FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Response	ses)										
1. Name and Address JEWELL MATTH	2. Issuer Name an FORWARD AII			0.2	bol	4	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
430 AIRPORT RC	(First) DAD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/17/2013						X Officer (give title below) Other (specify below) Executive VP, CLO & Secretary		
GREENEVILLE,	(Street) TN 37745		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)			-	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		l of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		Beneficial
			(Month/Day/Year)	Code	v	Amount	(A) or (D)		(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	1
Common Stock		05/17/2013		М		30,000	А	\$ 28.9733	49,888.6382	D	
Common Stock		05/17/2013		S		30,000	D	\$ 38.5992	19,888.6382	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. N	umber	6. Date Exer	cisable and	7. Title and		8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	tion	of		Expiration Date		Amount of		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code				(Month/Day/Year)		Underlying		Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8))	Secu	Securities		Securities		(Instr. 5)	Beneficially	Derivative	Ownership	
	Derivative					Acq	uired			(Instr. 3 and 4)			Owned	Security:	(Instr. 4)
	Security					(A)		×				Following	Direct (D)		
						-	oosed of				1	or Indirect			
						(D)					Transaction(s)				
							tr. 3, 4,					(Instr. 4)	(Instr. 4)		
						and	5)								
											Amount				
								Date	Expiration		or				
								Exercisable	1		Number				
								Literensuore	Dute		of				
				Code	V	(A)	(D)				Shares				
Stock															
Option	\$						• • • • •			Common Stock	• • • • •	.			
(Right to	28 9733	05/17/2013		М			30,000	<u>(1)</u>	02/14/2015	Stock	30,000	\$ 0	72,500	D	
	20.7755									STOCK					
Buy)															

Reporting Owners

Den estima Orman Name (Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
JEWELL MATTHEW J 430 AIRPORT ROAD GREENEVILLE, TN 37745			Executive VP, CLO & Secretary						

Signatures

/s/ Michael P. McLean, Attorney-in-Fact	05/20/2013
-**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

At the time of grant, this option was scheduled to vest 25% each year over a four year period commencing on 2/14/06. As of 12/31/05, all options then outstanding became fully (1) exercisable as a result of the Board of Directors accelerating the vesting of all outstanding stock options awarded to employees, officers and non-employee directors under the Company's stock option award plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.