FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number:	3235-0287				
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ours per response	e 0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person – JEWELL MATTHEW J (Last) (First) (Middle) 1915 SNAPPS FERRY ROAD, BUILDING N				Issuer Name and Ticker or Trading Symbol FORWARD AIR CORP [FWRD] Date of Earliest Transaction (Month/Day/Year) 05/01/2017						5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Other (specify below) President - Logistics Services				
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
GREENEVILLE, TN 37745 (City) (State) (Zip)				Table I - Non-Derivative Securities Acqui						ties Acquir					
1.Title of Security 2. Transaction (Instr. 3) Date		Date (Month/Day/Year)	2A. Deemed Execution Date, if		3. Trans	saction 4	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		owing 6.	6.	7. Nature of Indirect Beneficial Ownership	
-				(Montal Day) 1	cury	Code	-+-+	Amount	<u> </u>	Price	or Indi (I)		Indirect) nstr. 4)	(Instr. 4)	
Common	Stock		05/01/2017			M	1	3,230	_	\$ 28.61 4 \$	44,043.6874		D	D	
Common	Stock		05/01/2017			S	8	3,230	D	52.5108	35,813.687	4	D		
Common	Stock		05/02/2017			M	3	3,992	A	\$ 28.61	39,805.687	'4	D	,	
Common	Stock		05/02/2017			S	3	3,992	2 D	\$ 52.5146	35,813.6874		D		
							form	ons whained in displa	n this f	orm are n irrently va	alid OMB co	l to respor	nd unless the		1474 (9-02)
	Conversion		Table II -	Derivative Sec (e.g., puts, call 4. Transaction	curitie ls, war 5. Nur of	es Acqu rrants,	Persoconta form uired, Dis options, 6. Date Ex Expiration	ons whained in displacement of the convertion of	n this fays a cu	eneficially curities) 7. Title ar	ot required alid OMB co Owned and Amount lying	8. Price of Derivative	9. Number of Derivative	10. Ownersh	11. Natu
	Conversion		Table II -	Derivative Sec (e.g., puts, call 4. Transaction Code) (Instr. 8)	5. Nur of Deriv Secur Acqui (A) or Dispo of (D)	es Acquerrants, umber de la vative (rities ired er osed er osed er es e la vative (rities er osed er er es e la vative e	Perso conta form uired, Dis options,	ons whained in displacement of the convertion of	n this fays a cu	orm are nurrently value eneficially curities) 7. Title are	ot required alid OMB co Owned and Amount lying	8. Price of	9. Number of	10. Ownersl Form of Derivati Security Direct (I or Indire	11. Naturof Indire Benefici Owners! (Instr. 4
Derivative Security	Conversion or Exercise Price of Derivative	Date	Table II -	Derivative Sec e.g., puts, call 4. Transaction Code (Instr. 8)	5. Nur of Deriv Secur Acqui (A) or Dispo of (D) (Instr. and 5	es Acquerants, imber (la la l	Persoconta form uired, Dis options, 6. Date Ex Expiration	ens what in the displace of th	n this i	eneficially curities) 7. Title an of Underly Securities	ot required alid OMB co Owned and Amount lying	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s	10. Ownersl Form of Derivati Security Direct (I or Indire	11. Naturof Indire Benefici Owners! (Instr. 4
Derivative Security	Conversion or Exercise Price of Derivative Security	Date	Table II -	Derivative Sec e.g., puts, call 4. Transaction Code (Instr. 8)	5. Nu of Deriv Secur (A) or Dispo of (D) (Instr. and 5	es Acquerrants, amber (rative (rities aired or ossed or	Persocontal Perso	expired Expire	n this i	ritle Title Commo	ot required alid OMB co	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s	10. Ownersl Form of Derivati Security Direct (I or Indire	11. Naturof Indire Benefici Owners! (Instr. 4

	D(Relationships					
	Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
	JEWELL MATTHEW J						
	1915 SNAPPS FERRY ROAD			Prosident Logistics Corvines			
	BUILDING N			President - Logistics Services			
ľ	GREENEVILLE, TN 37745						

Signatures

/s/ Michael P. McLean, Attorney-in-Fact	05/03/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests 33 1/3% each year over a three year period commencing on 2/11/12.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.