FORM 4	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting NISWONGER SCOTT M	2. Issuer Nam FORWARD			0	Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner			
(Last) (First) 430 AIRPORT ROAD	3. Date of Earli 07/31/2003	est Transa	ction	(Month/D	ay/Yea	ur)	X Officer (give title below) Other (specify below) CEO & Chairman			
(Street) GREENEVILLE, TN 37745	4. If Amendme	nt, Date O	rigina	al Filed(Mo	nth/Day/	Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)	7	Table I - N	on-D	erivative	Securi	ties Acqui	red, Disposed of, or Benefic	ially Owned	
(Instr. 3)	Date (Month/Day/Year)	A. Deemed Execution Date, if	Code (Instr. 8)	ction	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form:	Beneficial
		(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock	07/31/2003		S		23,000	D	\$ 29.6979	3,335,700	D	
Common Stock	08/01/2003		G		100,000	D	\$ 0	3,235,700	D	
Common Stock	08/01/2003		S		36,000	D	\$ 29.0746	3,199,700	D	
Common Stock								300	Ι	By Self for Grandchild
Common Stock								300	Ι	By Spouse for Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information	SEC 1474 (9-
contained in this form are not required to respond unless	02)
the form displays a currently valid OMB control number.	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(<i>e.g.</i> , puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.	5. N	lumber	6. Date Exer	rcisable	7. Tit	le and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	n of		and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	Der	ivative	(Month/Day	/Year)	Unde	rlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Sec	urities			Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Acc	luired			(Instr	. 3 and		Owned	Security:	(Instr. 4)
	Security				(A)	or			4)			0	Direct (D)	
						posed						*	or Indirect	
					of (Transaction(s)	< /	
					· ·	tr. 3,						(Instr. 4)	(Instr. 4)	
					4, a	nd 5)								
										Amount				
							Date	Expiration		or				
							Exercisable	Expiration Date	Title	Number				
							LACICISAUIC	Date		of				
				Code V	(A)	(D)				Shares				

Reporting Owners

Benerting Ormen Neme (Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
NISWONGER SCOTT M 430 AIRPORT ROAD GREENEVILLE, TN 37745	Х	Х	CEO & Chairman					

Signatures

By: /s/ Lera Doherty, Attorney in Fact	08/04/2003
Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.