FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Address of ReDRUM CRAIG A	porting Person		2. Issuer Name at FORWARD AII			~ .	bol	:	5. Relationship of Reporting Person(s (Check all applica		
1915 SNAPPS FERRY	(First) ROAD, BU	(Middle) JILDING N	3. Date of Earliest 02/27/2017	Transaction	(Mo	nth/Day/	Year)			ther (specify belo	ow)
GREENEVILLE, TN 3	(Street) 7745		4. If Amendment, I	Oate Origin	al Fil	ed(Month/I	ay/Year)		5. Individual or Joint/Group Filing(Ch X_Form filed by One Reporting Person Form filed by More than One Reporting Perso		Line)
	(State)	(Zip)	7	Table I - No	n-De	erivative	Securi	ties Acqui	red, Disposed of, or Beneficially Ov	vned	
1.Title of Security (Instr. 3)		Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)	tion	4. Securi (A) or D (Instr. 3,	isposed	of (D)	Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership
			(1.201111224), 1 (41.7)	Code	V	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	
Common Stock		02/27/2017		M		1,469	A	\$ 37.14	13,622	D	
Common Stock		02/27/2017		M		2,672	A	\$ 42.48	16,294	D	
Common Stock		02/27/2017		M		2,084	A	\$ 43.67	18,378	D	
Common Stock		02/27/2017		S		5,965	D	\$ 50.1715	12,413	D	
Reminder: Report on a sepa	rate line for e	ach class of securitie	s beneficially owne	d directly o	r indi	irectly.					
					con	tained ir	this f	orm are ı	e collection of information not required to respond unless alid OMB control number.		1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 7. Title and Amount 11. Nature 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 8. Price of 9. Number of Derivative of Underlying Conversion Date Execution Date, if Transaction of Expiration Date Derivative Derivative Ownership of Indirect (Month/Day/Year) or Exercise (Month/Day/Year) Security Code Derivative Securities Security Securities Form of Beneficial (Month/Day/Year) (Instr. 8) Beneficially Ownership (Instr. 3) (Instr. 3 and 4) Price of Securities (Instr. 5) Derivative (Instr. 4) Derivative Acquired Owned Security: (A) or Disposed Following Direct (D) Security Reported or Indirect of (D) Transaction(s) (Instr. 3, 4 (Instr. 4) (Instr. 4) and 5) Amount Date Expiration Title Exercisable Date Number V (A) Code (D) of Shares Stock Option Common \$ 37.14 02/27/2017 M 1,469 (1) 02/07/2020 1,469.00 \$ 0 0 D (Right to Stock Buy) Stock Option Common \$ 42.48 02/27/2017 2,672 02/06/2021 2,672.00 M \$ 0 0 D (Right to Stock Buy) Stock Option Common <u>(3)</u> 02/08/2023 2,084.00 \$ 43.67 02/27/2017 M 2,084 \$ 0 4,169 D (Right to Stock Buy)

Reporting Owners

Danielia - Oranielia Norma / Addina			Relationships	
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
DRUM CRAIG A 1915 SNAPPS FERRY ROAD BUILDING N GREENEVILLE, TN 37745			Senior Vice President, Sales	

Signatures

/s/ Michael P. McLean, Attorney-in-Fact	03/0	01/2017
**Signature of Reporting Person		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests 33-1/3% each year over a three year period commencing on 2/7/14.
- (2) This option vests 33-1/3% each year over a three year period commencing on 2/6/15.
- (3) This option vests 33-1/3% each year over a three year period commencing on 2/8/17.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.