FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	es)															
1. Name and Address of Reporting Person *- CAMPBELL BRUCE A				2. Issuer Name and Ticker or Trading Symbol FORWARD AIR CORP [FWRD]								5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) 1915 SNAPPS FERRY ROAD, BUILDING N				3. Date of Earliest Transaction (Month/Day/Year) 02/06/2017									X Officer (give title below) Other (specify below) Chairman, President & CEO				
(Street) GREENEVILLE, TN 37745				4. If Amendment, Date Original Filed(Month/Day/Year)									6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)				Table I - Non-Derivative Securities Acqui							curiti	es Acquir	ired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year	2A. Deemed Execution Da any (Month/Day/		Date, if	Code (Inst	ransaction le tr. 8)		4. Securities A (A) or Dispose (Instr. 3, 4 and (A) Amount (D)		or (D)	5. Amount of Securities Beneficia Owned Following Reported Transaction(s) (Instr. 3 and 4)		ed	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	Stock		02/06/2017					A		10,456 (1)	A	\$ 0 1	190,593			D	
Common	Common Stock 02/06/2017		02/06/2017			F	(2)		715	D	\$ 0 1	189,878			D		
			Table II -					fc quired	orm d , Disp	osed of, o	a cur r Ben	rently va	ot required t Ilid OMB cor Owned			e	
					ts, c					onvertible				1			
			Date	Underlying Securiti				9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form o Derivat Securit Direct (or Indir	Ownersh (Instr. 4) D) ect							
				Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	on	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$ 47.82	02/06/2017		A		41,355	5	1	<u>(3)</u>	02/06/2	024	Common Stock	n 41,355.00	\$ 0	41,355	D	

Reporting Owners

Reporting Owner Nam	Relationships						
Teporting owner runner runners		Director	10% Owner	Officer	Other		
CAMPBELL BRUC 1915 SNAPPS FERF BUILDING N GREENEVILLE, TN	RY ROAD	Х		Chairman, President & CEO			

Signatures

/s/ Michael P. McLean, Attorney-in-Fact	02/08/2017
-Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of time-vesting restricted stock under the Forward Air Corporation 2016 Omnibus Incentive Compensation Plan in a transaction exempt from Section 16(b)under Rule 16b-3. The stock vests equally in one-third increments over three years commencing 2/6/18 and fully vesting on 2/6/20.
- (2) Restricted stock withheld by Issuer to satisfy minimum tax withholding obligation on vesting of restricted stock.
- (3) This option vests 33-1/3% each year over a three year period commencing on 2/6/18.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.