### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No. )

Filed by the Registrant  $\square$ 

Filed by a Party other than the Registrant  $\Box$ 

Check the appropriate box:

Preliminary Proxy Statement

□ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

□ Soliciting Material Pursuant to §240.14a-12

# FORWARD AIR CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

 $\Box$  Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

□ Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on 5/12/08.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The following materials are available for view:

Notice and Proxy Statement / Annual Report / Form-10K / T&I Glossy

To view this material, have the 12-digit Control #(s) available and visit: www.proxyvote.com

If you want to receive a paper or e-mail copy of the above listed documents you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below on or before 4/28/08. To request material: Internet: <a href="http://www.proxyvote.com">www.proxyvote.com</a> Telephone: 1-800-579-1639 \*\*Email: sendmaterial@proxyvote.com

\*\*If requesting material by e-mail please send a blank e-mail with the 12-digit Control# (located on the following page) in the subject line. Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.



ATTN: LEGAL DEPARTMENT 430 AU PORT ROAD GREENEVILLE, TN 37745

## FORWARD AIR CORPORATION

Vote In Person Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the Meeting you will need to request a ballot to vote these shares.



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Vote By Internet To yote now by Internet, go to WWW.PROXYVOTE.COM. Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 PM. Eastern Time the day before the cut-off date or meeting date. Have your notice in hand when you access the web site and follow the instructions.

#### Meeting Location

The Annual Meeting for holders as of 3/14/08 is to be held on 5/12/08 at 8:00 a.m. EDT at: Allatoona Room at the Hilton Atlanta Airport 1031 Virgina Avenue Atlanta, Georgia 30303

The Hilton Atlanta Airport hotel is very conveniently located five minutes from the Hartsfield-Jackson Atlanta International Airport and just ten minutes from downtown Atlanta



# Voting items

Directors recommend a vote FOR all the nomin listed below and FOR Proposals 2 and 3.

To elect nine members of the Board of Directors with terms expiring at the next Annual Meeting of Shareholders in 2009; Nominees:

- Nominees: 01) Bruce A. Campbell 02) C. Robert Campbell 03) Richard W. Hanselman 04) C. John Langley, Jr. 05) Tracy A. Leinbach 06) G. Michael Lynch 07) Ray A. Mundy 08) Gary L. Paxton 09) B. Clyde Preslar

2. To ratify the appointment of Ernst & Young LLP as the independent registered public accounting firm of the Company;

- 3. To approve the Forward Air Corporation's Amended and Restated Stock Option and Incentive Plan; and
- 4. To transact such other business as may properly come before the meeting and at any adjournment or postponement thereof.