J	2. Issuer Name and Ticker or Trading Symbol FORWARD AIR CORP [FWRD]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
430 AIRPORT ROAD (First	it) (Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/04/2004						X_Officer (give title below) Other (specify below) Senior VP & Gen. Counsel			
^{(Stre}) GREENEVILLE, TN 3774	,	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (Sta	te) (Zip)	T	able I - Nor	ı-Der	ivative S	ecurities	ired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year	Execution Date, if	Code (A) (Instr. 8) (Inst		(A) or D			Transaction(s)	Ownership Form:	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price		(I) (Instr. 4)		

Reminder: Report on a separate line for each class of securities beneficially owned directly	or indirectly.	
	Persons who respond to the collection of information	SEC 1474 (9-02)
	contained in this form are not required to respond unless th	e
	form displays a currently valid OMB control number.	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(<i>e.g.</i> , puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Numb	er	6. Date Exer	rcisable and	7. Title and	l	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	ion	of Expiration Date		Date	Amount of		Derivative	Derivative	Ownership	of Indirect	
Security	or Exercise	(Month/Day/Year)	any	Code		Derivative (Month/Day/Year) U		Underlying Security		Security	Securities	Form of	Beneficial		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8))			Securities (Instr. 5		(Instr. 5)	Beneficially	Derivative	Ownership		
	Derivative					Acquired			(Instr. 3 and 4)				(Instr. 4)		
	Security					(A) or					0	Direct (D)			
						Disposed	d of	of					1	or Indirect	
						(D)							Transaction(s)	< / <	
						(Instr. 3, and 5)	4,						(Instr. 4)	(Instr. 4)	
						and 5)	-				1				
											Amount				
								Date	Expiration	Title	or Number				
								Exercisable	Date		Number of				
				Code	v	(A)	(D)				Shares				
				Code	v	(11)	(D)				Silares				
Stock															
Option	\$ 28.23	02/04/2004		А		20,000		(1)	02/04/2014	Common Stock	20,000	\$ 0	20,000	D	
(Right to	\$ 20.25	02/01/2004		11		20,000			02/01/2014	Stock	20,000	ΨŪ	20,000	5	
Buy)															

Reporting Owners

Provenski – Oroman Nama / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
JEWELL MATTHEW J 430 AIRPORT ROAD GREENEVILLE, TN 37745			Senior VP & Gen. Counsel						

Signatures

By: /s/ Lera Doherty, Attorney in Fact	02/06/2004
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is a vesting schedule, 25% over 4 years, commencing 2/4/2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Power of Attorney

Know all by these presents, that the undersigned (the "Reporting Person") hereby constitutes and appoints Lera Doherty, Attorney in Fact as the Reporting Person's true and lawful attorney-in-fact to:

(1) execute for and on behalf of the Reporting Person, in the Reporting Person's capacity as an officer or trustee of Forward Air Corporation (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

(2) do and perform and all acts for and on behalf of the Reporting Person which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, and in the best interest of, or legally required by, the Reporting Person.

The Reporting Person hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the Reporting Person might or could do if personally present, with full power of Substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-facts substitute or substitutes, shall lawfully do or cause to be done by the virtue of this power of attorney and the rights and powers herein granted. The Reporting Person acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the Reporting Person, are not assuming, nor is the company assuming, any of the Reporting Persons responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of attorney shall remain in full force and effect until the Reporting Person is no longer required to file Forms 3, 4 and 5 with respect to the Reporting Person's holdings of and transactions in securities issued by the Company, unless earlier revoked by the Reporting Person in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the Reporting Person has caused this Power of Attorney to be executed as of this 29th day of July, 2003.

/s/ MATTHEW J. JEWELL

Signature