FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APP | ROVAL |
|-------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average | ge burden |
| hours per respon | ise 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | pe Response | | | - | | | | | | | | | | | | | |
|---|--|--|-----------------|--|--|-------------------------------------|--------------|---|---|---|--|--|---|------------------------|---|--|--|
| 1. Name and Address of Reporting Person * BELL RODNEY L | | | | | 2. Issuer Name and Ticker or Trading Symbol FORWARD AIR CORP [FWRD] | | | | | | | 5 | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | |
| 430 AIRF | ORT ROA | (First) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 04/25/2012 | | | | | | X Officer (give title below) Other (specify below) CFO, SVP & Treasurer | | | | | | |
| GREENE | VILLE, T | (Street) N 37745 | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | | | | |
| (City) |) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | Execut any | 2A. Deemed Execution Date, if any (Month/Day/Year) | f Co | 3. Transactic Code (Instr. 8) | | 4. Securities Acquir (A) or Disposed of ((Instr. 3, 4 and 5) | | d of (I | (D) Benefici Reported | | ant of Securities ally Owned Following d Transaction(s) | | Form: | 7. Nature of Indirect Beneficial | |
| | | | | (Monti | n/Day/ Y ear | | Code | V | Amount | (A) or (D) | Pri | (Instr. 3 and 4) | | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Common | Stock | | 04/25/2012 | | | | S | | 5,193 | D | \$ 34.7 | 564 | 59,311. | 5759 | | D | |
| | | | Table II - | | tive Secur | | • | ed, I | Disposed | of, or | Benef | icially | • | | ntrol numb | er. | |
| Security | 2. 3. Transact: Conversion Date or Exercise Price of Derivative Security | | Execution I any | d Date, if | 4. | | 5. Number of | | ons, control security security security security and Expiration Date (Month/Day/Year) | | e te) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Owners Form of Derivat Securit Direct or India | Ownershi y: (Instr. 4) D) ect |
| | | | | | Code V | V (A | A) (D) | | te ercisable | Expira Date | ation | Title | Amount or Number of Shares | | | | |
| Repor | ting O | wners | | | | | | | | | | | | | | | |
| Reporting | Owner Nor | ne / Address | | Re | elationship | S | | | | | | | | | | | |

| B | Relationships | | | | | | | |
|--|---------------|-----------|----------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| BELL RODNEY L 430 AIRPORT ROAD GREENEVILLE, TN 37745 | | | CFO, SVP & Treasurer | | | | | |

Signatures

| /s/ Michael P. McLean, Attorney-in-Fact | 04/27/2012 | | |
|---|------------|--|--|
| Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.