# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 10-K

## ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Fiscal Year Ended December 31, 2011 Commission File No. 000-22490

## FORWARD AIR CORPORATION

(Exact name of registrant as specified in its charter)

Tennessee	62-1120025
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
430 Airport Road	
Greeneville, Tennessee	37745
(Address of principal executive offices)	(Zip Code)
• • •	(423) 636-7000
(Registrant's tel	lephone number, including area code)
Securities register	red pursuant to Section 12(b) of the Act:
Common Stock, \$0.01 par value	The NASDAQ Stock Market LLC
(Title of class)	(Name of exchange on which registered)
Securities registered p	pursuant to Section 12(g) of the Act: None
Indicate by check mark if the registrant is a well-known seasoned	issuer, as defined in Rule 405 of the Securities Act. Yes ☑ No ☐
Indicate by check mark if the registrant is not required to file repo	orts pursuant to Section 13 or Section 15(d) of the Act. Yes □ No ☑
	ports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 are registrant was required to file such reports), and (2) has been subject to such filing
	tronically and posted on its corporate Web site, if any, every Interactive Data File alation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such such files). Yes ☑ No □
	to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the statements incorporated by reference in Part III of this Form 10-K or any amendment
	ed filer, an accelerated filer, a non-accelerated filer or a smaller reporting d filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check
Large accelerated filer ☑ Accelerated filer ☐ (Do not chec	Non-accelerated filer ☐ Smaller reporting Company ☐ Ck if a smaller reporting company)
Indicate by check mark whether the registrant is a shell company	(as defined in Rule 12b-2 of the Exchange Act.) Yes ☐ No ☑
the \$33.79 closing price of the stock as reported on The NASDAC	ates of the registrant as of June 30, 2011 was approximately \$981,986,700 based upon Q Stock Market LLC on that date. For purposes of this computation, all directors and his assumption is not a conclusive determination for purposes other than this
The number of shares outstanding of the registrant's common stoo	ck, \$0.01 par value per share as of February 20, 2012 was 28,686,932.
	NCORPORATED BY REFERENCE eting of Shareholders are incorporated by reference into Part III of this report.

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## **Introductory Note**

This Annual Report on Form 10-K for the fiscal year ended December 31, 2011 (this "Form 10-K") contains "forward-looking statements," as defined in Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Forward-looking statements are statements other than historical information or statements of current condition and relate to future events or our future financial performance. Some forward-looking statements may be identified by use of such terms as "believes," "anticipates," "intends," "plans," "estimates," "projects" or "expects." Such forwardlooking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forwardlooking statements. The following is a list of factors, among others, that could cause actual results to differ materially from those contemplated by the forward-looking statements: economic factors such as recessions, inflation, higher interest rates and downturns in customer business cycles, our inability to maintain our historical growth rate because of a decreased volume of freight or decreased average revenue per pound of freight moving through our network, increasing competition and pricing pressure, surplus inventories, loss of a major customer, the creditworthiness of our customers and their ability to pay for services rendered, our ability to secure terminal facilities in desirable locations at reasonable rates, the inability of our information systems to handle an increased volume of freight moving through our network, changes in fuel prices, claims for property damage, personal injuries or workers' compensation, employment matters including rising health care costs, enforcement of and changes in governmental regulations, environmental and tax matters, the handling of hazardous materials, the availability and compensation of qualified independent owner-operators and freight handlers needed to serve our transportation needs and our inability to successfully integrate acquisitions. As a result of the foregoing, no assurance can be given as to future financial condition, cash flows or results of operations. Except as required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

#### Part I

## Item 1. Business

We were formed as a corporation under the laws of the State of Tennessee on October 23, 1981. Our operations can be broadly classified into two principal segments: Forward Air, Inc. ("Forward Air") and Forward Air Solutions, Inc. ("FASI").

Through our Forward Air segment, we are a leading provider of time-definite surface transportation and related logistics services to the North American expedited ground freight market. We offer our customers local pick-up and delivery (Forward Air Complete™) and scheduled surface transportation of cargo as a cost-effective, reliable alternative to air transportation. We transport cargo that must be delivered at a specific time but is less time-sensitive than traditional air freight. This type of cargo is frequently referred to in the transportation industry as deferred air freight. We operate our Forward Air segment through a network of terminals located on or near airports in 85 cities in the United States and Canada, including a central sorting facility in Columbus, Ohio and 12 regional hubs serving key markets. We also offer our customers an array of logistics and other services including: expedited full truckload ("TLX"); dedicated fleets; warehousing; customs brokerage; and shipment consolidation, deconsolidation and handling.

Through our Forward Air segment, we market our airport-to-airport services primarily to freight forwarders, integrated air cargo carriers, and passenger and cargo airlines. To serve this market, we offer customers a high level of service with a focus on on-time, damage-free deliveries. We serve our customers by locating our terminals on or near airports and maintaining regularly scheduled transportation service between major cities. We either receive shipments at our terminals or if instructed to do so pick up shipments directly from our customers. We then transport the freight by truck (i) directly to the destination terminal; (ii) to our Columbus, Ohio central sorting facility; or (iii) to one of our 12 regional hubs, where they are unloaded, sorted and reloaded. After reloading the shipments, we deliver them to the terminals nearest their destinations and then, if requested by the customer, on to a final designated site. We ship freight directly between terminals when justified by the tonnage volume.

During 2011, approximately 23.9% of the freight we handled was for overnight delivery, approximately 61.3% was for delivery within two to three days and the balance was for delivery in four or more days. We generally do not market our airport-to-airport services directly to shippers (where such services might compete with our freight forwarder customers). Also, because we do not place significant size or weight restrictions on airport-to-airport shipments, we generally do not compete directly with integrated air cargo carriers such as United Parcel Service and Federal Express in the overnight delivery of small parcels. In 2011, Forward Air's five largest customers accounted for approximately 25.1% of Forward Air's operating revenue and no single customer accounted for more than 10.0% of Forward Air's operating revenue.

We continue to develop and implement complimentary services to the airport-to-airport network. Our complimentary services including TLX full truckload; dedicated fleets; local pick-up and delivery; warehousing; customs brokerage; and shipment

consolidation, deconsolidation and handling are critical to helping meet the changing needs of our customers and for efficiently using the people and resources of our airport-to-airport network.

Through our FASI segment, which we formed in July 2007, we provide pool distribution services throughout the Mid-Atlantic, Southeast, Midwest and Southwest continental United States. Pool distribution involves managing high-frequency, last mile handling and distribution of time-sensitive product to numerous destinations in specific geographic regions. Our primary customers for pool distribution are regional and nationwide distributors and specialty retailers, such as mall, strip mall and outlet-based retail chains. We service these customers through a network of terminals and service centers located in 19 cities. FASI's four largest customers accounted for approximately 77.9% of FASI's 2011 operating revenue, but revenues from these four customers did not exceed 10.0% of our consolidated revenue. No other customers accounted for more than 10.0% of FASI's operating revenue.

## **Our Industry**

As businesses minimize inventory levels, close regional and local distribution centers, perform manufacturing and assembly operations in multiple locations and distribute their products through multiple channels, they have an increased need for expedited or time-definite delivery services. Expedited or time-definite shipments are those shipments for which the customer requires delivery the next day or within two to three days, usually by a specified time or within a specified time window.

Shippers with expedited or time-definite delivery requirements have several principal alternatives to transport freight: freight forwarders; integrated air cargo carriers; less-than-truckload carriers; full truckload carriers, and passenger and cargo airlines.

Although expedited or time-definite freight is often transported by aircraft, freight forwarders and shippers often elect to arrange for its transportation by truck, especially for shipments requiring delivery within two to three days. Generally, the cost of shipping freight, especially heavy freight, by truck is substantially less than shipping by aircraft. We believe there are several trends that are increasing demand for lower-cost truck transportation of expedited freight. These trends include:

- Freight forwarders obtain requests for shipments from customers, make arrangements for transportation of the cargo by a third-party carrier and usually arrange for both delivery from the shipper to the carrier and from the carrier to the recipient.
- Integrated air cargo carriers provide pick-up and delivery services primarily using their own fleet of trucks and provide transportation services generally using their own fleet of aircraft.
- Less-than-truckload carriers also provide pick-up and delivery services through their own fleet of trucks. These carriers operate
  terminals where a single shipment is unloaded, sorted and reloaded multiple times. This additional handling increases transit
  time, handling costs and the likelihood of cargo damage or theft.
- Full truckload carriers provide transportation services generally using their own fleet of trucks. A freight forwarder or shipper must have a shipment of sufficient size to justify the cost of a full truckload. These cost benefit concerns can inhibit the flexibility often required by freight forwarders or shippers.
- Passenger or cargo airlines provide airport-to-airport service, but have limited cargo space and generally accept only shipments weighing less than 150 pounds.

## **Competitive Advantages**

We believe that the following competitive advantages are critical to our success in both our Forward Air and FASI segments:

• Focus on Specific Freight Markets. Our Forward Air segment focuses on providing time-definite surface transportation and related logistics services to the North American expedited ground freight market. Our FASI segment focuses on providing high-quality pool distribution services to retailers and nationwide distributors of retail products. This focused approach enables us to provide a higher level of service in a more cost-effective manner than our competitors.

- Expansive Network of Terminals and Sorting Facilities. We have developed a network of Forward Air terminals and sorting facilities throughout the United States and Canada located on or near airports. We believe it would be difficult for a competitor to duplicate our Forward Air network with the expertise and strategic facility locations we have acquired without expending significant capital and management resources. Our expansive Forward Air network enables us to provide regularly scheduled service between most markets with low levels of freight damage or loss, all at rates which in general are significantly below air freight rates.
  - We have established a FASI network of terminals and service centers throughout the Mid-Atlantic, Southeast, Midwest and Southwest continental United States. The pool distribution market is very fragmented and our competition primarily consists of regional and local providers. We believe that through our network of FASI terminals and service locations we can offer our pool distribution customers comprehensive, high-quality, consistent service across the majority of the continental United States.
- Concentrated Marketing Strategy. Forward Air provides our expedited ground freight services mainly to freight forwarders, integrated air cargo carriers, and passenger and cargo airlines rather than directly serving shippers. Forward Air does not place significant size or weight restrictions on shipments and, therefore, it does not compete with delivery services such as United Parcel Service and Federal Express in the overnight small parcel market. We believe that Forward Air customers prefer to purchase their transportation services from us because, among other reasons, we generally do not market Forward Air's services to their shipper customers and, therefore, do not compete directly with them for customers.
  - FASI provides pool distribution services primarily to regional and nationwide distributors and specialty retailers, such as mall, strip mall and outlet-based retail chains.
- Superior Service Offerings. Forward Air's published expedited ground freight schedule for transit times with specific cut-off and arrival times generally provides Forward Air customers with the predictability they need. In addition, our network of Forward Air terminals allows us to offer our customers later cut-off times, a higher percentage of direct shipments (which reduces damage and shortens transit times) and earlier delivery times than most of our competitors. Our network of FASI terminals allows us the opportunity to provide precision deliveries to a wider range of locations than most pool distribution providers with increased on-time performance. The recession of 2008 and 2009 resulted in reduced inventory levels and increased shippers' need for reliable, expedited delivery. We believe the trend of minimal inventories and increased expedited shipping will continue, and that our network of terminals and expedited capabilities put us in an excellent position to benefit from these trends.
- Flexible Business Model. Rather than owning and operating our own fleet of trucks, Forward Air purchases most of its transportation requirements from owner-operators or truckload carriers. This allows Forward Air to respond quickly to changing demands and opportunities in our industry and to generate higher returns on assets because of the lower capital requirements.
  - Due to the nature of pool distribution services, FASI utilizes a higher percentage of Company-employed drivers and Company-owned equipment than Forward Air. However, as the conditions of individual markets and requirements of our customers allow, we are increasing the usage of owner-operators in our pool distribution business.
- Comprehensive Logistic and Other Service Offerings. Through our two segments we offer an array of logistic and other services including: TLX, pick-up and delivery (Forward Air Complete<sup>TM</sup>), dedicated fleet, warehousing, customs brokerage and shipment consolidation and handling. These services are an essential part of many of our customers' transportation needs and are not offered by many of our competitors. We are able to provide these services utilizing existing infrastructure and thereby earning additional revenue without incurring significant additional fixed costs.
- Leading Technology Platform. We are committed to using information technology to improve our operations. Through improved information technology, we believe we can increase the volume of freight we handle in our networks, improve visibility of shipment information and reduce our operating costs. Our technology allows us to provide our customers with electronic bookings and real-time tracking and tracing of shipments while in our network, complete shipment history, proof of delivery, estimated charges and electronic bill presentment. We continue to enhance our systems to permit us and our customers to access vital information through both the Internet and electronic data interchange. We have continued to invest in information technology to the benefit of our customers and our business processes.
- Strong Balance Sheet and Availability of Funding. Our asset-light business model and strong market position in the expedited ground freight market provides the foundation for operations that have produced excellent cash flow from operations even in challenging conditions. Our strong balance sheet can also be a competitive advantage. Our competitors, particularly in the pool distribution market, are mainly regional and local operations and may struggle to maintain operations in the current economic environment. The threat of financial instability may encourage new and existing customers to use a more financially secure transportation provider, such as FASI.

## **Growth Strategy**

Our growth strategy is to take advantage of our competitive strengths in order to increase our profits and shareholder returns. Our goal is to use our established networks as the base from which to expand and launch new services that will allow us to grow in any economic environment. Principal components of our efforts include:

- Increase Freight Volume from Existing Customers. Many of our customers currently use us for only a portion of their overall transportation needs. We believe we can increase freight volumes from existing customers by offering more comprehensive services that address all of the customer's transportation needs, such as Forward Air Complete<sup>TM</sup>, our direct to door pick-up and delivery service. By offering additional services that can be integrated with our existing services, we believe we will attract additional business from existing customers.
- Develop New Customers. We continue to actively market our services to potential new customers. In our Forward Air segment, we believe freight forwarders will continue to move away from integrated air cargo carriers because those carriers charge higher rates, and away from less-than-truckload carriers because those carriers provide less reliable service and compete for the same customers as do the freight forwarders. In addition, we believe Forward Air's comprehensive North American network and related logistics services are attractive to domestic and international airlines. Forward Air Complete™ can also help attract business from new customers who require pick-up and delivery for their shipments. In our pool distribution business, we are emphasizing the development of relationships with customers who have peak volume seasons outside of the traditional fourth quarter spike in order to stabilize FASI's earnings throughout the calendar year. We are currently targeting customers from industries such as hospitality, healthcare, lawn and garden and publishing. We continue to evaluate plans to expand FASI's terminal footprint by opening FASI operations in select Forward Air terminals. We believe the utilization of existing Forward Air terminals will allow us to increase our FASI revenues with minimal addition of fixed costs.
- Improve Efficiency of Our Transportation Network. We constantly seek to improve the efficiency of our networks. Regional hubs and direct shuttles improve Forward Air's efficiency by reducing the number of miles freight must be transported and the number of times freight must be handled and sorted. As the volume of freight between key markets increases, we intend to continue to add direct shuttles. Since 2006, we have constructed or expanded terminals in key gateway cities. With these expanded facilities, we believe we have the necessary space to grow our business in key gateway cities and to offer additional services. We are working to improve our FASI operations by increasing the efficiencies of our daily and weekly transportation routes and the cartons handled per hour on our docks. We are constantly looking to improve FASI route efficiencies by consolidating loads and utilizing owner-operators when available. We are investing in conveyor systems for certain FASI terminals to increase the productivity of our cargo handlers. Finally, we are actively looking to reduce or eliminate the number of duplicate facilities in cities which have both Forward Air and FASI terminals. We have combined Forward Air and FASI facilities in Dallas/Fort Worth, Texas, Des Moines, Iowa, Denver, Colorado, Kansas City, Missouri, Nashville, Tennessee, Richmond, Virginia and Tulsa, Oklahoma, and will continue this process in upcoming years as the expiration of leases and business volumes allow. In addition, FASI is providing agent station services to Forward Air in Albuquerque, New Mexico and Montgomery, Alabama.
- Expand Logistics and Other Services. We continue to expand our logistics and other services to increase revenue and improve utilization of our terminal facilities and labor force. Because of the timing of the arrival and departure of cargo, our facilities are under-utilized during certain portions of the day, allowing us to add logistics services without significantly increasing our costs. Therefore, we have added a number of logistic services in the past few years, such as TLX, dedicated fleet, warehousing, customs brokerage and shipment consolidation and handling services. These services directly benefit our existing customers and increase our ability to attract new customers, particularly those customers that cannot justify providing the services directly. These services are not offered by many transportation providers with whom we compete and are attractive to customers who prefer to use one provider for all of their transportation needs.
- Expand Pool Distribution Services and Integrate with our Forward Air Services. In addition to increasing our revenue from traditional pool distribution services, we are working to expand FASI's customer base beyond retail and to integrate our Forward Air and FASI service offerings. Through this process, we are able to offer customers linehaul or truckload services, with handling and sorting at the origin and destination terminal, and final distribution to one or many locations utilizing FASI pool distribution and Forward Air Complete<sup>TM</sup>.
- Enhance Information Systems. We are committed to the continued development and enhancement of our information systems in ways that will continue to provide us competitive service advantages and increased productivity. We believe our enhanced systems have and will assist us in capitalizing on new business opportunities with existing customers and developing relationships with new customers.

• Pursue Strategic Acquisitions. We continue to evaluate acquisitions that can increase our penetration of a geographic area, add new customers, add new business verticals, increase freight volume and add new service offerings. In addition, we expect to explore acquisitions that may enable us to offer additional services. Since our inception, we have acquired certain assets and liabilities of 12 businesses that met one or more of these criteria.

## **Operations**

We operate in two reportable segments, based on differences in the services provided: Forward Air and FASI. Through Forward Air, we are a leading provider of time-definite transportation and related logistics services to the North American expedited ground freight market. Forward Air's activities can be broadly classified into three categories of services: airport-to-airport, logistics and other.

Through our FASI segment, we provide pool distribution services throughout the Mid-Atlantic, Southeast, Midwest and Southwest continental United States. Pool distribution involves managing high-frequency handling and distribution of time-sensitive product to numerous destinations in specific geographic regions.

## Forward Air

## Airport-to-airport

We receive freight from freight forwarders, integrated air cargo carriers and passenger and cargo airlines at our terminals, which are located on or near airports in the United States and Canada. We also pick up freight from customers at designated locations via our Forward Air Complete<sup>TM</sup> service. We consolidate and transport these shipments by truck through our network to our terminals nearest the ultimate destinations of the shipments. We operate regularly scheduled service to and from each of our terminals through our Columbus, Ohio central sorting facility, through one of our 12 regional hubs or, as volumes require, direct point-to-point service. We also operate regularly scheduled shuttle service directly between terminals where the volume of freight warrants bypassing the Columbus, Ohio central sorting facility or a regional hub. When a shipment arrives at our terminal nearest its destination, the customer arranges for the shipment to be picked up and delivered to its final destination, or we, in the alternative, through our Forward Air Complete<sup>TM</sup> service, deliver the freight for the customer to its final destination.

## **Terminals**

Our airport-to-airport network consists of terminals located in the following 85 cities:

City	ity Airport Served City		Airport Served
Albany, NY	ALB	Louisville, KY	SDF
Albuquerque, NM***	ABQ	Memphis, TN	MEM
Allentown, PA*	ABE	McAllen, TX	MFE
Atlanta, GA	ATL	Miami, FL	MIA
Austin, TX	AUS	Milwaukee, WI	MKE
Baltimore, MD	BWI	Minneapolis, MN	MSP
Baton Rouge, LA*	BTR	Mobile, AL*	MOB
Birmingham, AL*	BHM	Moline, IA	MLI
Blountville, TN*	TRI	Montgomery, AL***	MGM
Boston, MA	BOS	Nashville, TN**	BNA
Buffalo, NY	BUF	Newark, NJ	EWR
Burlington, IA	BRL	Newburgh, NY	SWF
Cedar Rapids, IA	CID	New Orleans, LA	MSY
Charleston, SC	CHS	New York, NY	JFK
Charlotte, NC	CLT	Norfolk, VA	ORF
Chicago, IL	ORD	Oklahoma City, OK	OKC
Cincinnati, OH	CVG	Omaha, NE	OMA
Cleveland, OH	CLE	Orlando, FL	MCO
Columbia, SC*	CAE	Pensacola, FL*	PNS
Columbus, OH	CMH	Philadelphia, PA	PHL
Corpus Christi, TX*	CRP	Phoenix, AZ	PHX
Dallas/Ft. Worth, TX**	DFW	Pittsburgh, PA	PIT
Dayton, OH*	DAY	Portland, OR	PDX
Denver, CO**	DEN	Raleigh, NC	RDU
Des Moines, IA**	DSM	Richmond, VA**	RIC
Detroit, MI	DTW	Rochester, NY	ROC
El Paso, TX	ELP	Sacramento, CA	SMF
Grand Rapids, MI*	GRR	Salt Lake City, UT	SLC
Greensboro, NC	GSO	San Antonio, TX	SAT
Greenville, SC	GSP	San Diego, CA	SAN
Hartford, CT	BDL	San Francisco, CA	SFO
Harrisburg, PA	MDT	Seattle, WA	SEA
Houston, TX	IAH	Shreveport, LA*	SHV
Huntsville, AL*	HSV	St. Louis, MO	STL
Indianapolis, IN	IND	Syracuse, NY	SYR
Jacksonville, FL	JAX	Tampa, FL	TPA
Kansas City, MO**	MCI	Toledo, OH*	TOL
Knoxville, TN*	TYS	Tucson, AZ*	TUS
Lafayette, LA*	LFT	Tulsa, OK**	TUL
Laredo, TX	LRD	Washington, DC	IAD
Las Vegas, NV	LAS	Montreal, Canada*	YUL
Little Rock, AR*	LIT	Toronto, Canada	YYZ
Los Angeles, CA	LAX	·	
enendent agent location			

Denotes an independent agent location.
 Denotes a location with combined Forward Air and FASI operations.
 Denotes an agent location operated by FASI.

Independent agents and FASI operate 18 and 2 of our Forward Air locations, respectively. These locations typically handle lower volumes of freight relative to our Company-operated facilities.

## Direct Service and Regional Hubs

We operate direct terminal-to-terminal services and regional overnight service between terminals where justified by freight volumes. We currently provide regional overnight service to many of the markets within our network. Direct service allows us to provide quicker scheduled service at a lower cost because it allows us to minimize out-of-route miles and eliminate the added time and cost of handling the freight at our central or regional hub sorting facilities. Direct shipments also reduce the likelihood of damage because of reduced handling and sorting of the freight. As we continue to increase volume between various terminals, we intend to add other direct services. Where warranted by sufficient volume in a region, we utilize larger terminals as regional sorting hubs, which allow us to bypass our Columbus, Ohio central sorting facility. These regional hubs improve our operating efficiency and enhance customer service. We operate regional hubs in Atlanta, Charlotte, Chicago, Dallas/Ft. Worth, Denver, Kansas City, Los Angeles, New Orleans, Newark, Newburgh, Orlando, and Sacramento.

## **Shipments**

The average weekly volume of freight moving through our network was approximately 34.0 million pounds per week in 2011. During 2011, our average shipment weighed approximately 717 pounds and shipment sizes ranged from small boxes weighing only a few pounds to large shipments of several thousand pounds. Although we impose no significant size or weight restrictions, we focus our marketing and price structure on shipments of 200 pounds or more. As a result, we typically do not directly compete with integrated air cargo carriers in the overnight delivery of small parcels. The table below summarizes the average weekly volume of freight moving through our network for each year since 1997.

	Average Weekly
	<b>Volume in Pounds</b>
Year	(In millions)
1997	12.4
1998	15.4
1999	19.4
2000	24.0
2001	24.3
2002	24.5
2003	25.3
2004	28.7
2005	31.2
2006	32.2
2007	32.8
2008	34.2
2009	28.5
2010	32.6
2011	34.0

## **Logistics and Other Services**

Our customers increasingly demand more than the movement of freight from their transportation providers. To meet these demands, we continually seek ways to customize our logistics services and add new services. Logistics and other services increase our profit margins by increasing our revenue without corresponding increases in our fixed costs, as airport-to-airport assets and resources are primarily used to provide the logistics and other services.

Our logistics and other services allow customers to access the following services from a single source:

- expedited full truckload, or TLX;
- dedicated fleet:
- customs brokerage, such as assistance with U.S. Customs and Border Protection ("U.S. Customs") procedures for both import and export shipments;

- warehousing, dock and office space;
- drayage and intermodal;
- hotshot or ad-hoc ultra expedited services; and
- shipment consolidation and handling, such as shipment build-up and break-down and reconsolidation of air or ocean pallets or containers.

These services are critical to many of our freight forwarder customers that do not provide logistics services themselves or that prefer to use one provider for all of their surface transportation needs.

Revenue and purchased transportation for our TLX and dedicated fleet services are largely determined by the number of miles driven. The table below summarizes the average miles driven per week to support our logistics services since 2003:

	Average Weekly Miles
Year	(In thousands)
2003	211
2004	259
2005	248
2006	331
2007	529
2008	676
2009	672
2010	788
2011	876

## Forward Air Solutions (FASI)

## **Pool Distribution**

Through our FASI segment we provide pool distribution services through a network of terminals and service locations in 19 cities throughout the Mid-Atlantic, Southeast, Midwest and Southwest continental United States. Pool distribution involves managing high-frequency handling and distribution of time-sensitive product to numerous destinations in specific geographic regions. Our primary customers for this product are regional and nationwide distributors and retailers, such as mall, strip mall and outlet-based retail chains. However, in order to reduce the seasonal volatility of FASI's revenue, we are focused on diversifying the FASI customer base to include customers from industries such as hospitality, health care, lawn and garden and publishing.

Our pool distribution network consists of terminals and service locations in the following 19 cities:

City							
Albuquerque, NM***	Lakeland, FL						
Atlanta, GA	Las Vegas, NV						
Baltimore, MD	Miami, FL						
Charlotte, NC	Montgomery, AL***						
Dallas/Ft. Worth, TX**	Nashville, TN**						
Denver, CO**	Raleigh, NC						
Des Moines, IA**	Richmond, VA**						
Houston, TX	San Antonio, TX						
Jacksonville, FL	Tulsa, OK**						
Kansas City, MO**							

<sup>\*\*</sup> Denotes a location with combined Forward Air and FASI operations.

<sup>\*\*\*</sup> Denotes a location that provides agent station services to Forward Air.

## **Customers and Marketing**

Our Forward Air wholesale customer base is primarily comprised of freight forwarders, integrated air cargo carriers and passenger and cargo airlines. Our freight forwarder customers vary in size from small, independent, single facility companies to large, international logistics companies such as SEKO Worldwide, AIT Worldwide Logistics, Expeditors International of Washington, Associated Global, UPS Supply Chain Solutions and Pilot Air Freight. Because we deliver dependable service, integrated air cargo carriers such as UPS Cargo and DHL Worldwide Express use our network to provide overflow capacity and other services, including shipment of bigger packages and pallet-loaded cargo. Our passenger and cargo airline customers include British Airways, United Airlines and Delta.

Our FASI pool distribution customers are primarily comprised of national and regional retailers and distributors, such as The Limited, The Marmaxx Group, The GAP, and Aeropostale. However, in order to reduce the seasonal volatility of FASI's revenue, we are focused on diversifying the FASI customer base to include customers from industries such as hospitality, health care, lawn and garden and publishing.

We market all our services through a sales and marketing staff located in major markets of the United States. Senior management also is actively involved in sales and marketing at the national account level and supports local sales initiatives. We also participate in air cargo and retail trade shows and advertise our services through direct mail programs and through the Internet via <a href="www.forwardair.com">www.forwardair.com</a> and <a href="www.forwardair.com">www.forwardair.com</a>. The information contained on our websites are not part of this filing and are therefore not incorporated by reference unless such information is otherwise specifically referenced elsewhere in this report.

## **Technology and Information Systems**

Our technology allows us to provide our customers with real-time tracking and tracing of shipments throughout the transportation process, complete shipment history, proof of delivery, estimated charges and electronic bill presentment. In addition, our customers are able to electronically transmit bookings to us from their own networks and schedule transportation and obtain tracking and tracing information. We continue to develop and enhance our systems to permit our customers to obtain this information both through the Internet and through electronic data interchange.

We continue to enhance our operational applications and website service offerings in our continuing effort to automate and improve our operations. Our Forward Air Complete<sup>TM</sup> website coordinates activities between our customers, operations personnel and external service providers. We believe that our systems, websites and other technical enhancements will assist us in capitalizing on new business opportunities and could encourage customers to increase the volume of freight they send through our network.

We continued to make significant investments in technology for FASI. We continued our development of FASI driven enhancements to our existing Forward Air applications. These enhancements, collectively known as FASTRACS, is designed specifically to meet the retail distribution business demands, and makes use of the most modern wireless technologies available. FASTRACS was implemented in 2010 for a select group of customers and is being designed so as to be the primary technology platform for all future customers.

## **Purchased Transportation**

We contract for most of our Forward Air transportation services on a per mile basis from owner-operators. FASI also utilizes owner-operators for its transportation services, but also relies on Company-employed drivers. The owner-operators own, operate and maintain their own tractors and employ their own drivers. Our freight handlers load and unload our trailers and vehicles for hauling by owner-operators between our terminals.

We seek to establish long-term relationships with owner-operators to assure dependable service and availability. Historically, we have experienced significantly higher than industry average retention of owner-operators. We have established specific guidelines relating to safety records, driving experience and personal evaluations that we use to select our owner-operators. To enhance our relationship with the owner-operators, our per mile rates are generally above prevailing market rates. In addition, we typically offer our owner-operators and their drivers a consistent work schedule. Usually, schedules are between the same two cities or along a consistent route, improving quality of work life for the owner-operators and their drivers and, in turn, increasing driver retention.

As a result of efforts to expand our logistics and other services, seasonal demands and volume surges in particular markets, we also purchase transportation from other surface transportation providers to handle overflow volume. Of the \$223.0 million incurred for purchased transportation during 2011, we purchased 62.5% from owner-operators and 37.5% from other surface transportation providers.

## Competition

The expedited ground freight and pool distribution segments of the transportation industry are highly competitive and very fragmented. Our Forward Air and FASI competitors primarily include national and regional truckload and less-than-truckload carriers. To a lesser extent, Forward Air also competes with integrated air cargo carriers and passenger and cargo airlines.

We believe competition is based primarily on service, on-time delivery, flexibility and reliability, as well as rates. We offer our Forward Air services at rates that generally are significantly below the charge to transport the same shipment to the same destination by air. We believe Forward Air has an advantage over less-than-truckload carriers because Forward Air delivers faster, more reliable service between many cities. We believe FASI has an advantage over its competitors due to its presence in several regions across the continental United States allowing us to provide consistent, high-quality service to our customers regardless of location.

## Seasonality

Historically, our operating results have been subject to seasonal trends when measured on a quarterly basis. The first quarter has traditionally been the weakest and the third and fourth quarters have traditionally been the strongest. Typically, this pattern has been the result of factors such as economic conditions, customer demand, weather and national holidays. Additionally, a significant portion of our revenue is derived from customers whose business levels are impacted by the economy. The impact of seasonal trends is more pronounced on our pool distribution business. The pool distribution business is seasonal and operating revenues and results tend to improve in the third and fourth quarters compared to the first and second quarters.

## **Employees**

As of December 31, 2011, we had 1,955 full-time employees, 591 of whom were freight handlers. Also, as of that date, we had an additional 1,181 part-time employees, of whom the majority were freight handlers. None of our employees are covered by a collective bargaining agreement. We recognize that our workforce, including our freight handlers, is one of our most valuable assets. The recruitment, training and retention of qualified employees is essential to support our continued growth and to meet the service requirements of our customers.

## **Risk Management and Litigation**

Under U.S. Department of Transportation ("DOT") regulations, we are liable for property damage and personal injuries caused by owner-operators and Company-employed drivers while they are operating on our behalf. We currently maintain liability insurance coverage that we believe is adequate to cover third-party claims. We have a self-insured retention of \$0.5 million per occurrence for vehicle and general liability claims. We may also be subject to claims for workers' compensation. We maintain workers' compensation insurance coverage that we believe is adequate to cover such claims. We have a self-insured retention of approximately \$0.3 million for each such claim, except in Ohio, where we are a qualified self-insured entity with an approximately \$0.4 million self-insured retention. We could incur claims in excess of our policy limits or incur claims not covered by our insurance.

From time to time, we are a party to litigation arising in the normal course of our business, most of which involve claims for personal injury, property damage related to the transportation and handling of freight, or workers' compensation. We do not believe that any of these pending actions, individually or in the aggregate, will have a material adverse effect on our business, financial condition or results of operations.

## Regulation

The DOT and various state and federal agencies have been granted broad powers over our business. These entities generally regulate such activities as authorization to engage in property brokerage and motor carrier operations, safety and financial reporting. We are licensed through our subsidiaries by the DOT as a motor carrier and as a property broker to arrange for the transportation of freight by truck. Our domestic customs brokerage operations are licensed by U.S. Customs. We are subject to similar regulation in Canada.

## Service Marks

Through one of our subsidiaries, we hold federal trademark registrations or applications for federal trademark registration, associated with the following service marks: Forward Air, Inc. ®, North America's Most Complete Roadfeeder Network ®, Forward Air TLX<sup>TM</sup>, and Forward Air Complete TM. These marks are of significant value to our business.

## **Website Access**

We file reports with the Securities and Exchange Commission (the "SEC"), including annual reports on Form 10-K, quarterly reports on Form 10-Q and other reports from time to time. We are an electronic filer and the SEC maintains an Internet site at <a href="https://www.sec.gov">www.sec.gov</a> that contains these reports and other information filed electronically. We make available free of charge through our website our Code of Business Conduct and Ethics and our reports as soon as reasonably practicable after such material is electronically filed with or furnished to the SEC. Our website addresses are <a href="www.forwardair.com">www.forwardair.com</a> and <a href="www.forwardair.com">www.forwardair.com</a>. Please note that these website addresses are provided as an inactive textual reference only. The information provided on the website is not part of this report, and is therefore not incorporated by reference unless such information is otherwise specifically referenced elsewhere in this report.

#### Item 1A. Risk Factors

In addition to the other information in this Form 10-K and other documents we have filed with the SEC from time to time, the following factors should be carefully considered in evaluating our business. Such factors could affect results and cause results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, us. Some or all of these factors may apply to our business

Severe economic downturns like the recession experienced in 2008 and 2009 can result in weaker demand for ground transportation services, which may have a significant negative impact on our results of operations.

During 2008 and 2009, we experienced significantly weaker demand for our airport-to-airport and pool distribution services as a result of the severe downturn in the economy. We began to experience weakening demand late in 2008, and this weakness continued throughout most of 2009. During the time in question, we adjusted the size of our owner-operator fleet and reduced employee headcount to compensate for the drop in demand. If the economic downturn persisted or worsened, demand for our services may have continued to weaken. No assurance can be given that reductions in owner-operators and employees or other steps we may take during similar times in the future will be adequate to offset the effects of reduced demand. If we experience another economic downturn it may have a negative impact on our results of operations.

Our business is subject to general economic and business factors that are largely out of our control, any of which could have a material adverse effect on our results of operations.

Our business is dependent upon a number of factors that may have a material adverse effect on the results of our operations, many of which are beyond our control. These factors include increases or rapid fluctuations in fuel prices, capacity in the trucking industry, insurance premiums, self-insured retention levels and difficulty in attracting and retaining qualified owner-operators and freight handlers. Our profitability would decline if we were unable to anticipate and react to increases in our operating costs, including purchased transportation and labor, or decreases in the amount of revenue per pound of freight shipped through our system. As a result of competitive factors, we may be unable to raise our prices to meet increases in our operating costs, which could result in a material adverse effect on our business, results of operations and financial condition.

Economic conditions may adversely affect our customers and the amount of freight available for transport. This may require us to lower our rates, and this may also result in lower volumes of freight flowing through our network. Customers encountering adverse economic conditions represent a greater potential for loss, and we may be required to increase our reserve for bad-debt losses.

Our results of operations may be affected by seasonal factors. Volumes of freight tend to be lower in the first quarter after the winter holiday season. In addition, it is not possible to predict the short or long-term effects of any geopolitical events on the economy or on consumer confidence in the United States, or their impact, if any, on our future results of operations.

## In order to grow our business, we will need to increase the volume and revenue per pound of the freight shipped through our networks.

Our growth depends in significant part on our ability to increase the amount and revenue per pound of freight shipped through our networks. The amount of freight shipped through our networks and our revenue per pound depend on numerous factors, many of which are beyond our control, such as economic conditions and our competitors' pricing. Therefore, we cannot guarantee that the amount of freight shipped or the revenue per pound we realize on that freight will increase or even remain at current levels. If we fail to increase the volume of the freight shipped through our networks or the revenue per pound of the freight shipped, we may be unable to maintain or increase our profitability.

## Our rates, overall revenue and expenses are subject to volatility.

Our rates are subject to change based on competitive pricing and market factors. Our overall transportation rates consist of base transportation and fuel surcharge rates. Our base transportation rates exclude fuel surcharges and are set based on numerous factors such as length of haul, freight class and weight per shipment. The base rates are subject to change based on competitive pricing pressures and market factors. Most of our competitors impose fuel surcharges, but there is no industry standard for the calculation of fuel surcharge rates. Our fuel surcharge rates are set weekly based on the national average for fuel prices as published by the U.S. Department of Energy ("DOE") and our fuel surcharge table. Historically, we have not adjusted our method for determining fuel surcharge rates.

Our net fuel surcharge revenue is the result of our fuel surcharge rates and the tonnage transiting our networks. The fuel surcharge revenue is then netted with the fuel surcharge we pay to our owner-operators and third party transportation providers. Fluctuations in tonnage levels, related load factors, and fuel prices may subject us to volatility in our net fuel surcharge revenue. This potential volatility in net fuel surcharge revenue may adversely impact our overall revenue, base transportation revenue plus net fuel surcharge revenue, and results of operations.

## Because a portion of our network costs are fixed, we will be adversely affected by any decrease in the volume or revenue per pound of freight shipped through our networks.

Our operations, particularly our networks of hubs and terminals, represent substantial fixed costs. As a result, any decline in the volume or revenue per pound of freight we handle may have an adverse effect on our operating margin and our results of operations. Typically, Forward Air does not have contracts with its customers. FASI does have contracts with its customers but these contracts typically have terms allowing cancellation within 30 to 60 days. As a result, we cannot guarantee that our current customers will continue to utilize our services or that they will continue at the same levels. The actual shippers of the freight moved through our networks include various manufacturers, distributors and/or retailers of electronics, clothing, telecommunications equipment, machine parts, trade show exhibit materials and medical equipment. Adverse business conditions affecting these shippers or adverse general economic conditions are likely to cause a decline in the volume of freight shipped through our networks.

## We operate in highly competitive and fragmented segments of our industry, and our business will suffer if we are unable to adequately address downward pricing pressures and other factors that may adversely affect our operations and profitability.

The segments of the freight transportation industry we participate in are highly competitive, very fragmented and historically have few barriers to entry. Our principal competitors include national and regional truckload and less-than-truckload carriers. To a lesser extent, we also compete with integrated air cargo carriers and passenger airlines. Our competition ranges from small operators that compete within a limited geographic area to companies with substantially greater financial and other resources, including greater freight capacity. We also face competition from freight forwarders who decide to establish their own networks to transport expedited ground freight. We believe competition is based primarily on service, on-time delivery, flexibility and reliability, as well as rates. Many of our competitors periodically reduce their rates to gain business, especially during times of economic decline. In the past several years, several of our competitors have reduced their rates to unusually low levels that we believe are unsustainable in the long-term, but that may materially adversely affect our business in the short-term. These competitors may cause a decrease in our volume of freight, require us to lower the prices we charge for our services and adversely affect both our growth prospects and profitability.

## Claims for property damage, personal injuries or workers' compensation and related expenses could significantly reduce our earnings.

Under DOT regulations, we are liable for property damage and personal injuries caused by owner-operators and Company-employed drivers while they are operating on our behalf. We currently maintain liability insurance coverage that we believe is

adequate to cover third-party claims. We have a self-insured retention of \$0.5 million per occurrence for vehicle and general liability claims. We may also be subject to claims for workers' compensation. We maintain workers' compensation insurance coverage that we believe is adequate to cover such claims. We have a self-insured retention of approximately \$0.3 million for each such claim, except in Ohio, where we are a qualified self-insured entity with an approximately \$0.4 million self-insured retention. We could incur claims in excess of our policy limits or incur claims not covered by our insurance. Any claims beyond the limits or scope of our insurance coverage may have a material adverse effect on us. Because we do not carry "stop loss" insurance, a significant increase in the number of claims that we must cover under our self-insurance retainage could adversely affect our profitability. In addition, we may be unable to maintain insurance coverage at a reasonable cost or in sufficient amounts or scope to protect us against losses.

We have grown and may grow, in part, through acquisitions, which involve various risks, and we may not be able to identify or acquire companies consistent with our growth strategy or successfully integrate acquired businesses into our operations.

We have grown through acquisitions, and we intend to pursue opportunities to expand our business by acquiring other companies in the future. Acquisitions involve risks, including those relating to:

- identification of appropriate acquisition candidates;
- negotiation of acquisitions on favorable terms and valuations;
- integration of acquired businesses and personnel;
- implementation of proper business and accounting controls;
- ability to obtain financing, on favorable terms or at all;
- diversion of management attention:
- retention of employees and customers;
- unexpected liabilities;
- potential erosion of operating profits as new acquisitions may be unable to achieve profitability comparable with our core airport-to-airport business, and
- detrimental issues not discovered during due diligence.

Acquisitions also may affect our short-term cash flow and net income as we expend funds, potentially increase indebtedness and incur additional expenses. If we are not able to identify or acquire companies consistent with our growth strategy, or if we fail to successfully integrate any acquired companies into our operations, we may not achieve anticipated increases in revenue, cost savings and economies of scale, our operating results may actually decline and acquired goodwill may become impaired.

## We could be required to record a material non-cash charge to income if our recorded intangible assets or goodwill are determined to be impaired.

We have \$26.7 million of recorded net definite-lived intangible assets on our consolidated balance sheet at December 31, 2011. Our definite-lived intangible assets primarily represent the value of customer relationships and non-compete agreements that were recorded in conjunction with our various acquisitions. We review our long-lived assets, such as our definite-lived intangible assets, for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Impairment is recognized on these assets when the sum of undiscounted estimated cash flows expected to result from the use of the asset is less than the carrying value. If such measurement indicates an impairment, we would be required to record a non-cash impairment charge to our consolidated statement of income in the amount that the carrying value of these assets exceed the estimated fair value of the assets.

We also have recorded goodwill of \$43.3 million on our consolidated balance sheet at December 31, 2011. Goodwill is assessed for impairment annually (or more frequently if circumstances indicate possible impairment) for each of our reporting units. This assessment includes comparing the fair value of each reporting unit to the carrying value of the assets assigned to each reporting unit. If the carrying value of the reporting unit was to exceed our estimated fair value of the reporting unit, we would then be required to estimate the fair value of the individual assets and liabilities within the reporting unit to ascertain the amount of fair value of goodwill and any potential impairment. If we determine that our fair value of goodwill is less than the related book value, we could be required to record a non-cash impairment charge to our consolidated statement of income, which could have a material adverse effect on our earnings. During 2009, we determined there were indicators of potential impairment of the goodwill assigned to the FASI segment. This determination was based on the continuing economic recession, declines in current

market valuations and FASI operating losses in excess of expectations. As a result, we performed an interim impairment test in accordance with our accounting policy discussed above as of March 31, 2009. Based on the results of the interim impairment test, we concluded that an impairment loss was probable and could be reasonably estimated. Consequently, we recorded a non-cash goodwill impairment charge of \$7.0 million related to the FASI segment during 2009.

The estimation of fair value related to the impairment test for goodwill is particularly sensitive to projected financial information used in the calculations. Earnings estimated to be generated by our Forward Air segment are expected to continue supporting the carrying value of its goodwill. The FASI segment is currently facing the challenges of building, expanding and diversifying its revenue base. If FASI's efforts are significantly delayed, future estimates of projected financial information may be reduced, and the Company may be required to record an impairment charge against the carrying value of FASI's goodwill.

## We may have difficulty effectively managing our growth, which could adversely affect our results of operations.

Our growth plans will place significant demands on our management and operating personnel. Our ability to manage our future growth effectively will require us to regularly enhance our operating and management information systems and to continue to attract, retain, train, motivate and manage key employees. If we are unable to manage our growth effectively, our business, results of operations and financial condition may be adversely affected.

## If we fail to maintain and enhance our information technology systems, we may lose orders and customers or incur costs beyond expectations.

We must maintain and enhance our information technology systems to remain competitive and effectively handle higher volumes of freight through our network. We expect customers to continue to demand more sophisticated, fully integrated information systems from their transportation providers. If we are unable to maintain and enhance our information systems to handle our freight volumes and meet the demands of our customers, our business and results of operations will be adversely affected. If our information systems are unable to handle higher freight volumes and increased logistics services, our service levels and operating efficiency may decline. This may lead to a loss of customers and a decline in the volume of freight we receive from customers.

## Our information technology systems are subject to risks that we cannot control.

Our information technology systems are dependent upon global communications providers, web browsers, telephone systems and other aspects of the Internet infrastructure that have experienced significant system failures and electrical outages in the past. While we take measures to ensure our major systems have redundant capabilities, our systems are susceptible to outages from fire, floods, power loss, telecommunications failures, break-ins, cyber-attacks and similar events. Despite our implementation of network security measures, our servers are vulnerable to computer viruses, break-ins and similar disruptions from unauthorized tampering with our computer systems. The occurrence of any of these events could disrupt or damage our information technology systems and hamper our internal operations, our ability to provide services to our customers and the ability of our customers to access our information technology systems. A material network breach in the security of our information technology systems could include the theft of our intellectual property or trade secrets. To the extent that any disruptions or security breach results in a loss or damage to our data, or in inappropriate disclosure of confidential information, it could cause significant damage to our reputation, affect our relationships with our customers, reduce the demand for our services, lead to claims against us and ultimately harm our business. In addition, we may be required to incur significant costs to protect against damage caused by these disruptions or security breaches in the future.

## If we have difficulty attracting and retaining owner-operators or freight handlers, our results of operations could be adversely affected.

We depend on owner-operators for most of our transportation needs. In 2011, owner-operators provided 62.5% of our purchased transportation. Competition for owner-operators is intense, and sometimes there are shortages of available owner-operators. In addition, we need a large number of freight handlers to operate our business efficiently. During periods of low unemployment in the areas where our terminals are located, we may have difficulty hiring and retaining a sufficient number of freight handlers. If we have difficulty attracting and retaining enough qualified owner-operators or freight handlers, we may be forced to increase wages and benefits, which would increase our operating costs. This difficulty may also impede our ability to maintain our delivery schedules, which could make our service less competitive and force us to curtail our planned growth. If our labor costs increase, we may be unable to offset the increased labor costs by increasing rates without adversely affecting our business. As a result, our profitability may be reduced.

A determination by regulators that our independent owner-operators are employees rather than independent contractors could expose us to various liabilities and additional costs.

At times, the Internal Revenue Service, the Department of Labor and state authorities have asserted that owner-operators are "employees," rather than "independent contractors." One or more governmental authorities may challenge our position that the owner-operators we use are not our employees. A determination by regulators that our independent owner-operators are employees rather than independent contractors could expose us to various liabilities and additional costs including, but not limited to, employment-related expenses such as workers' compensation insurance coverage and reimbursement of work-related expenses.

We operate in a regulated industry, and increased costs of compliance with, or liability for violation of, existing or future regulations could have a material adverse effect on our business.

The DOT and various state and federal agencies have been granted broad regulatory powers over our business, and we are licensed by the DOT and U.S. Customs. If we fail to comply with any applicable regulations, our licenses may be revoked or we could be subject to substantial fines or penalties and to civil and criminal liability.

The transportation industry is subject to legislative and regulatory changes that can affect the economics of our business by requiring changes in operating practices or influencing the demand for, and the cost of providing, transportation services. Heightened security concerns may continue to result in increased regulations, including the implementation of various security measures, checkpoints or travel restrictions on trucks.

In addition, there may be changes in applicable federal or state tax or other laws or interpretations of those laws. If this happens, we may incur additional taxes, as well as higher workers' compensation and employee benefit costs, and possibly penalties and interest for prior periods. This could have an adverse effect on our results of operations.

We are subject to various environmental laws and regulations, and costs of compliance with, or liabilities for violations of, existing or future laws and regulations could significantly increase our costs of doing business.

Our operations are subject to environmental laws and regulations dealing with, among other things, the handling of hazardous materials and discharge and retention of stormwater. We operate in industrial areas, where truck terminals and other industrial activities are located, and where groundwater or other forms of environmental contamination may have occurred. Our operations involve the risks of fuel spillage, environmental damage, and hazardous waste disposal, among others. If we are involved in a spill or other accident involving hazardous substances, or if we are found to be in violation of applicable environmental laws or regulations, it could significantly increase our cost of doing business. Under specific environmental laws and regulations, we could be held responsible for all of the costs relating to any contamination at our past or present terminals and at third-party waste disposal sites. If we fail to comply with applicable environmental laws and regulations, we could be subject to substantial fines or penalties and to civil and criminal liability.

In addition, as global warming issues become more prevalent, federal and local governments and our customers are beginning to respond to these issues. This increased focus on sustainability may result in new regulations and customer requirements that could negatively affect us. This could cause us to incur additional direct costs or to make changes to our operations in order to comply with any new regulations and customer requirements, as well as increased indirect costs or loss of revenue resulting from, among other things, our customers incurring additional compliance costs that affect our costs and revenues. We could also lose revenue if our customers divert business from us because we haven't complied with their sustainability requirements. These costs, changes and loss of revenue could have a material adverse affect on our business, financial condition and results of operations.

We are dependent on our senior management team, and the loss of any such personnel could materially and adversely affect our business

Our future performance depends, in significant part, upon the continued service of our senior management team. We cannot be certain that we can retain these employees. The loss of the services of one or more of these or other key personnel could have a material adverse effect on our business, operating results and financial condition. We must continue to develop and retain a core group of management personnel and address issues of succession planning if we are to realize our goal of growing our business. We cannot be certain that we will be able to do so.

## If our employees were to unionize, our operating costs would likely increase.

None of our employees are currently represented by a collective bargaining agreement. However, we have no assurance that our employees will not unionize in the future, which could increase our operating costs and force us to alter our operating methods. This could have a material adverse effect on our operating results.

## Our charter and bylaws and provisions of Tennessee law could discourage or prevent a takeover that may be considered favorable.

Our charter and bylaws and provisions of Tennessee law may discourage, delay or prevent a merger, acquisition or change in control that may be considered favorable. These provisions could also discourage proxy contests and make it more difficult for shareholders to elect directors and take other corporate actions. Among other things, these provisions:

- authorize us to issue preferred stock, the terms of which may be determined at the sole discretion of our Board of Directors and may adversely affect the voting or economic rights of our shareholders; and
- establish advance notice requirements for nominations for election to the Board of Directors and for proposing matters that can be acted on by shareholders at a meeting.

Our charter and bylaws and provisions of Tennessee law may discourage transactions that otherwise could provide for the payment of a premium over prevailing market prices for our Common Stock, \$0.01 par value per share, and also could limit the price that investors are willing to pay in the future for shares of our Common Stock.

## Item 1B. Unresolved Staff Comments

None.

## Item 2. Properties

## **Properties and Equipment**

Management believes that we have adequate facilities for conducting our business, including properties owned and leased. Management further believes that in the event replacement property is needed, it will be available on terms and at costs substantially similar to the terms and costs experienced by competitors within the transportation industry.

We lease our 37,500 square foot headquarters in Greeneville, Tennessee from the Greeneville-Greene County Airport Authority. The initial lease term ended in 2006 and has two ten-year and one five-year renewal options. During 2007, we renewed the lease through 2016.

We own our Columbus, Ohio central sorting facility. The expanded Columbus, Ohio facility is 125,000 square feet with 168 trailer doors. This premier facility can unload, sort and load upwards of 3.7 million pounds in five hours. In addition to the expansion, we process-engineered the freight sorting in the expanded building to improve handling efficiencies. The benefits include reductions in the distance each shipment moves in the building to speed up the transfer process, less handling of freight to further improve service integrity and flexibility to operate multiple sorts at the same time.

We also own facilities near Dallas/Fort Worth, Texas, Chicago, Illinois and Atlanta, Georgia. The Dallas/Fort Worth, Texas facility has over 216,000 square feet with 134 trailer doors and approximately 28,000 square feet of office space. The Chicago, Illinois facility is over 125,000 square feet with 110 trailer doors and over 10,000 square feet of office space. The Atlanta, Georgia facility is over 142,000 square feet with 118 trailer doors and approximately 12,000 square feet of office space.

We lease and maintain 72 additional terminals, including our pool distribution terminals, located in major cities throughout the United States and Canada. Lease terms for these terminals are typically for three to five years. The remaining 18 terminals are agent stations operated by independent agents who handle freight for us on a commission basis.

We own the majority of trailers we use to move freight through our networks. Substantially all of our trailers are 53' long, some of which have specialized roller bed equipment required to serve air cargo industry customers. At December 31, 2011, we had 2,560 owned trailers in our fleet with an average age of approximately 5.5 years. In addition, at December 31, 2011, we also had 53 leased trailers in our fleet.

At December 31, 2011, we had 419 owned tractors and straight trucks in our fleet, with an average age of approximately 4.2 years. In addition, at December 31, 2011, we also had 64 leased tractors and straight trucks in our fleet.

## Item 3. Legal Proceedings

From time to time, we are a party to ordinary, routine litigation incidental to and arising in the normal course of our business, most of which involve claims for personal injury, property damage related to the transportation and handling of freight, or workers' compensation. We do not believe that any of these pending actions, individually or in the aggregate, will have a material adverse effect on our business, financial condition, results of operations or cash flow.

## Item 4. Mine Safety Disclosures

Not applicable.

#### Part II

## Item 5. Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities

Our Common Stock trades on The NASDAQ Global Select Stock Market<sup>TM</sup> under the symbol "FWRD." The following table sets forth the high and low sales prices for Common Stock as reported by The NASDAQ Global Select Stock Market<sup>TM</sup> for each full quarterly period within the two most recent fiscal years.

2011	High		Low	 Dividends
First Quarter	\$ 32.30	\$	26.34	\$ 0.07
Second Quarter	35.53		29.76	0.07
Third Quarter	36.32		23.70	0.07
Fourth Quarter	34.19		24.10	0.07

2010	High		Low	Dividends			
First Quarter	\$ 27.37	\$	21.92	\$	0.07		
Second Quarter	30.30		25.29		0.07		
Third Quarter	29.91		22.39		0.07		
Fourth Quarter	30.16		24.63		0.07		

There were approximately 446 shareholders of record of our Common Stock as of January 18, 2012.

Subsequent to December 31, 2011, our Board of Directors declared a cash dividend of \$0.07 per share that will be paid on March 23, 2012 to shareholders of record at the close of business on March 8, 2012. We expect to continue to pay regular quarterly cash dividends, though each subsequent quarterly dividend is subject to review and approval by the Board of Directors.

There are no material restrictions on our ability to declare dividends.

None of our securities were sold during fiscal year 2011 without registration under the Securities Act.

## Securities Authorized for Issuance Under Equity Compensation Plans

The following table provides information as of December 31, 2011 with respect to shares of our Common Stock that may be issued under existing equity compensation plans, the 1999 Stock Option and Incentive Plan (the "1999 Plan"), the Amended and Restated Stock Option and Incentive Plan ("1999 Amended Plan"), the Non-Employee Director Stock Option Plan (the "NED Plan"), the 2000 Non-Employee Director Award (the "2000 NED Award"), the 2005 Employee Stock Purchase Plan (the "ESPP") and the Amended and Restated Non-Employee Director Stock Plan (the "Amended Plan"). Our shareholders have approved each of these plans.

**Equity Compensation Plan Information** 

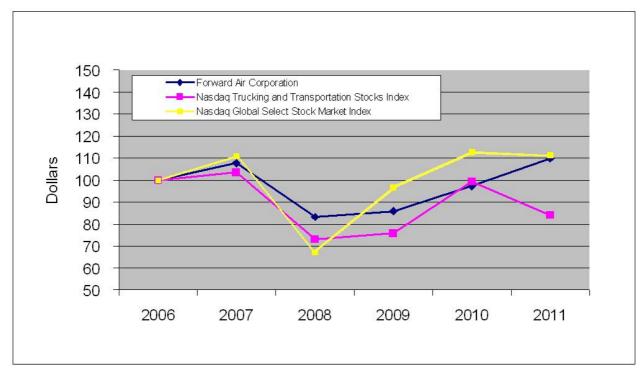
Plan Category	Number of Securities to be Issued upon Exercise of Outstanding Options, Warrants and Rights	Exe Outsta	chted-Average rcise Price of anding Options, ants and Rights (a)	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans				
Equity Compensation Plans Approved by Shareholders	3,610,334	\$	25	(b) 2,431,797				
Equity Compensation Plans Not Approved by Shareholders	_		_	_				
Total	3,610,334	\$	25	2,431,797				

- (a) Excludes purchase rights accruing under the ESPP, which has an original shareholder-approved reserve of 500,000 shares. Under the ESPP, each eligible employee may purchase up to 2,000 shares of Common Stock at semi-annual intervals each year at a purchase price per share equal to 90.0% of the lower of the fair market value of the Common Stock at close of (i) the first trading day of an option period or (ii) the last trading day of an option period.
- (b) Includes shares available for future issuance under the ESPP. As of December 31, 2011, an aggregate of 429,969 shares of Common Stock were available for issuance under the ESPP.

## **Stock Performance Graph**

The following graph compares the percentage change in the cumulative shareholder return on our Common Stock with The NASDAQ Trucking and Transportation Stocks Index and The NASDAQ Global Select Stock Market<sup>TM</sup> Index commencing on the last trading day of December 2011. The graph assumes a base investment of \$100 made on December 31, 2006 and the respective returns assume reinvestment of all dividends. The comparisons in this graph are required by the SEC and, therefore, are not intended to forecast or necessarily be indicative of any future return on our Common Stock.

The performance graph and related information shall not be deemed "soliciting material" or be "filed" with the Securities and Exchange Commission, nor shall such information be incorporated by reference into any future filing under the Securities Act or the Exchange Act, except to the extent that the Company specifically incorporates it by reference into such filing.



	2006	2007	2008	2009	2010	2011
Forward Air Corporation	\$ 100	\$ 108	\$ 83	\$ 86	\$ 97	\$ 110
Nasdaq Trucking and Transportation Stocks Index	100	104	73	76	99	84
Nasdaq Global Select Stock Market Index	100	111	67	96	113	111

## **Issuer Purchases of Equity Securities**

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Maximum Number of Shares that May Yet Be Purchased Under the Program (1)
October 1-31, 2011	69,039	\$ 26	69,039	815,059
November 1-30, 2011	_	_	_	_
December 1-31, 2011				
Total	69,039	\$ 26	69,039	815,059

<sup>(1)</sup> On July 31, 2007, our Board of Directors approved a stock repurchase program for up to 2.0 million shares of our common stock.

## Item 6. Selected Financial Data

The following table sets forth our selected financial data. The selected financial data should be read in conjunction with our consolidated financial statements and notes thereto, included elsewhere in this report.

					Y	ear ended				
	December 31, 2011		De	December 31, December 31, 2010 2009			De	ecember 31, 2008	Do	ecember 31, 2007
				(In thousa	nds,	except per s	har	e data)		
<b>Income Statement Data:</b>										
Operating revenue	\$	536,402	\$	483,939	\$	417,410	\$	474,436	\$	392,737
Income from operations		77,110		53,739		18,550		70,285		71,048
Operating margin (1)		14.4%		11.1%		4.4%		14.8%		18.1%
Net income		47,199		32,036		9,802		42,542		44,925
Net income per share:										
Basic	\$	1.62	\$	1.11	\$	0.34	\$	1.48	\$	1.52
Diluted	\$	1.60	\$	1.10	\$	0.34	\$	1.47	\$	1.50
Cash dividends declared per common										
share	\$	0.28	\$	0.28	\$	0.28	\$	0.28	\$	0.28
<b>Balance Sheet Data (at end of period):</b>										
Total assets	\$	341,151	\$	348,796	\$	316,730	\$	307,527	\$	241,884
Long-term obligations, net of current										
portion		333		50,883		52,169		53,035		31,486
Shareholders' equity		286,902		256,086		224,507		216,434		171,733

<sup>(1)</sup> Income from operations as a percentage of operating revenue

## Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### Overview and Executive Summary

Our operations can be broadly classified into two principal segments: Forward Air and FASI.

Through our Forward Air segment, we are a leading provider of time-definite surface transportation and related logistics services to the North American expedited ground freight market. We offer our customers local pick-up and delivery (Forward Air Complete<sup>TM</sup>) and scheduled surface transportation of cargo as a cost-effective, reliable alternative to air transportation. We transport cargo that must be delivered at a specific time, but is less time-sensitive than traditional air freight. This type of cargo is frequently referred to in the transportation industry as deferred air freight. We operate our Forward Air segment through a network of terminals located on or near airports in 85 cities in the United States and Canada, including a central sorting facility in Columbus, Ohio and 12 regional hubs serving key markets. We also offer our customers an array of logistics and other services including: TLX; dedicated fleets; warehousing; customs brokerage; and shipment consolidation, deconsolidation and handling.

FASI provides pool distribution services throughout the Mid-Atlantic, Southeast, Midwest and Southwest continental United States. Pool distribution involves managing high-frequency handling and distribution of time-sensitive product to numerous destinations in specific geographic regions. Our primary customers for this product are regional and nationwide distributors and retailers, such as mall, strip mall and outlet-based retail chains. We service these customers through a network of terminals and service centers located in 19 cities.

Our operations, particularly our network of hubs and terminals, represent substantial fixed costs. Consequently, our ability to increase our earnings depends in significant part on our ability to increase the amount of freight and the revenue per pound or carton for the freight shipped through our networks and to grow other lines of businesses, such as TLX, which will allow us to maintain revenue growth in challenging shipping environments.

## **Trends and Developments**

## Results from Operations

During the year ended December 31, 2011, we experienced a 10.8% and 43.6% increase in our consolidated revenues and income from operations, respectively, compared to the year ended December 31, 2010. The increase in our consolidated revenue and income from operations was driven by our Forward Air segment in which we experienced a 12.5% increase in revenue and a 41.9% increase in income from operations. We largely attribute the increase in Forward Air revenue and income from operations to increased shipping volumes, additional net fuel surcharge and general rate increases initiated in May 2010 and June 2011.

FASI revenue was consistent year-over-year, increasing 1.0% during the year ended December 31, 2011 compared to the year ended December 31, 2010. FASI's year-over-year revenue growth was impeded by customer losses during 2010 which were mostly offset by new business wins during 2011. In particular, during the second quarter of 2010, we ceased providing services to one of FASI's largest customers at the time. These customer losses resulted in approximately \$5.4 million less FASI revenue in 2011 compared to 2010, but these losses were mostly offset by new customer wins and increased fuel surcharge revenue. While the customer losses mitigated revenue growth during 2011, the lost revenue was low yielding and the impact on operating results from curtailing these services was minimal. FASI results from operations did improve \$0.8 million and over 100%, from a \$0.2 million loss in 2010 to \$0.6 million in income from operations during 2011. The improvement in FASI's results from operations was the result of improved business mix, as the low yield business discontinued in 2010 was replaced with better priced and more effectively integrated new business, and improved cargo claim experience.

Throughout 2011 fuel prices increased notably over 2010. Our net fuel surcharge revenue is the result of our fuel surcharge rates, which are set weekly using the national average for diesel price per gallon, and the tonnage transiting our network. The increase in shipping activity combined with the increasing diesel fuel prices have resulted in an increase in our net fuel surcharge revenue. Total net fuel surcharge revenue increased 49.3% during 2011 compared to 2010.

## Segments

Our operations can be broadly classified into two principal segments: Forward Air and FASI.

Our Forward Air segment includes our airport-to-airport network, Forward Air Complete<sup>TM</sup>, and TLX services as well as our other accessorial related services such as warehousing; customs brokerage; and value-added handling services.

Our FASI segment includes our pool distribution business.

## Goodwill

During the first quarter of 2009, we determined there were indicators of potential impairment of the goodwill assigned to the FASI segment. This determination was based on the economic recession experienced in 2009 and the resulting declines in market valuations and FASI operating losses in excess of expectations. As a result, we performed an interim impairment test. We calculated the fair value of the FASI segment, using a combination of discounted cash flows and current market valuations for comparable companies. Based on the results of the interim impairment test, we recorded a non-cash goodwill impairment charge of \$7.0 million related to the FASI segment during the first quarter of 2009.

In accordance with our accounting policy, we conducted our annual impairment test of goodwill for each reporting unit as of June 30, 2011 and no further impairment charges were required. In addition, due to FASI's results from operations not meeting our projections for the nine months ended September 30, 2011, we conducted an impairment test of goodwill for the FASI reporting unit as of September 30, 2011. There were no impairment charges required as a result of the September 30, 2011 FASI impairment test.

As of December 31, 2011, the carrying value of goodwill related to the Forward Air and FASI segments was \$37.9 million and \$5.4 million, respectively. The estimation of fair value related to the impairment test for goodwill is particularly sensitive to projected financial information used in the calculations. Earnings estimated to be generated by our Forward Air segment are expected to continue supporting the carrying value of its goodwill. Our FASI segment is currently facing the challenges of building, expanding and diversifying its revenue base. If FASI's efforts are significantly delayed, future estimates of projected financial information may be reduced, and we may be required to record an impairment charge against the carrying value of FASI's goodwill.

## Results of Operations

The following table sets forth our historical financial data for the years ended December 31, 2011 and 2010 (in millions):

	Year ended							
	December 3 2011	1, De	ecember 31, 2010	C	hange	Percent Change		
Operating revenue	\$ 53	86.4 \$	483.9	\$	52.5	10.8 %		
Operating expenses:								
Purchased transportation	22	23.0	201.4		21.6	10.7		
Salaries, wages, and employee benefits	13	30.7	129.1		1.6	1.2		
Operating leases	2	27.1	26.3		0.8	3.0		
Depreciation and amortization	,	21.0	20.4		0.6	2.9		
Insurance and claims		8.8	8.4		0.4	4.8		
Fuel expense		0.0	8.5		1.5	17.6		
Other operating expenses		88.7	36.1		2.6	7.2		
Total operating expenses	4:	59.3	430.2		29.1	6.8		
Income from operations		77.1	53.7		23.4	43.6		
Other income (expense):								
Interest expense		(0.6)	(0.7)		0.1	(14.3)		
Other, net		0.1	0.1		_	_		
Total other expense		(0.5)	(0.6)		0.1	(16.7)		
Income before income taxes		76.6	53.1		23.5	44.3		
Income taxes	2	29.4	21.1		8.3	39.3		
Net income	\$	17.2 \$	32.0	\$	15.2	47.5 %		

The following table sets forth our historical financial data by segment for the years ended December 31, 2011 and 2010 (in millions):

	Year ended							
	December 31,	Percent of	December 31,	Percent of		Percent		
	2011	Revenue	2010	Revenue	Change	Change		
Operating revenue Forward Air	\$ 464.5	86.6 %	\$ 412.9	85.3 %	\$ 51.6	12.5 %		
FASI	73.2	13.6	72.5	15.0	0.7	12.5 %		
Intercompany eliminations	(1.3)	(0.2)	(1.5)	(0.3)	0.7	(13.3)		
Total	536.4	100.0	483.9	100.0	52.5	10.8		
Total	330.4	100.0		100.0	32.3	10.0		
Purchased transportation								
Forward Air	206.0	44.4	185.8	45.0	20.2	10.9		
FASI	18.2	24.9	16.9	23.3	1.3	7.7		
Intercompany eliminations	(1.2)	92.3	(1.3)	86.7	0.1	(7.7)		
Total	223.0	41.6	201.4	41.6	21.6	10.7		
Salaries, wages and employee benefits	101.2	21.0	00.2	22.0	2.0	2.1		
Forward Air	101.3	21.8	98.3	23.8	3.0	3.1		
FASI Total	29.4 130.7	40.2	30.8	42.5	1.6	(4.5)		
1 Otai	130.7	24.4	129.1	20.7	1.0	1.2		
Operating leases								
Forward Air	19.7	4.2	18.6	4.5	1.1	5.9		
FASI	7.4	10.1	7.7	10.6	(0.3)	(3.9)		
Total	27.1	5.0	26.3	5.4	0.8	3.0		
D								
Depreciation and amortization	160	2.6	16.5	4.0	0.2	1.0		
Forward Air	16.8	3.6	16.5	4.0	0.3	1.8		
FASI	4.2	5.7	3.9	5.4	0.3	7.7		
Total	21.0	3.9	20.4	4.2	0.6	2.9		
Insurance and claims								
Forward Air	7.2	1.6	6.2	1.5	1.0	16.1		
FASI	1.6	2.2	2.2	3.0	(0.6)	(27.3)		
Total	8.8	1.6	8.4	1.7	0.4	4.8		
Fuel expense								
Forward Air	4.4	0.9	3.8	0.9	0.6	15.8		
FASI	5.6	7.6	4.7	6.5	0.9	19.1		
Total	10.0	1.9	8.5	1.8	1.5	17.6		
Other operating expenses								
Forward Air	32.6	7.0	29.8	7.2	2.8	9.4		
FASI	6.2	8.5	6.5	9.0	(0.3)	(4.6)		
Intercompany eliminations	(0.1)	7.7	(0.2)	13.3	0.1	(50.0)		
Total	38.7	7.2	36.1	7.5	2.6	7.2		
Income (loss) from operations								
Forward Air	76.5	16.5	53.9	13.1	22.6	41.9		
FASI	0.6	0.8	(0.2)	(0.3)	0.8	(400.0)		
Total	\$ 77.1	14.4 %	\$ 53.7	11.1 %	\$ 23.4	43.6 %		

The following table presents the components of the Forward Air segment's operating revenue and purchased transportation for the years ended December 31, 2011 and 2010 (in millions):

		Percent of		Percent of	•		Percent	
	2011 Revenue		2010 Revenue		Change		Change	
Forward Air revenue								
Airport-to-airport	\$ 362.1	78.0% \$	\$ 322.2	78.0%	\$	39.9	12.4%	
Logistics	74.7	16.1	65.6	15.9		9.1	13.9	
Other	27.7	5.9	25.1	6.1		2.6	10.4	
Total	\$ 464.5	100.0%	\$ 412.9	100.0%	\$	51.6	12.5%	
Forward Air purchased transportation								
Airport-to-airport	\$ 143.0	39.5% \$	\$ 129.3	40.1%	\$	13.7	10.6%	
Logistics	56.2	75.2	50.2	76.5		6.0	12.0	
Other	6.8	24.5	6.3	25.1		0.5	7.9	
Total	\$ 206.0	44.4%	\$ 185.8	45.0%	\$	20.2	10.9%	

Year ended December 31, 2011 compared to Year ended December 31, 2010

#### Revenues

Operating revenue increased by \$52.5 million, or 10.8%, to \$536.4 million for the year ended December 31, 2011 from \$483.9 million for the year ended December 31, 2010.

## Forward Air

Forward Air operating revenue increased \$51.6 million, or 12.5%, to \$464.5 million from \$412.9 million, accounting for 86.6% of consolidated operating revenue for the year ended December 31, 2011. Airport-to-airport revenue, which is the largest component of our consolidated operating revenue, increased \$39.9 million, or 12.4%, to \$362.1 million from \$322.2 million, accounting for 78.0% of the segment's operating revenue during the years ended December 31, 2011 and 2010. An increase in tonnage and in our base revenue per pound, excluding net fuel surcharge revenue and Forward Air Complete<sup>TM</sup> ("Complete") revenue, accounted for \$20.3 million of the increase in airport-to-airport revenue. Our airport-to-airport business is priced on a per pound basis and the average revenue per pound, excluding the impact of fuel surcharges and Complete, increased 2.5% for the year ended December 31, 2011 versus the year ended December 31, 2010. Tonnage that transited our network increased by 4.9% during the year ended December 31, 2011 compared with the year ended December 31, 2010. Average base revenue per pound increased as a result of general rate increases implemented in June 2011 and May 2010. The remaining increase in airport-to-airport revenue is the result of increased net fuel surcharge revenue and Complete pick-up and delivery revenue. Net fuel surcharge revenue increased \$11.2 million, or 56.4%, during the year ended December 31, 2011 as compared to the year ended December 31, 2010 as a result of higher average fuel prices and increased overall business volumes. Complete pick-up and delivery revenue increased \$8.4 million, or 27.4%, during the year ended December 31, 2011 compared to 2010. The increase in Complete revenue is attributable to an increased attachment rate of the Complete service to our standard airport-to-airport service to 15.5% in 2011 compared to 13.6% in 2010 and the overall improvement in airport-to-airport tonnage volumes during the year ended December 31, 2011 compared to the year ended December 31, 2010.

Logistics revenue, which is primarily TLX and priced on a per mile basis, increased \$9.1 million, or 13.9%, to \$74.7 million for the year ended December 31, 2011 from \$65.6 million for the year ended December 31, 2010. TLX revenue increased \$8.4 million year-over-year as TLX average revenue per mile increased approximately 2.3% and miles driven to support our TLX revenue increased 11.6%. The increase in miles and average revenue per mile is mainly attributable to new business wins. The remaining \$0.7 million increase in logistics revenue was attributable to increases in other non-mileage based logistic revenues, such as drayage services. The increase in non-mileage based services was in conjunction with the improvement in TLX business volumes.

Other revenue, which includes warehousing services and terminal handling, accounts for the final component of Forward Air operating revenue. Other revenue increased \$2.6 million, or 10.4%, to \$27.7 million during the year ended December 31, 2011 from \$25.1 million during the year ended December 31, 2010. The increase in revenue was primarily due to increases in other pick-up and delivery services as well as handling and sorting services that primarily increased in conjunction with the increase in our airport-to-airport business.

**FASI** 

FASI operating revenue increased \$0.7 million, or 1.0%, to \$73.2 million for the year ended December 31, 2011 from \$72.5 million for the year ended December 31, 2010. FASI's year-over-year revenue growth was impeded by customer losses during 2010 which were mostly offset by new business wins during 2011. In particular, during the second quarter of 2010, we ceased providing services to one of FASI's largest customers at the time. These customer losses resulted in approximately \$5.4 million less FASI revenue in 2011 compared to 2010, but these losses were mostly offset by new customer wins and increased fuel surcharge revenue.

## Intercompany Eliminations

Intercompany eliminations decreased \$0.2 million, or 13.3%, to \$1.3 million during the year ended December 31, 2011 from \$1.5 million during the year ended December 31, 2010. The intercompany eliminations are the result of truckload and airport-to-airport services Forward Air provided to FASI. FASI also provided cartage and station agent services to Forward Air. The decrease in intercompany eliminations was the result of reduced airport-to-airport and truckload services Forward Air provided to FASI.

## **Purchased Transportation**

Purchased transportation increased by \$21.6 million, or 10.7%, to \$223.0 million for the year ended December 31, 2011 from \$201.4 million for the year ended December 31, 2010. As a percentage of total operating revenue, purchased transportation was 41.6% during the years ended December 31, 2011 and 2010.

## Forward Air

Forward Air's purchased transportation increased by \$20.2 million, or 10.9%, to \$206.0 million for the year ended December 31, 2011 from \$185.8 million for the year ended December 31, 2010. The increase in purchased transportation is primarily attributable to an increase of approximately 7.7% in miles driven and a 3.0% increase in the total cost per mile for the year ended December 31, 2011 versus the year ended December 31, 2010. As a percentage of segment operating revenue, Forward Air purchased transportation was 44.4% during the year ended December 31, 2011 compared to 45.0% for the year ended December 31, 2010.

Purchased transportation costs for our airport-to-airport network increased \$13.7 million, or 10.6%, to \$143.0 million for the year ended December 31, 2011 from \$129.3 million for the year ended December 31, 2010. For the year ended December 31, 2011, purchased transportation for our airport-to-airport network decreased to 39.5% of airport-to-airport revenue from 40.1% for the year ended December 31, 2010. The \$13.7 million increase is attributable to a 6.1% increase in miles driven by our network of owner-operators or third party transportation providers in addition to a 2.1% increase in cost per mile paid to our network of owner-operators or third party transportation providers. The increase in miles increased purchased transportation \$2.3 million. Miles driven by our network of owner-operators or third party transportation providers increased in conjunction with the tonnage increase discussed above. The 2.1% increase in airport-to-airport cost per mile was mostly the result of increased utilization of more costly third party transportation providers as opposed to our network of owner-operators and various changes to the compensation packages for our network of owner operators. We increased our use of third party transportation provides in order to fill the capacity required by the increased business volumes discussed above. The remaining increase was attributable to a \$4.8 million increase in third party transportation costs associated with the increased Complete volumes and attachment rates discussed above.

Purchased transportation costs for our logistics revenue increased \$6.0 million, or 12.0%, to \$56.2 million for the year ended December 31, 2011 from \$50.2 million for the year ended December 31, 2010. For the year ended December 31, 2011, logistics' purchased transportation costs represented 75.2% of logistics revenue versus 76.5% for the year ended December 31, 2010. The increase in logistics' purchased transportation was largely attributable to the \$5.5 million, or 11.8%, increase in TLX purchased transportation. Miles driven to support our TLX revenue increased 11.6% but the cost per mile was consistent year-over-year. Other non-mileage based logistics' purchased transportation costs related to our drayage and other services increased \$0.5 million.

Purchased transportation costs related to our other revenue increased \$0.5 million, or 7.9%, to \$6.8 million for the year ended December 31, 2011 from \$6.3 million for the year ended December 31, 2010. Other purchased transportation costs as a percentage of other revenue decreased to 24.5% of other revenue for the year ended December 31, 2011 from 25.1% for the year ended December 31, 2010. The decrease in other purchased transportation costs as a percentage of other revenue is attributable to the reduced use of more costly third party transportation providers, as opposed to Company-employed drivers or our network of owner-operators, to provide the transportation services associated with our other revenues, such as freight and container transfers and other miscellaneous pick-up and delivery services. In addition, the decrease in other purchased transportation costs is also attributable to rate reductions received from pick-up and delivery transportation providers in certain large markets.

#### **FASI**

FASI purchased transportation increased \$1.3 million, or 7.7%, to \$18.2 million for the year ended December 31, 2011 from \$16.9 million for the year ended December 31, 2010. FASI purchased transportation as a percentage of revenue was 24.9% for the year ended December 31, 2011 compared to 23.3% for the year ended December 31, 2010. The increase in FASI purchased transportation in total dollars and as a percentage of revenue was attributable to our continued efforts to convert from Company-employed drivers to owner-operators and certain new business having an increased linehaul component which increased the utilization of owner-operators and third-party transportation providers.

#### Intercompany Eliminations

Intercompany eliminations decreased \$0.1 million, or 7.7%, to \$1.2 million during the year ended December 31, 2011 from \$1.3 million during the year ended December 31, 2010. The intercompany eliminations are the result of truckload and airport-to-airport services Forward Air provided to FASI during the year end December 31, 2011. FASI also provided cartage services to Forward Air. The decrease in intercompany eliminations was the result of reduced airport-to-airport and truckload services Forward Air provided to FASI.

## Salaries, Wages, and Benefits

Salaries, wages and employee benefits increased \$1.6 million, or 1.2%, to \$130.7 million for the year ended December 31, 2011 from \$129.1 million for the year ended December 31, 2010. As a percentage of total operating revenue, salaries, wages and employee benefits was 24.4% during the year ended December 31, 2011 compared to 26.7% in December 31, 2010.

## Forward Air

Salaries, wages and employee benefits of Forward Air increased by \$3.0 million, or 3.1%, to \$101.3 million for the year ended December 31, 2011 from \$98.3 million for the year ended December 31, 2010. Salaries, wages and employee benefits were 21.8% of Forward Air's operating revenue for the year ended December 31, 2011 compared to 23.8% for the year ended December 31, 2010. The reduction in salaries, wages, and benefits as a percentage of revenue is primarily attributable to a \$1.9 million, or 0.6% as a percentage of revenue, decrease in workers' compensation losses. The decrease in workers' compensation losses resulted from a current year reduction of workers' compensation loss development reserves as a result of the current year actuary analysis as well as reduced current year claims. Also, contributing to the improvement in salaries, wages and benefits was a 0.3% decline in employee incentives as a percentage of revenue. The decrease in employee incentives as a percentage of revenue was largely due to reduced accruals for quarterly and annual performance goals. The remaining improvement in salaries, wages and employee benefits as a percentage of revenue is the result of the increase in revenue outpacing the increase in salaries, wages and employee benefits. The increase in salaries, wages and employee benefits in total dollars is largely due to increased variable wages, primarily dock and terminal employees, which increased in conjunction with the volume increases discussed previously.

## FASI

Salaries, wages and employee benefits of FASI decreased by \$1.4 million, or 4.5%, to \$29.4 million for the year ended December 31, 2010. As a percentage of FASI operating revenue, salaries, wages and benefits decreased to 40.2% for the year ended December 31, 2011 compared to 42.5% for the year ended December 31, 2010. FASI salaries, wages and employee benefits are higher as a percentage of operating revenue than our Forward Air segment, as a larger percentage of the transportation services are performed by Company-employed drivers. The decrease in salaries, wages and employee benefits as a percentage of revenue is attributable to reduced dock wages, Company-employed driver pay, workers' compensation and health insurance claims and administrative compensation. As noted above, to move FASI to a more variable cost structure, we continued to shift, wherever feasible, from Company-employed drivers to owner-operators. As a result, we reduced pay to Company-employed drivers by 0.5% as a percentage of revenue. Also, for the year ended December 31, 2011 we reduced our dock wages by 0.6% as a percentage of revenue compared to the year ended December 31, 2010. The

improvement in dock wages is largely the result of efficiencies gained by installing conveyor systems in our larger facilities and replacing contract labor with Company-employed dock personnel. Workers' compensation claims and groups insurance also decreased approximately 0.8% as a percentage of revenue on improved current year claim experience and reductions of workers' compensation loss development reserves as a result of the current year actuary analysis. The remaining improvement in salaries, wages and employee benefits as a percentage of revenue is the result of reduced administrative salaries and benefits as a result of our on-going efforts to control FASI costs.

## **Operating Leases**

Operating leases increased by \$0.8 million, or 3.0%, to \$27.1 million for the year ended December 31, 2011 from \$26.3 million in the year ended December 31, 2010. Operating leases, the largest component of which is facility rent, were 5.0% of consolidated operating revenue for the year ended December 31, 2011 compared with 5.4% for the year ended December 31, 2010.

#### Forward Air

Operating leases increased \$1.1 million, or 5.9%, to \$19.7 million for the year ended December 31, 2011 from \$18.6 million for the year ended December 31, 2010. Operating leases were 4.2% of Forward Air's operating revenue for the year ended December 31, 2011 compared with 4.5% for the year ended December 31, 2010. The \$1.1 million increase was the result of a \$0.5 million increase in facility rent and \$0.6 million increase in trailer rentals. Facility rent increased as certain existing terminals were relocated to larger facilities during the last half of 2010. Trailer rentals increased to provide additional capacity until new trailers were purchased during the third quarter of 2011.

## **FASI**

Operating leases decreased \$0.3 million, or 3.9%, to \$7.4 million for the year ended December 31, 2011 from \$7.7 million for the year ended December 31, 2010. Operating leases were 10.1% of FASI operating revenue for the year ended December 31, 2011 compared with 10.6% for the year ended December 31, 2010. The \$0.3 million decrease was attributable to lower facility rent and reduced costs for leased tractors and vehicles. Office rent decreased \$0.1 million due to a full year of rent savings on the consolidation of over-lapping facilities with Forward Air. Leased tractors and vehicles declined \$0.2 million as leased equipment was replaced with either owner-operator units or Company-owned units.

## Depreciation and Amortization

Depreciation and amortization increased \$0.6 million, or 2.9%, to \$21.0 million for the year ended December 31, 2011 from \$20.4 million for the year ended December 31, 2010. Depreciation and amortization was 3.9% of consolidated operating revenue for the year ended December 31, 2011 compared with 4.2% for the year ended December 31, 2010.

## Forward Air

Depreciation and amortization increased \$0.3 million, or 1.8%, to \$16.8 million for the year ended December 31, 2011 from \$16.5 million for the year ended December 31, 2010. Depreciation and amortization expense as a percentage of Forward Air operating revenue was 3.6% in the year ended December 31, 2011 compared to 4.0% for the year ended December 31, 2010. The increase in depreciation is attributable to a \$0.5 million increase in depreciation on forklifts and new computers and related equipment offset by a \$0.1 million decrease in trailer and tractor depreciation was attributable to older equipment becoming fully depreciated partially offset by depreciation on new trailers and tractors purchased in the third quarter of 2011. The decline in building amortization is due to the termination of a facility capital lease during the third quarter of 2010.

## FASI

Depreciation and amortization increased \$0.3 million, or 7.7%, to \$4.2 million for the year ended December 31, 2011 from \$3.9 million for the year ended December 31, 2010. Depreciation and amortization expense as a percentage of FASI operating revenue was 5.7% for the year ended December 31, 2011 compared to 5.4% for the year ended December 31, 2010. The \$0.3 million increase is primarily attributable to new tractors, vehicles and conveyor systems purchased during the second half of 2010 and the first half of 2011.

#### Insurance and Claims

Insurance and claims expense increased \$0.4 million, or 4.8%, to \$8.8 million for the year ended December 31, 2011 from \$8.4 million for the year ended December 31, 2010. Insurance and claims was 1.6% of consolidated operating revenue during 2011 compared with 1.7% in 2010.

## Forward Air

Forward Air insurance and claims expense increased \$1.0 million, or 16.1%, to \$7.2 million for the year ended December 31, 2011 from \$6.2 million for the year ended December 31, 2010. Insurance and claims as a percentage of Forward Air's operating revenue was 1.6% in the year ended December 31, 2011 compared to 1.5% for the year ended December 31, 2010. The increase in insurance and claims was the result of a \$0.7 million increase in reserves for claims and loss development and a \$0.5 million increase in accident related vehicle damage. These increases were partially offset by a \$0.2 million decline in legal and professional fees associated with vehicle and cargo claims. The \$0.7 million increase in reserves for claims and loss development is attributable to increased known reserves for certain accidents and additional loss development required by the current year actuary analysis. The increase in accident related vehicle damage is primarily the result of damage repairs required on rented trailers and tractors.

#### **FASI**

FASI insurance and claims decreased \$0.6 million to \$1.6 million for the year ended December 31, 2011 from \$2.2 million for the year ended December 31, 2010. As a percentage of operating revenue, insurance and claims was 2.2% for the year ended December 31, 2011 compared to 3.0% for the year ended December 31, 2010. The \$0.6 million decrease is attributable to reduced cargo claims. We attribute the decline in cargo claims to improvements in our security and processes to investigate and resolve missing or damaged freight.

#### Fuel Expense

Fuel expense increased \$1.5 million, or 17.6%, to \$10.0 million in the year ended December 31, 2011 from \$8.5 million in the year ended December 31, 2010. Fuel expense was 1.9% of consolidated operating revenue for the year ended December 31, 2011 compared to 1.8% for the year ended December 31, 2010.

## Forward Air

Forward Air fuel expense increased \$0.6 million, or 15.8%, to \$4.4 million for the year ended December 31, 2011 from \$3.8 million in the year ended December 31, 2010. Fuel expense was 0.9% of Forward Air's operating revenue for the years ended December 31, 2011 and 2010. The increase in total dollars is attributable to increased mileage activity as well as increased average fuel prices during the year end December 31, 2011 compared to the year ended December 31, 2010.

## FASI

FASI fuel expense increased \$0.9 million, or 19.1%, to \$5.6 million for the year ended December 31, 2011 from \$4.7 million for the year ended December 31, 2010. Fuel expenses were 7.6% of FASI operating revenue during the year ended December 31, 2011 compared to 6.5% for the year ended December 31, 2010. FASI fuel expense is significantly higher as a percentage of operating revenue than Forward Air's fuel expense, as FASI utilizes a higher ratio of Company-employed drivers and Company-owned or leased vehicles in its operations than Forward Air. The increase in FASI fuel expense was attributable to the increase in average fuel prices during the year ended December 31, 2011 as compared to the year ended December 31, 2010 net of reductions in miles driven by Company-owned or leased units.

## Other Operating Expenses

Other operating expenses increased \$2.6 million, or 7.2%, to \$38.7 million for the year ended December 31, 2011 from \$36.1 million for the year ended December 31, 2010. Other operating expenses were 7.2% of consolidated operating revenue for the year ended December 31, 2011 compared with 7.5% for the year ended December 31, 2010.

## Forward Air

Forward Air other operating expenses increased \$2.8 million, or 9.4%, to \$32.6 million for the year ended December 31, 2011 from \$29.8 million for the year ended December 31, 2010. Forward Air other operating expenses were 7.0% of operating revenue for the year ended December 31, 2011 compared to 7.2% for the year ended December 31, 2010. The increase in other

operating expenses is attributable to increased variable costs, such as vehicle maintenance and dock supplies, during the year ended December 31, 2011, and the other operating expenses for the year ended December 31, 2010 being reduced by a \$0.7 million gain on the termination of a capital lease. Forward Air variable costs increased during the year ended December 31, 2011, in conjunction with the shipping volume increases discussed previously, and decreased as a percentage of revenue as these increases were outpaced by the increase in Forward Air revenue.

**FASI** 

FASI other operating expenses decreased \$0.3 million, or 4.6%, to \$6.2 million for the year ended December 31, 2011 compared to \$6.5 million for the year ended December 31, 2010. FASI other operating expenses were 8.5% of operating revenue for the year ended December 31, 2011 compared to 9.0% for the year ended December 31, 2010. The \$0.3 million decrease is attributable to reductions in dock supplies and savings from combining facilities with Forward Air. The FASI customer losses discussed above were largely responsible for a \$0.1 million decrease in dock supplies due to the discontinued customers' packing requirements. FASI's utility, property taxes and other facility related costs were reduced by approximately \$0.2 million primarily due to a full year of cost reductions associated with combining certain locations with Forward Air facilities.

## Intercompany Eliminations

Intercompany eliminations were \$0.1 million during the year ended December 31, 2011 compared to \$0.2 million for the year ended December 31, 2010. The intercompany eliminations are for agent station services FASI provided to Forward Air during the years ended December 31, 2011 and 2010.

## **Income from Operations**

Income from operations increased by \$23.4 million, or 43.6%, to \$77.1 million for the year ended December 31, 2011 compared with \$53.7 million for the year ended December 31, 2010. Income from operations was 14.4% of consolidated operating revenue for the year ended December 31, 2011 compared with 11.1% for the year ended December 31, 2010.

## Forward Air

Income from operations increased by \$22.6 million, or 41.9%, to \$76.5 million for the year ended December 31, 2011 compared with \$53.9 million for the year ended December 31, 2010. Forward Air's income from operations was 16.5% of operating revenue for the year ended December 31, 2011 compared with 13.1% for the year ended December 31, 2010. The increase in income from operations was primarily the result of the increased revenue discussed previously and the resulting positive leverage the additional revenue provides against the fixed costs of the Forward Air network. Also, as discussed previously, contributing to the improvement in results was the favorable workers' compensation reserve adjustment partially offset by increased reserves for vehicle accidents.

## FASI

FASI results from operations improved by \$0.8 million to \$0.6 million of income from operations for the year ended December 31, 2011 from a loss from operations of \$0.2 million for the year ended December 31, 2010. FASI income from operations was 0.8% of operating revenue for the year ended December 31, 2011 compared with the loss from operations being 0.3% of operating revenue for the year ended December 31, 2010. The improvement in FASI's results from operations was primarily driven by lower health and workers' compensation losses, the discontinuance of low yield business and continuing efforts to improve operating efficiencies and control variable and controllable costs such as cargo claims.

## Interest Expense

Interest expense was \$0.6 million for the year ended December 31, 2011 and decreased \$0.1 million, or 14.3%, from \$0.7 million for the year ended December 31, 2010. Decrease in interest expense was primarily attributable to the maturity of capital lease arrangements and the corresponding decrease in associated interest expense.

## Other, Net

Other, net was income of \$0.1 million for the years ended December 31, 2011 and 2010.

## Provision for Income Taxes

The combined federal and state effective tax rate for the year ended December 31, 2011 was 38.4% compared to a rate of 39.7% for the year ended December 31, 2010. The decrease in our effective tax rate is primarily attributable to the reenactment of certain tax credits which originally expired in 2009 but were extended through 2011 and made retroactive for 2010. At this time the related tax credits have expired and will not be available in 2012, unless extended by Congress.

Further reducing our effective tax rate was a \$0.1 million reduction of income tax contingency reserves due to the lapsing of statutes on certain state income tax filings. Finally, contributing to the decrease in our effective tax rate is the increase in our net income before income taxes combined with reductions in non-deductible expenses such as share-based compensation for incentive stock options.

#### Net Income

As a result of the foregoing factors, net income increased by \$15.2 million, or 47.5%, to \$47.2 million for the year ended December 31, 2011 compared to \$32.0 million for the year ended December 31, 2010.

## Results of Operations

The following table sets forth our historical financial data for the years ended December 31, 2010 and 2009 (in millions):

	Year ended						
	December 31, 2010	December 31, 2009	Change	Percent Change			
Operating revenue	\$ 483.9	\$ 417.4	\$ 66.5	15.9 %			
Operating expenses:							
Purchased transportation	201.4	174.4	27.0	15.5			
Salaries, wages, and employee benefits	129.1	118.8	10.3	8.7			
Operating leases	26.3	27.3	(1.0)	(3.7)			
Depreciation and amortization	20.4	19.7	0.7	3.6			
Insurance and claims	8.4	9.7	(1.3)	(13.4)			
Fuel expense	8.5	7.3	1.2	16.4			
Other operating expenses	36.1	34.4	1.7	4.9			
Impairment of goodwill and other intangible assets		7.2	(7.2)	(100.0)			
Total operating expenses	430.2	398.8	31.4	7.9			
Income from operations	53.7	18.6	35.1	188.7			
Other income (expense):							
Interest expense	(0.7)	(0.7)	_	_			
Other, net	0.1	0.1	_	_			
Total other expense	(0.6)	(0.6)					
Income before income taxes	53.1	18.0	35.1	195.0			
Income taxes	21.1	8.2	12.9	157.3			
Net income	\$ 32.0	\$ 9.8	\$ 22.2	226.5 %			

The following table sets forth our historical financial data by segment for the years ended December 31, 2010 and 2009 (in millions):

	Year ended							
	Dece	mber 31,	Percent of	December 31,	Percent of		Percent	
		2010	Revenue	2009	Revenue	Change	Change	
Operating revenue								
Forward Air	\$	412.9	85.3 %		83.0 %	\$ 66.6	19.2 %	
FASI		72.5	15.0	72.5	17.4	_	_	
Intercompany eliminations		(1.5)	(0.3)	(1.4)	(0.4)	(0.1)	7.1	
Total		483.9	100.0	417.4	100.0	66.5	15.9	
Purchased transportation								
Forward Air		185.8	45.0	160.3	46.3	25.5	15.9	
FASI		16.9	23.3	15.4	21.2	1.5	9.7	
Intercompany eliminations		(1.3)	86.7	(1.3)	92.9	_	_	
Total		201.4	41.6	174.4	41.8	27.0	15.5	
Salaries, wages and employee								
benefits								
Forward Air		98.3	23.8	85.7	24.7	12.6	14.7	
FASI	_	30.8	42.5	33.1	45.6	(2.3)	(6.9)	
Total		129.1	26.7	118.8	28.5	10.3	8.7	
Operating leases								
Forward Air		18.6	4.5	18.7	5.4	(0.1)	(0.5)	
FASI		7.7	10.6	8.6	11.9	(0.9)	(10.5)	
Total		26.3	5.4	27.3	6.5	(1.0)	(3.7)	
Depreciation and amortization		16.5	4.0	161	4.6	0.4	2.5	
Forward Air FASI		16.5 3.9	4.0 5.4	16.1 3.6	4.6 5.0	0.4	2.5	
Total	_	20.4	4.2	19.7	4.7	0.3	3.6	
Total		20.4	4,2	19.7	4./	0.7	5.0	
Insurance and claims								
Forward Air		6.2	1.5	7.6	2.2	(1.4)	(18.4)	
FASI		2.2	3.0	2.1	2.9	0.1	4.8	
Total		8.4	1.7	9.7	2.3	(1.3)	(13.4)	
F 1								
Fuel expense Forward Air		3.8	0.9	3.1	0.9	0.7	22.6	
FASI		3.8 4.7	6.5	4.2	5.8	0.7	11.9	
Total		8.5	1.8	7.3	1.8	1.2	16.4	
Total		0.5	1.0	7.3	1.0	1.2	10.4	
Other operating expenses								
Forward Air		29.8	7.2	27.7	8.0	2.1	7.6	
FASI		6.5	9.0	6.8	9.4	(0.3)	(4.4)	
Intercompany eliminations		(0.2)	13.3	(0.1)	7.1	(0.1)	100.0	
Total		36.1	7.5	34.4	8.3	1.7	4.9	
Impairment of goodwill and other intangible assets								
Forward Air		_	_	0.2	0.1	(0.2)	(100.0)	
FASI		_		7.0	9.6	(7.0)	(100.0)	
Total				7.2	1.7	(7.2)	(100.0)	
Income (loss) from operations								
Forward Air		53.9	13.1	26.9	7.8	27.0	100.4	
FASI		(0.2)	(0.3)	(8.3)	(11.4)	8.1	(97.6)	
Total	\$	53.7	11.1 %		4.4 %		188.7 %	
			0				, 0	

The following table presents the components of the Forward Air segment's operating revenue and purchased transportation for the years ended December 31, 2010 and 2009 (in millions):

	2010	Percent of Revenue	,	2009	Percent of Revenue	Ch	ange	Percent Change
Forward Air revenue								
Airport-to-airport	\$ 322.2	78.0%	\$	268.8	77.6%	\$	53.4	19.9%
Logistics	65.6	15.9		54.4	15.7		11.2	20.6
Other	25.1	6.1		23.1	6.7		2.0	8.7
Total	\$ 412.9	100.0%	\$	346.3	100.0%	\$	66.6	19.2%
	'							
Forward Air purchased transportation								
Airport-to-airport	\$ 129.3	40.1%	\$	112.8	42.0%	\$	16.5	14.6%
Logistics	50.2	76.5		42.2	77.6		8.0	19.0
Other	6.3	25.1		5.3	22.9		1.0	18.9
Total	\$ 185.8	45.0%	\$	160.3	46.3%	\$	25.5	15.9%

Year ended December 31, 2010 compared to Year ended December 31, 2009

#### Revenues

Operating revenue increased by \$66.5 million, or 15.9%, to \$483.9 million for the year ended December 31, 2010 from \$417.4 million for the year ended December 31, 2009.

## Forward Air

Forward Air operating revenue increased \$66.6 million, or 19.2%, to \$412.9 million from \$346.3 million, accounting for 85.3% of consolidated operating revenue for the year ended December 31, 2010. Airport-to-airport revenue, which is the largest component of our consolidated operating revenue, increased \$53.4 million, or 19.9%, to \$322.2 million from \$268.8 million, accounting for 78.0% of the segment's operating revenue during the year ended December 31, 2010 compared to 77.6% for the year ended December 31, 2009. A significant increase in tonnage and an increase in our base revenue per pound, excluding net fuel surcharge revenue and Forward Air Complete ("Complete") revenue, accounted for \$38.0 million of the increase in airport-to-airport revenue. Our airport-to-airport business is priced on a per pound basis and the average revenue per pound, excluding the impact of fuel surcharges and Complete, increased 2.1% for the year ended December 31, 2010 versus the year ended December 31, 2009. Tonnage that transited our network increased by 13.9% during the year ended December 31, 2010 compared with the year ended December 31, 2009. The increase in tonnage was primarily driven by the improved economic conditions during 2010 and the resulting increase in shipping activity. Average base revenue per pound increased as a result of a general rate increase implemented on May 1, 2010. The remaining increase in airport-to-airport revenue is the result of increased net fuel surcharge revenue and Complete pick-up and delivery revenue. Net fuel surcharge revenue increased \$7.8 million during the year ended December 31, 2010 as compared to the year ended December 31, 2009 as a result of higher average fuel prices and increased overall business volumes. Complete pick-up and delivery revenue increased \$7.6 million during the year ended December 31, 2010 compared to 2009. The increase in Complete revenue is attributable to an increased attachment rate of the Complete service to our standard airport-to-airport service and the overall improvement in tonnage volumes during the year ended December 31, 2010 compared to the year ended December 31, 2009.

Logistics revenue, which is primarily TLX and priced on a per mile basis, increased \$11.2 million, or 20.6%, to \$65.6 million for the year ended December 31, 2010 from \$54.4 million for the year ended December 31, 2009. TLX revenue increased \$9.9 million and 20.0% year over year as TLX average revenue per mile increased approximately 2.7% in 2010 compared to 2009 while miles driven to support our TLX revenue increased 16.8% from 2009 to 2010. Similar to our airport-to-airport service, TLX miles increased in conjunction with the improving economy and the resulting increase in shipping activity. The increase in average revenue per mile is mainly attributable to increased fuel surcharges as a result of higher fuel prices and increased yield per mile as the increase in shipping activity has resulted in decreased available truckload capacity and reduced truckload price competition. The remaining \$1.3 million increase in logistics revenue was attributable to increases in other non-mileage based logistic revenues, such as drayage. The increase in non-mileage based services was in conjunction with the improvement in TLX business volumes.

Other revenue, which includes warehousing services and terminal handling, accounts for the final component of Forward Air operating revenue. Other revenue increased \$2.0 million, or 8.7%, to \$25.1 million during the year ended December 31, 2010 from \$23.1 million during the year ended December 31, 2009. The increase in revenue was primarily due to increases in local terminal handling and sorting services, such as freight and container transfers, that increased in conjunction with our efforts to increase terminal utilization during off peak hours.

**FASI** 

FASI operating revenue was \$72.5 million for both the year ended December 31, 2010 and 2009. FASI operating revenue was consistent year-over-year in total, but included significant customer losses discussed above that were offset by various new business wins for which service began at various times throughout 2009 and 2010. The customer losses resulted in approximately \$9.6 million less FASI revenue in 2010 compared to 2009. The new business wins were largely expansion of services with previously existing customers.

## Intercompany Eliminations

Intercompany eliminations increased \$0.1 million, or 7.1%, to \$1.5 million during the year ended December 31, 2010 from \$1.4 million during the year ended December 31, 2009. The intercompany eliminations are the result of truckload and airport-to-airport services Forward Air provided to FASI. FASI also provided cartage and station agent services to Forward Air. The increase in intercompany eliminations was the result of increased agent station services FASI provided to Forward Air during the year ended December 31, 2010.

## **Purchased Transportation**

Purchased transportation increased by \$27.0 million, or 15.5%, to \$201.4 million for the year ended December 31, 2010 from \$174.4 million for the year ended December 31, 2009. As a percentage of total operating revenue, purchased transportation was 41.6% during the year ended December 31, 2010 compared to 41.8% for the year ended December 31, 2009.

## Forward Air

Forward Air's purchased transportation increased by \$25.5 million, or 15.9%, to \$185.8 million for the year ended December 31, 2010 from \$160.3 million for the year ended December 31, 2009. The increase in purchased transportation is primarily attributable to an increase of approximately 12.2% in miles driven and a 3.3% increase in the total cost per mile for the year ended December 31, 2010 versus the year ended December 31, 2009. As a percentage of segment operating revenue, Forward Air purchased transportation was 45.0% during the year ended December 31, 2010 compared to 46.3% for the year ended December 31, 2009.

Purchased transportation costs for our airport-to-airport network increased \$16.5 million, or 14.6%, to \$129.3 million for the year ended December 31, 2010 from \$112.8 million for the year ended December 31, 2009. For the year ended December 31, 2010, purchased transportation for our airport-to-airport network decreased to 40.1% of airport-to-airport revenue from 42.0% for the year ended December 31, 2009. The \$16.5 million increase is attributable to a 10.5% increase in miles driven by our network of owner-operators or third party transportation providers in addition to a 2.2% increase in cost per mile paid to our network of owner-operators or third party transportation providers. The increase in miles increased purchased transportation by \$10.0 million while the increase in cost per mile increased purchased transportation \$2.3 million. Miles driven by our network of owner-operators or third party transportation providers increased in conjunction with the tonnage increase discussed above. The 2.2% increase in airport-to-airport cost per mile was the result of increased utilization of more costly third party transportation providers as opposed to our network of owner-operators. We increased our use of third party transportation providers in order to fill the capacity required by the increased business volumes discussed above. In addition to these increases in airport-to-airport purchased transportation was a \$4.2 million increase in expenses for third party transportation costs associated with the increased customer utilization of Complete.

Purchased transportation costs for our logistics revenue increased \$8.0 million, or 19.0%, to \$50.2 million for the year ended December 31, 2010 from \$42.2 million for the year ended December 31, 2009. For the year ended December 31, 2010, logistics' purchased transportation costs represented 76.5% of logistics revenue versus 77.6% for the year ended December 31, 2009. The increase in logistics' purchased transportation was largely attributable to the \$7.5 million, or 19.1%, increase in TLX purchased transportation. Miles driven to support our TLX revenue increased 16.8% and the cost per mile increased approximately 2.0% during 2010 compared to 2009. The increase in cost per mile was mostly attributable to the increased utilization of our more costly third party transportation providers as opposed to our network of owner-operators. Other non-mileage based logistics' purchased transportation costs related to our drayage and other services increased \$0.5 million.

Purchased transportation costs related to our other revenue increased \$1.0 million, or 18.9%, to \$6.3 million for the year ended December 31, 2010 from \$5.3 million for the year ended December 31, 2009. Other purchased transportation costs as a percentage of other revenue increased to 25.1% of other revenue for the year ended December 31, 2010 from 22.9% for the year ended December 31, 2009. The increase in other purchased transportation costs as a percentage of other revenue is attributable to our efforts to increase local terminal revenue streams. These alternate revenue streams often require the use of more costly third party transportation providers, as opposed to Company-employed drivers or our network of owner-operators.

#### **FASI**

FASI purchased transportation increased \$1.5 million, or 9.7%, to \$16.9 million for the year ended December 31, 2010 from \$15.4 million for the year ended December 31, 2009. FASI purchased transportation as a percentage of revenue was 23.3% for the year ended December 31, 2010 compared to 21.2% for the year ended December 31, 2009. The increase in FASI purchased transportation in total dollars and as a percentage of revenue is attributable to our efforts to shift FASI to a more variable cost model by increasing the use of owner-operators as opposed to Company-employed drivers.

## Intercompany Eliminations

Intercompany eliminations were \$1.3 million for the years ended December 31, 2010 and 2009. The intercompany eliminations are the result of truckload and airport-to-airport services Forward Air provided to FASI during the year end December 31, 2010. FASI also provided cartage services to Forward Air.

# Salaries, Wages, and Benefits

Salaries, wages and employee benefits increased \$10.3 million, or 8.7%, to \$129.1 million for the year ended December 31, 2010 from \$118.8 million for the year ended December 31, 2009. As a percentage of total operating revenue, salaries, wages and employee benefits was 26.7% during the year ended December 31, 2010 compared to 28.5% in December 31, 2009.

## Forward Air

Salaries, wages and employee benefits of Forward Air increased by \$12.6 million, or 14.7%, to \$98.3 million for the year ended December 31, 2010 from \$85.7 million for the year ended December 31, 2009. Salaries, wages and employee benefits were 23.8% of Forward Air's operating revenue for the year ended December 31, 2010 compared to 24.7% for the year ended December 31, 2009. The \$12.6 million increase in salaries, wages, and benefits was driven by increases in employee incentives, loss development reserves associated with workers' compensation claims, health insurance claims and variable wages. Employee incentives increased \$4.9 million on achievement of quarterly and annual performance goals for the year ended December 31, 2010. Workers' compensation claims increased \$0.9 million on increases in loss development reserves associated with prior period claims. Health insurance claims increased \$1.4 million primarily as a result of a small number of individually large medical claims that reached our self-insured limits during the year ended December 31, 2010. These increases were partially offset by a \$0.6 million reduction in share-based compensation. The decrease in share-based compensation was mainly due to final vesting of our 2007 stock option awards partially offset by 2010 stock option grants to key employees. The remaining \$6.0 million increase is associated with increased variable wages, primarily dock employees, which increased in conjunction with the increased business volumes discussed above.

# FASI

Salaries, wages and employee benefits of FASI decreased by \$2.3 million, or 6.9%, to \$30.8 million for the year ended December 31, 2010 from \$33.1 million for the year ended December 31, 2009. As a percentage of FASI operating revenue, salaries, wages and benefits decreased to 42.5% for the year ended December 31, 2010 compared to 45.6% for the year ended December 31, 2009. FASI salaries, wages and employee benefits are higher as a percentage of operating revenue than our Forward Air segment, as a larger percentage of the transportation services are performed by Company-employed drivers. The decrease in salaries, wages and employee benefits as a percentage of revenue is attributable to reduced dock wages, Company-employed driver pay and reduced workers' compensation and health insurance claims. As noted above, to move FASI to a more variable cost structure, we are in the process of shifting, wherever feasible, from Company-employed drivers to owner-operators. As a result, we reduced pay to Company-employed drivers by 1.7% as a percentage of revenue. Also, for the year ended December 31, 2010 we reduced our dock wages by 0.8% as a percentage of revenue compared to the year ended December 31, 2009. The improvement in dock wages is largely the result of efficiencies gained by installing conveyor systems in our larger facilities and replacing contract labor with Company-employed dock personnel. Workers' compensation claims and employee health insurance also decreased approximately 0.9% as a percentage of revenue on improved current year claim experience.

These decreases were partially offset by a 0.3% increase in employee incentives and share-based compensation. Employee incentives increased 0.2% as a percentage of revenue due to certain terminals and employees reaching quarterly performance goals. The increase in share-based compensation is attributable to 2010 stock option awards to key FASI employees.

## **Operating Leases**

Operating leases decreased by \$1.0 million, or 3.7%, to \$26.3 million for the year ended December 31, 2010 from \$27.3 million in the year ended December 31, 2009. Operating leases, the largest component of which is facility rent, were 5.4% of consolidated operating revenue for the year ended December 31, 2010 compared with 6.5% for the year ended December 31, 2009.

### Forward Air

Operating leases decreased \$0.1 million, or 0.5%, to \$18.6 million for the year ended December 31, 2010 from \$18.7 million for the year ended December 31, 2009. Operating leases were 4.5% of Forward Air's operating revenue for the year ended December 31, 2010 compared with 5.4% for the year ended December 31, 2009. The decrease in operating leases is mostly attributable to a \$0.1 million decrease in office rent. The decline in office rent was the result of completing our new regional hub in Dallas/Fort Worth at the beginning of the third quarter of 2009. In conjunction with the opening of this facility we were able to move out of the previously leased facilities and reduce operating lease expense. This reduction has been partially offset by certain existing terminals being relocated to larger facilities.

### **FASI**

Operating leases decreased \$0.9 million, or 10.5%, to \$7.7 million for the year ended December 31, 2010 from \$8.6 million for the year ended December 31, 2009. Operating leases were 10.6% of FASI operating revenue for the year ended December 31, 2010 compared with 11.9% for the year ended December 31, 2009. Approximately \$0.6 million of the decrease was attributable to lower facility rent due to the consolidation of duplicate facilities after our 2008 acquisitions. The remaining \$0.3 million decrease is the result of the turn-in of previously leased or rented vehicles and trailers.

# Depreciation and Amortization

Depreciation and amortization increased \$0.7 million, or 3.6%, to \$20.4 million for the year ended December 31, 2010 from \$19.7 million for the year ended December 31, 2009. Depreciation and amortization was 4.2% of consolidated operating revenue for the year ended December 31, 2010 compared with 4.7% for the year ended December 31, 2009.

# Forward Air

Depreciation and amortization increased \$0.4 million, or 2.5%, to \$16.5 million for the year ended December 31, 2010 from \$16.1 million for the year ended December 31, 2009. Depreciation and amortization expense as a percentage of Forward Air operating revenue was 4.0% in the year ended December 31, 2010 compared to 4.6% for the year ended December 31, 2009. Approximately \$0.3 million of the increase is attributable to new trailers purchased in the fourth quarter of 2009 and mid 2010. The remaining \$0.1 million increase is primarily the result of a full year of depreciation on our Dallas/Fort Worth regional hub net of allocations of depreciation expense for the facility's usage to FASI.

# **FASI**

Depreciation and amortization increased \$0.3 million, or 8.3%, to \$3.9 million for the year ended December 31, 2010 from \$3.6 million for the year ended December 31, 2009. Depreciation and amortization expense as a percentage of FASI operating revenue was 5.4% for the year ended December 31, 2010 compared to 5.0% for the year ended December 31, 2009. The \$0.3 million increase is largely attributable to an allocation of depreciation expense for FASI's proportionate usage of the Dallas/Fort Worth regional hub and depreciation on conveyor systems installed in certain terminals during 2010.

## Insurance and Claims

Insurance and claims expense decreased \$1.3 million, or 13.4%, to \$8.4 million for the year ended December 31, 2010 from \$9.7 million for the year ended December 31, 2009. Insurance and claims was 1.7% of consolidated operating revenue during 2010 compared with 2.3% in 2009.

# Forward Air

Forward Air insurance and claims expense decreased \$1.4 million, or 18.4%, to \$6.2 million for the year ended December 31, 2010 from \$7.6 million for the year ended December 31, 2009. Insurance and claims as a percentage of Forward Air's operating revenue was 1.5% in the year ended December 31, 2010 compared to 2.2% for the year ended December 31, 2009. The decrease in insurance and claims is attributable to reduced premiums, vehicle accident claims and cargo claims, offset by increased legal and professional fees. Insurance premiums decreased \$1.1 million as a result of a decrease in insurance premiums compared to 2009 on renewed and renegotiated insurance plans and reductions of reserves for premium audits related to previous years. Reserves for current year vehicle accidents and cargo claims decreased \$0.5 million on improved claims experience. These decreases were offset by a \$0.3 million increase in legal and professional fees primarily associated with the litigation of prior year accidents and claims.

#### **FASI**

FASI insurance and claims increased \$0.1 million to \$2.2 million for the year ended December 31, 2010 from \$2.1 million for the year ended December 31, 2009. As a percentage of operating revenue, insurance and claims was 3.0% for the year ended December 31, 2010 compared to 2.9% for the year ended December 31, 2009. The \$0.1 million increase is primarily due to a reduction in 2009 of our loss development reserves for vehicle claims resulting from an actuarial analysis of our vehicle claims. No similar reduction occurred in 2010.

## Fuel Expense

Fuel expense increased \$1.2 million, or 16.4%, to \$8.5 million in the year ended December 31, 2010 from \$7.3 million in the year ended December 31, 2009. Fuel expense was 1.8% of consolidated operating revenue for the year ended December 31, 2010 and 2009.

#### Forward Air

Forward Air fuel expense increased \$0.7 million, or 22.6%, to \$3.8 million for the year ended December 31, 2010 from \$3.1 million in the year ended December 31, 2009. Fuel expense was 0.9% of Forward Air's operating revenue for the years ended December 31, 2010 and 2009. The increase in total dollars is attributable to increased mileage activity as well as increased average fuel prices during the year end December 31, 2010 compared to the year ended December 31, 2009.

## **FASI**

FASI fuel expense increased \$0.5 million, or 11.9%, to \$4.7 million for the year ended December 31, 2010 from \$4.2 million for the year ended December 31, 2009. Fuel expenses were 6.5% of FASI operating revenue during the year ended December 31, 2010 compared to 5.8% for the year ended December 31, 2009. FASI fuel expense is significantly higher as a percentage of operating revenue than Forward Air's fuel expense, as FASI utilizes a higher ratio of Company-employed drivers and Company-owned or leased vehicles in its operations than Forward Air. The increase in FASI fuel expense was attributable to the increase in average fuel prices during the year ended December 31, 2010 as compared to the year ended December 31, 2009 net of reductions in miles driven by Company-owned units.

# Other Operating Expenses

Other operating expenses increased \$1.7 million, or 4.9%, to \$36.1 million for the year ended December 31, 2010 from \$34.4 million for the year ended December 31, 2009. Other operating expenses were 7.5% of consolidated operating revenue for the year ended December 31, 2010 compared with 8.3% for the year ended December 31, 2009.

## Forward Air

Forward Air other operating expenses increased \$2.1 million, or 7.6%, to \$29.8 million for the year ended December 31, 2010 from \$27.7 million for the year ended December 31, 2009. Forward Air other operating expenses were 7.2% of operating revenue for the year ended December 31, 2010 compared to 8.0% for the year ended December 31, 2009. The increase in other operating expenses in total dollars was attributable to increases in variable costs, such as dock supplies, vehicle maintenance and tolls, which increased as a result of the increased business volumes discussed previously. These increases were partially offset by a \$0.7 million gain recognized on the termination of a capital lease for a building located near our Columbus, Ohio hub facility.

## **FASI**

FASI other operating expenses decreased \$0.3 million, or 4.4%, to \$6.5 million for the year ended December 31, 2010 compared to \$6.8 million for the year ended December 31, 2009. FASI other operating expenses were 9.0% of operating revenue for the year ended December 31, 2010 compared to 9.4% for the year ended December 31, 2009. The \$0.3 million decrease is attributable to reductions in vehicle maintenance, dock supplies and cost control efforts. Vehicle maintenance decreased \$0.2 million on reductions in leased and rented vehicles due to the turn-in of leased and rented vehicles assumed with the 2008 acquisitions. The FASI customer losses discussed above were largely responsible for a \$0.1 million decrease in dock supplies due to the discontinued customers' packing requirements.

## Intercompany Eliminations

Intercompany eliminations were \$0.2 million during the year ended December 31, 2010 compared to 0.1 million for the year ended December 31, 2009. The intercompany eliminations are for agent station services FASI provided to Forward Air during the year ended December 31, 2010.

## Impairment of Goodwill and Other Intangible Assets

Impairment of goodwill and other intangible assets was \$7.2 million during the year ended December 31, 2009. Impairment of goodwill was 1.7% of consolidated operating revenue for year ended December 31, 2009. There were no impairments to goodwill and other intangible assets in 2010.

#### Forward Air

Impairment of goodwill and other intangible assets was \$0.2 million, or 0.1%, of Forward Air's operating revenue, during the year ended December 31, 2009. During the year ended December 31, 2009, Forward Air recorded a non-cash \$0.2 million charge to write off the net book value of certain truckload and cargo handling customer relationships that had been discontinued during 2009. Forward Air had no impairments to goodwill and other intangible assets in 2010.

## **FASI**

During the first quarter of 2009, we determined there were indicators of potential impairment of the goodwill assigned to the FASI segment. This determination was made based on the continuing economic recession, declines in current market valuations and FASI operating losses in excess of expectations. As a result, we performed an interim impairment test as of March 31, 2009. Based on the results of the impairment test, we recorded a non-cash goodwill impairment charge of \$7.0 million related to the FASI segment during 2009. Forward Air Solutions had no impairments to goodwill and other intangible assets in 2010.

# **Results from Operations**

Income from operations increased by \$35.1 million to \$53.7 million for the year ended December 31, 2010 compared with \$18.6 million for the year ended December 31, 2009. Income from operations was 11.1% of consolidated operating revenue for the year ended December 31, 2010 compared with 4.4% for the year ended December 31, 2009.

## Forward Air

Income from operations increased by \$27.0 million to \$53.9 million for the year ended December 31, 2010 compared with \$26.9 million for the year ended December 31, 2009. Forward Air's income from operations was 13.1% of operating revenue for the year ended December 31, 2010 compared with 7.8% for the year ended December 31, 2009. The increase in income from operations was primarily the result of the increased revenues discussed above and the resulting positive leverage the additional revenues provide against the fixed costs of the Forward Air network.

## **FASI**

FASI loss from operations decreased by \$8.1 million, or 97.6%, to a \$0.2 million loss from operations for the year ended December 31, 2010 from a loss from operations of \$8.3 million for the year ended December 31, 2009. FASI loss from operations was 0.3% of operating revenue for the year ended December 31, 2010 compared with 11.4% for the year ended December 31, 2009. The decrease in FASI's loss from operations was primarily driven by the \$7.0 million non-cash, goodwill impairment charge incurred in 2009. The remaining decrease in FASI's loss from operations was attributable to the discontinuance of low yield business and continuing efforts to improve operating efficiencies and control variable and discretionary costs.

## Interest Expense

Interest expense was \$0.7 million for the years ended December 31, 2010 and 2009.

## Other Income, Net

Other, net was income of \$0.1 million for the years ended December 31, 2010 and 2009.

## Provision for Income Taxes

The combined federal and state effective tax rate for the year ended December 31, 2010 was 39.7% compared to a rate of 45.3% for the year ended December 31, 2009. The decrease in our effective tax rate is primarily attributable to the increase in our income before income taxes combined with a decrease in share-based compensation on incentive stock options. The share-based compensation for incentive stock options is mostly not deductible for income tax reporting. Also, decreasing the provision for income taxes during 2010 was a \$0.1 million reduction in the valuation allowance associated with a decrease in FASI's net deferred tax assets. During 2009, we increased the valuation allowance on FASI's net deferred tax assets by \$0.2 million. In addition, the provision for income taxes for the year ended December 31, 2009 was increased by a \$0.2 million reserve for a state income tax contingency.

#### Net Income

As a result of the foregoing factors, net income increased by \$22.2 million to \$32.0 million for the year ended December 31, 2010 compared to \$9.8 million for the year ended December 31, 2009.

## Discussion of Critical Accounting Policies

Our consolidated financial statements have been prepared in accordance with United States generally accepted accounting principles ("GAAP"). The preparation of financial statements in accordance with GAAP requires our management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Our estimates and assumptions are based on historical experience and changes in the business environment. However, actual results may differ from estimates under different conditions, sometimes materially. Critical accounting policies and estimates are defined as those that are both most important to the portrayal of our financial condition and results and require management's most subjective judgments.

## Allowance for Doubtful Accounts

We evaluate the collectibility of our accounts receivable based on a combination of factors. In circumstances in which management is aware of a specific customer's inability to meet its financial obligations to us (for example, bankruptcy filings or accounts turned over for collection or litigation), we record a specific reserve for these bad debts against amounts due to reduce the net recognized receivable to the amount we reasonably believe will be collected. For all other customers, we recognize reserves for these bad debts based on the length of time the receivables are past due. Specifically, amounts that are 90 days or more past due are reserved at 50.0% for Forward Air and 25.0% for FASI. If circumstances change (i.e., we experience higher than expected defaults or an unexpected material adverse change in a customer's ability to meet its financial obligations to us), the estimates of the recoverability of amounts due to us could be changed by a material amount. Accounts are written off after all means of collection, including legal action, have been exhausted.

# Allowance for Revenue Adjustments

Our allowance for revenue adjustments consists of amounts reserved for billing rate changes that are not captured upon load initiation. These adjustments generally arise: (i) when the sales department contemporaneously grants small rate changes ("spot quotes") to customers that differ from the standard rates in the system; (ii) when freight requires dimensionalization or is reweighed resulting in a different required rate; (iii) when billing errors occur; and (iv) when data entry errors occur. When appropriate, permanent rate changes are initiated and reflected in the system. We monitor the manual revenue adjustments closely through the employment of various controls that are in place to ensure that revenue recognition is not compromised and that fraud does not occur. During 2011, average revenue adjustments per month were approximately \$0.2 million, on average revenue per month of approximately \$44.7 million (less than 1.0% of monthly revenue). In order to estimate the allowance for revenue adjustments related to ending accounts receivable, we prepare an analysis that considers average monthly revenue adjustments and the average lag for identifying and quantifying these revenue adjustments. Based on this analysis, we establish an allowance

for approximately 40-80 days (dependent upon experience in the preceding twelve months) of average revenue adjustments, adjusted for rebates and billing errors. The lag is periodically adjusted based on actual historical experience. Additionally, the average amount of revenue adjustments per month can vary in relation to the level of sales or based on other factors (such as personnel issues that could result in excessive manual errors or in excessive spot quotes being granted). Both of these significant assumptions are continually evaluated for validity.

## Self-Insurance Loss Reserves

Given the nature of our operating environment, we are subject to vehicle and general liability, workers' compensation and employee health insurance claims. To mitigate a portion of these risks, we maintain insurance for individual vehicle and general liability claims exceeding \$0.5 million and workers' compensation claims and employee health insurance claims exceeding approximately \$0.3 million, except in Ohio, where we are a qualified self-insured entity with an approximately \$0.4 million self-insured retention. The amount of self-insurance loss reserves and loss adjustment expenses is determined based on an estimation process that uses information obtained from both company-specific and industry data, as well as general economic information. The estimation process for self-insurance loss exposure requires management to continuously monitor and evaluate the life cycle of claims. Using data obtained from this monitoring and our assumptions about the emerging trends, management develops information about the size of ultimate claims based on its historical experience and other available market information. The most significant assumptions used in the estimation process include determining the trend in loss costs, the expected consistency in the frequency and severity of claims incurred but not yet reported, changes in the timing of the reporting of losses from the loss date to the notification date, and expected costs to settle unpaid claims. Management also monitors the reasonableness of the judgments made in the prior year's estimation process (referred to as a hindsight analysis) and adjusts current year assumptions based on the hindsight analysis. Additionally, we utilize actuarial analysis to evaluate open vehicle liability and workers' compensation claims and estimate the ongoing development exposure.

## Revenue Recognition

Operating revenue and related costs are recognized as of the date shipments are completed. The transportation rates we charge our customers consist of base transportation rates and fuel surcharge rates. The revenues earned and related direct freight expenses incurred from our base transportation services are recognized on a gross basis in revenue and in purchased transportation. Transportation revenue is recognized on a gross basis as we are the primary obligor. The fuel surcharges billed to customers and paid to owner-operators and third party transportation providers are recorded on a net basis in revenue as we are not the primary obligor with regards to the fuel surcharges.

## Income Taxes

We account for income taxes using the liability method, whereby deferred tax assets and liabilities are determined based on differences between financial reporting and tax basis of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to be recovered or settled. Also, we report a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. We recognize interest and penalties, if any, related to unrecognized tax benefits in interest expense and operating expenses, respectively.

At December 31, 2011, we had state net operating loss carryforwards of \$8.2 million that will expire between 2013 and 2027. The use of these state net operating losses is limited to the future taxable income of separate legal entities. Based on expectations of future taxable income, management believes that it is more likely than not that the results of operations will not generate sufficient taxable income to realize the net operating loss benefits for \$7.3 million in state loss carryforwards. As a result, a valuation allowance has been provided for \$7.3 million of these state loss carryforwards. The valuation allowance on these certain state loss carryforwards was approximately \$0.3 million at December 31, 2011 and 2010.

We have also established a valuation allowance of less than \$0.1 million on the state portion of FASI's net deferred tax assets. This valuation allowance was established based on expectations of future taxable income as management believes that it is more likely than not that the results of FASI operations will not generate sufficient taxable income to realize the state benefit of the net deferred tax assets. Due to a reduction in FASI net deferred tax assets, this valuation allowance was reduced by less than \$0.1 million from December 31, 2010.

## Valuation of Goodwill

We conduct an annual (or more frequently if circumstances indicate possible impairment) impairment test of goodwill for each reporting unit at June 30 of each year. The first step of the goodwill impairment test is the estimation of each reporting unit's fair value. If step one indicates that impairment potentially exists, the second step is performed to measure the amount of the impairment, if any. Goodwill impairment exists when the calculated implied fair value of goodwill is less than its carrying value. Changes in strategy or market conditions could significantly impact these fair value estimates and require adjustments to recorded asset balances.

We calculate the fair value of the applicable reportable segments, using a combination of discounted projected cash flows and market valuations as of the valuation date for comparable companies. Changes in strategy or market conditions could significantly impact the judgments and assumptions made in the fair value calculations and require adjustments to recorded asset balances. The estimation of fair value related to the impairment test for goodwill is particularly sensitive to projected financial information used in the calculations. Our fair value calculations for goodwill are classified within level 3 of the fair value hierarchy as defined in the FASB Codification.

For example, during the first quarter of 2009, we determined there were indicators of potential impairment of the goodwill assigned to the FASI segment. This determination was based on the continuing economic recession, declines in current market valuations and FASI operating losses in excess of expectations. As a result, we performed an interim impairment test in accordance with our accounting policy discussed above as of March 31, 2009. Based on the results of the interim impairment test, we concluded that an impairment loss was probable and could be reasonably estimated. Consequently, we recorded a non-cash goodwill impairment charge of \$7.0 million related to the FASI segment during the first quarter of 2009.

## Share-Based Compensation

Our general practice has been to make a single annual grant to key employees and to generally make other grants only in connection with new employment or promotions. In addition, we make annual grants to non-employee directors in conjunction with their annual election to our Board of Directors or at the time of their appointment to the Board of Directors. For employees, we have granted stock options, non-vested shares and performance shares. For non-employee directors, we have granted non-vested shares annually beginning in 2006.

Stock options typically expire seven years from the grant date and vest ratably over a three-year period. The share-based compensation for stock options are recognized, net of estimated forfeitures, ratably over the requisite service period, or vesting period. Based on our historical experience, forfeitures were estimated. We used the Black-Scholes option-pricing model to estimate the grant-date fair value of options granted. The following table contains the weighted-average assumptions used to estimate the fair value of options granted. These assumptions are highly subjective and changes in these assumptions can materially affect the fair value estimate.

	December 31, 2011	December 31, 2010	December 31, 2009
Expected dividend yield	1.0%	1.3%	0.9%
Expected stock price volatility	44.9%	45.7%	42.3%
Weighted average risk-free interest			
rate	2.4%	2.5%	2.0%
Expected life of options (years)	4.6	4.5	4.5

The fair value of non-vested shares issued were estimated using the closing market prices for the business day of the grant. The share-based compensation for the non-vested shares is recognized, net of estimated forfeitures, ratably over the requisite service period or vesting period. Forfeitures are estimated based on our historical experience, but will be adjusted for future changes in forfeiture experience.

During 2011, we granted performance shares to key employees. Under the terms of the performance share agreements, on the third anniversary of the grant date, we will issue to the employees a calculated number of common stock shares based on the three year performance of our common stock share price as compared to the share price performance of a selected peer group. No shares may be issued if the share price performance outperforms 30% or less of the peer group, but the number of shares issued will be increased if the share price performs better than 90% of the peer group. The fair value of the performance shares was estimated using a Monte Carlo simulation with a risk free rate of return of 1.4% and a three year volatility of 47.7%. The share-based compensation for performance shares are recognized, net of estimated forfeitures, ratably over the requisite service period, or vesting period.

Under the ESPP, which has been approved by our shareholders, we are authorized to issue shares of Common Stock to our employees. These shares may be issued at a price equal to 90.0% of the lesser of the market value on the first day or the last day of each six-month purchase period. Common Stock purchases are paid for through periodic payroll deductions and/or up to two large lump sum contributions. We recognize share-based compensation on the date of purchase based on the difference between the purchase date fair market value and the employee purchase price.

## Operating Leases

Certain operating leases include rent increases during the initial lease term. For these leases, we recognize the related rental expenses on a straight-line basis over the term of the lease, which includes any rent holiday period, and records the difference between the amounts charged to operations and amount paid as rent as a rent liability. Leasehold improvements are amortized over the shorter of the estimated useful life or the initial term of the lease.

## Impact of Recent Accounting Pronouncements

In January 2010, the Financial Accounting Standards Board ("the FASB") expanded the disclosure requirements for fair value measurements. The expanded disclosures required a greater level of disaggregated information and additional disclosures about valuation techniques and inputs to fair value measurements. The amendment required expanded disclosures on transfers in and out of Level 1 and Level 2 fair values, activity in Level 3 investments and inputs and valuation techniques. For level 3 fair value measurements, the disclosure requirements were effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The adoption of the provisions of this amendment required for periods beginning after December 15, 2010 did not have a material impact on our financial statement disclosures.

In May 2011, the FASB issued additional amendments to its fair value guidance in order to improve comparability of fair value measurements presented and disclosed in financial statements prepared in accordance with U.S. GAAP and International Financial Reporting Standards ("IFRS"). These new amendments were not intended to establish valuation standards or affect valuation practices outside of financial reporting, but to explain how to measure fair value. These amendments require additional disclosures for transfer between Level 1 and Level 2 of the fair value hierarchy, sensitivity of Level 3 fair value measurements to changes in unobservable inputs and categorization by level of the fair value hierarchy for items required to be disclosed. These amendments are effective for interim and annual periods beginning after December 15, 2011. The adoption of the new amendments are not expected to have a material effect on our financial statement disclosures.

In September 2011, the FASB issued amendments to its goodwill and intangible asset guidance to permit an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether to perform the two-step goodwill impairment test. Under these new amendments, an entity is not required to calculate the fair value of a reporting unit unless the entity determines that is more likely than not that its fair value is less than its carrying amount. These amendments are effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The adoption of these amendments may impact how we assess goodwill impairment but will not have a significant effect on our financial statement results or disclosures.

In 2011, the FASB issued amendments to require that all non-owner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In the two-statement approach, the first statement should present total net income and its components followed consecutively by a second statement that should present total other comprehensive income, the components of other comprehensive income, and the total of comprehensive income. These amendments eliminate the option to present the components of other comprehensive income as part of the statement of changes in stockholders' equity. The amendments do not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. As we do not currently have any items of comprehensive income, we will not be required to report comprehensive income and therefore at this time these amendments are not expected to significantly impact our financial statement presentation or disclosures.

## Liquidity and Capital Resources

We have historically financed our working capital needs, including capital expenditures, with cash flows from operations and borrowings under our bank lines of credit. Net cash provided by operating activities totaled approximately \$77.0 million for the year ended December 31, 2011 compared to approximately \$54.0 million for the year ended December 31, 2010. The increase in cash provided by operating activities is mainly attributable to a \$19.3 million increase in net earnings after consideration of non-cash items and a \$5.0 million decrease in cash used to fund payables and other assets. These sources of cash were offset by a \$1.3 million reduction in cash provided by accounts receivable. The decrease in cash used to fund payables and other assets was primarily attributable to increased income taxes payable as current income tax expenses increased by a larger amount than our estimated tax payments. The decrease in cash from accounts receivable is largely attributable to the increase in business volumes during the year ended December 31, 2011, resulting in revenues that will not be collected until early 2012.

Net cash used in investing activities was approximately \$19.7 million for the year ended December 31, 2011 compared with approximately \$13.9 million used in investing activities during the year ended December 31, 2010. Investing activities during the year ended December 31, 2011 consisted primarily of capital expenditures for new tractors, trailers and vehicles to replace aging units. The \$1.3 million of proceeds from disposal of property and equipment is primarily from sales of older vehicles replaced by recent purchases.

Net cash used in financing activities totaled approximately \$73.0 million for the year ended December 31, 2011 compared with approximately \$7.6 million used in financing activities during the year ended December 31, 2010. Cash used in financing activities for the year ended December 31, 2011 mainly included a \$50.0 million payment on our line of credit, \$26.1 million used for the repurchase of our common stock, \$8.2 million used for our quarterly dividend payments and \$0.6 million of scheduled capital lease payments. The year-over-year increase in cash used for financing activities is attributable to the payment on our line of credit and the repurchases of our shares during 2011, there was no comparable activity in 2010. These 2011 uses of cash were partially offset by a \$11.7 million increase in cash from the exercise of stock options and the related tax benefit.

We currently have access to a \$100.0 million senior credit facility that expires in October 2012. Interest rates for advances under the senior credit facility are at LIBOR plus 0.6% to 0.9% based upon covenants related to total indebtedness to earnings. At December 31, 2011, we had \$90.7 million of available borrowing capacity under the senior credit facility, not including the accordion feature, and had utilized \$9.3 million of availability for outstanding letters of credit.

In February 2012, we terminated the \$100.0 million credit facility and entered into a new \$150.0 million credit facility. This new facility has a term of five years and matures in February 2017. The Company entered into this larger credit facility in order to fund potential acquisitions, the repurchase of its common stock, and for financing other general business purposes. Interest rates for advances under the facility are LIBOR plus 1.1% to 1.6% based upon covenants related to total indebtedness to earnings. The agreement contains certain covenants and restrictions, none of which are expected to significantly affect our operations or ability to pay dividends. No assets are pledged as collateral against the credit facility.

In July 2007, our Board of Directors approved a stock repurchase program ("Repurchase Plan") for up to two million shares of our common stock. During the year ended December 31, 2011, we repurchased 973,768 shares of common stock under the Repurchase Plan for \$26.1 million, or an average cost of \$26.80 per share. As of December 31, 2011, 815,059 shares remain that may be repurchased under the Repurchase Plan.

During each quarter of 2011, 2010 and 2009, cash dividends of \$0.07 per share were declared on Common Stock outstanding. We expect to continue to pay regular quarterly cash dividends, though each subsequent quarterly dividend is subject to review and approval by our Board of Directors.

We believe that our available cash, investments, expected cash generated from future operations and borrowings under the available senior credit facility will be sufficient to satisfy our anticipated cash needs for at least the next twelve months.

## Off-Balance Sheet Arrangements

At December 31, 2011, we had letters of credit outstanding from banks totaling \$9.3 million required primarily by our workers' compensation and vehicle liability insurance providers.

Contractual Obligations and Commercial Commitments

Our contractual obligations and other commercial commitments as of December 31, 2011 (in thousands) are summarized below:

Contractual Obligations	Payment Due Period							
	 Total		2012	20	013-2014	20	15-2016	017 and ereafter
Capital lease obligations	\$ 926	\$	585	\$	341	\$		_
Equipment purchase commitments	15,207		15,207		_		_	_
Operating leases	78,713		19,682		31,555		18,526	8,950
Total contractual cash obligations	\$ 94,846	\$	35,474	\$	31,896	\$	18,526	\$ 8,950

Not included in the above table are reserves for unrecognized tax benefits and for self insurance claims of \$0.7 million and \$11.2 million, respectively. The equipment purchase commitments are for various trailers, vehicles and forklifts. All of the above commitments are expected to be funded by cash on hand and cash flows from operations.

## Forward-Looking Statements

This report contains "forward-looking statements," as defined in Section 27A of the Securities Act and Section 21E of the Exchange Act. Forward-looking statements are statements other than historical information or statements of current condition and relate to future events or our future financial performance. Some forward-looking statements may be identified by use of such terms as "believes." "anticipates," "intends," "plans," "estimates," "projects" or "expects." Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The following is a list of factors, among others, that could cause actual results to differ materially from those contemplated by the forward-looking statements: economic factors such as recessions, inflation, higher interest rates and downturns in customer business cycles, our inability to maintain our historical growth rate because of a decreased volume of freight moving through our network or decreased average revenue per pound of freight moving through our network, increasing competition and pricing pressure, surplus inventories, loss of a major customer, the creditworthiness of our customers and their ability to pay for services rendered, our ability to secure terminal facilities in desirable locations at reasonable rates, the inability of our information systems to handle an increased volume of freight moving through our network, changes in fuel prices, claims for property damage, personal injuries or workers' compensation, employment matters including rising health care costs, enforcement of and changes in governmental regulations, environmental and tax matters, the handling of hazardous materials, the availability and compensation of qualified independent owner-operators and freight handlers needed to serve our transportation needs and our inability to successfully integrate acquisitions. As a result of the foregoing, no assurance can be given as to future financial condition, cash flows or results of operations. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

# Item 7A. Quantitative and Qualitative Disclosures About Market Risk

Our exposure to market risk relates principally to changes in interest rates and fuel prices. Our interest rate exposure relates principally to changes in interest rates for borrowings under our senior credit facility. The senior credit facility, for which no balance was outstanding at December 31, 2011, bears interest at variable rates. Based on our average outstanding borrowings in 2011, a hypothetical increase in our senior credit facility borrowing rate of 150 basis points, or an increase in the total effective interest rate from 0.9% to 2.4%, would increase our annual interest expense by approximately \$0.8 million and would have decreased our annual cash flow from operations by approximately \$0.8 million.

Our only other debt is capital lease obligations totaling \$0.9 million. These lease obligations all bear interest at a fixed rate. Accordingly, there is no exposure to market risk related to these capital lease obligations.

We are exposed to the effects of changes in the price and availability of diesel fuel, as more fully discussed in Item 1A, "Risk Factors."

Our cash and cash equivalents are also subject to market risk, primarily interest-rate and credit risk.

## Item 8. Financial Statements and Supplementary Data

The response to this item is submitted as a separate section of this report.

## Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

#### Item 9A. Controls and Procedures

Disclosure Controls and Procedures

Our management, including our principal executive and principal financial officers, has evaluated the effectiveness of our disclosure controls and procedures as of December 31, 2011. Our disclosure controls and procedures are designed to provide reasonable assurance that the information required to be disclosed in this annual report on Form 10-K has been appropriately recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our principal executive and principal financial officers, to allow timely decisions regarding required disclosure. Based on that evaluation, our principal executive and principal financial officers have concluded that our disclosure controls and procedures are effective at the reasonable assurance level.

Management's Report on Internal Control over Financial Reporting

Management is responsible for establishing and maintaining effective internal control over financial reporting as defined in Rules 13a-15(f) under the Exchange Act. Our internal control over financial reporting is designed to provide reasonable assurance to management and the Board of Directors regarding the preparation and fair presentation of financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we assessed the effectiveness of our internal control over financial reporting as of December 31, 2011. In making this assessment, management used the framework set forth by the Committee on Sponsoring Organizations of the Treadway Commission in *Internal Control — Integrated Framework*. Based on our assessment, we have concluded, as of December 31, 2011, that our internal control over financial reporting was effective based on those criteria.

Ernst & Young LLP, the independent registered public accounting firm that audited the Company's consolidated financial statements for the year ended December 31, 2011, has issued an attestation report on the Company's internal control over financial reporting.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the fourth quarter of 2011 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders of Forward Air Corporation

We have audited Forward Air Corporation's internal control over financial reporting as of December 31, 2011, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (the COSO criteria). Forward Air Corporation's management is responsible for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, Forward Air Corporation maintained, in all material respects, effective internal control over financial reporting as of December 31, 2011, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Forward Air Corporation as of December 31, 2011 and 2010, and the related consolidated statements of income, shareholders' equity, and cash flows for each of the three years in the period ended December 31, 2011, of Forward Air Corporation and our report dated February 24, 2012, expressed an unqualified opinion thereon.

/s/ Ernst & Young LLP

Nashville, Tennessee February 24, 2012

# Item 9B. Other Information

Not applicable.

#### Part III

# Item 10. Directors, Executive Officers and Corporate Governance

## **Executive Officers of the Registrant**

Pursuant to Instruction 3 to Item 401(b) of Regulation S-K of the Securities Act and General Instruction G(3) to Form 10-K, the following information is included in Part I of this report. The ages listed below are as of December 31, 2011.

The following are our executive officers:

Name	Age	Position				
Bruce A. Campbell	60	Chairman, President and Chief Executive Officer				
Rodney L. Bell	49	Chief Financial Officer, Senior Vice President and Treasurer				
Craig A. Drum	56	Senior Vice President, Sales				
Matthew J. Jewell	45	Executive Vice President, Chief Legal Officer and Secretary				
Chris C. Ruble	49	Executive Vice President, Operations				

There are no family relationships between any of our executive officers. All officers hold office at the pleasure of the Board of Directors.

Bruce A. Campbell has served as a director since April 1993, as President since August 1998, as Chief Executive Officer since October 2003 and as Chairman of the Board since May 2007. Mr. Campbell was Chief Operating Officer from April 1990 until October 2003 and Executive Vice President from April 1990 until August 1998. Prior to joining us, Mr. Campbell served as Vice President of Ryder-Temperature Controlled Carriage in Nashville, Tennessee from September 1985 until December 1989.

Rodney L. Bell began serving as Chief Financial Officer, Senior Vice President and Treasurer in June 2006. Mr. Bell, who is a Certified Public Accountant (inactive), was appointed Chief Accounting Officer in February 2006 and continued to serve as Vice President and Controller, positions held since October 2000 and February 1995, respectively. Mr. Bell joined the Company in March 1992 as Assistant Controller after serving as a senior manager with the accounting firm of Adams and Plucker in Greeneville, Tennessee.

Craig A. Drum has served as Senior Vice President, Sales since July 2001 after joining us in January 2000 as Vice President, Sales for one of our subsidiaries. In February 2001, Mr. Drum was promoted to Vice President of National Accounts. Prior to January 2000, Mr. Drum spent most of his 24-year career in air freight with Delta Air Lines, Inc., most recently as the Director of Sales and Marketing - Cargo.

Matthew J. Jewell has served as Executive Vice President and Chief Legal Officer since January 2008. From July 2002 until January 2008, he served as Senior Vice President and General Counsel. In October 2002, he was also appointed Secretary. From July 2002 until May 2004, Mr. Jewell was also the Senior Vice President, General Counsel and Secretary of Landair Corporation. From January 2000 until joining us in July 2002, Mr. Jewell was a partner with the law firm of Austin & Sparks, P.C. Mr. Jewell was an associate at Dennis, Corry & Porter, L.L.P. from July 1991 to December 1998 and a partner from January 1999 to January 2000.

Chris C. Ruble has served as Executive Vice President, Operations since August 2007. From October 2001 until August 2007, he served as Senior Vice President, Operations. He was a Regional Vice President from September 1997 to October 2001 and a regional manager from February 1997 to September 1997, after starting with us as a terminal manager in January 1996. From June 1986 to August 1995, Mr. Ruble served in various management capacities at Roadway Package System, Inc.

Other information required by this item with respect to our directors is incorporated herein by reference to our proxy statement for the 2012 Annual Meeting of Shareholders (the "2012 Proxy Statement"). The 2012 Proxy Statement will be filed with the SEC not later than 120 days subsequent to December 31, 2011.

## **Item 11.** Executive Compensation

The information required by this item is incorporated herein by reference to the 2012 Proxy Statement.

# Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters

The information required by this item is incorporated herein by reference to the 2012 Proxy Statement.

# Item 13. Certain Relationships and Related Transactions, and Director Independence

The information required by this item is incorporated herein by reference to the 2012 Proxy Statement.

# Item 14. Principle Accounting Fees and Services

The information required by this item is incorporated herein by reference to the 2012 Proxy Statement.

## Part IV

# Item 15. Exhibits, Financial Statement Schedules

(a)(1) and (2) List of Financial Statements and Financial Statement Schedules.

The response to this portion of Item 15 is submitted as a separate section of this report.

(a)(3) List of Exhibits.

The response to this portion of Item 15 is submitted as a separate section of this report.

(b) Exhibits.

The response to this portion of Item 15 is submitted as a separate section of this report.

(c) Financial Statement Schedules.

The response to this portion of Item 15 is submitted as a separate section of this report.

Date: February 24, 2012

# **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Forward Air Corporation

By:

/s/ Rodney L. Bell

Rodney L. Bell

Chief Financial Officer, Senior Vice

President

and Treasurer (Principal Financial Officer)

By:

/s/ Michael P. McLean

Michael P. McLean

Chief Accounting Officer, Vice President and Controller (Principal Accounting

Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature /s/ Bruce A. Campbell Bruce A. Campbell	Title Chairman, President and Chief Executive Officer (Principal Executive Officer)	Date February 24, 2012
/s/ Rodney L. Bell Rodney L. Bell	Chief Financial Officer, Senior Vice President and Treasurer ( Principal Financial Officer)	February 24, 2012
/s/ Michael P. McLean Michael P. McLean	Chief Accounting Officer, Vice President and Controller (Principal Accounting Officer)	February 24, 2012
/s/ Tracy A. Leinbach Tracy A. Leinbach	Lead Director	February 24, 2012
/s/ Ron W. Allen Ron W. Allen	Director	February 24, 2012
/s/ C. Robert Campbell C. Robert Campbell	Director	February 24, 2012
/s/ Richard W. Hanselman Richard W. Hanselman	Director	February 24, 2012
/s/ C. John Langley, Jr. C. John Langley, Jr.	Director	February 24, 2012
/s/ Larry D. Leinweber Larry D. Leinweber	Director	February 24, 2012
/s/ G. Michael Lynch G. Michael Lynch	Director	February 24, 2012
/s/ Ray A. Mundy Ray A. Mundy	Director	February 24, 2012
/s/ Gary L. Paxton Gary L. Paxton	Director	February 24, 2012

# Annual Report on Form 10-K

Item 8, Item 15(a)(1) and (2), (a)(3), (b) and (c)

# List of Financial Statements and Financial Statement Schedule

**Financial Statements and Supplementary Data** 

**Certain Exhibits** 

**Financial Statement Schedule** 

Year Ended December 31, 2011

**Forward Air Corporation** 

Greeneville, Tennessee

# **Forward Air Corporation**

# Form 10-K — Item 8 and Item 15(a)(1) and (2)

## **Index to Financial Statements and Financial Statement Schedule**

The following consolidated financial statements of Forward Air Corporation are included as a separate section of this report:

	Page No.
Report of Ernst & Young LLP, Independent Registered Public Accounting Firm	<u>F-3</u>
Consolidated Balance Sheets — December 31, 2011 and 2010	<u>F-4</u>
Consolidated Statements of Income — Years Ended December 31, 2011, 2010 and 2009	<u>F-6</u>
Consolidated Statements of Shareholders' Equity — Years Ended December 31, 2011, 2010 and 2009	<u>F-7</u>
Consolidated Statements of Cash Flows — Years Ended December 31, 2011, 2010 and 2009	<u>F-8</u>
Notes to Consolidated Financial Statements — December 31, 2011	<u>F-9</u>

The following financial statement schedule of Forward Air Corporation is included as a separate section of this report.

# Schedule II - Valuation and Qualifying Accounts

<u>S-1</u>

All other schedules for which provision is made in the applicable accounting regulation of the Securities and Exchange Commission are not required under the related instructions or are inapplicable and, therefore, have been omitted.

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders of Forward Air Corporation

We have audited the accompanying consolidated balance sheets of Forward Air Corporation as of December 31, 2011 and 2010, and the related consolidated statements of income, shareholders' equity, and cash flows for each of the three years in the period ended December 31, 2011. Our audits also included the financial statement schedule listed in the Index at Item 15(a). These financial statements and schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Forward Air Corporation at December 31, 2011 and 2010, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 2011, in conformity with U.S. generally accepted accounting principles. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), Forward Air Corporation's internal control over financial reporting as of December 31, 2011, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 24, 2012, expressed an unqualified opinion thereon.

/s/ Ernst & Young LLP

Nashville, Tennessee February 24, 2012

# Forward Air Corporation Consolidated Balance Sheets (Dollars in thousands)

	December 31, 2011		De	cember 31, 2010
Assets				
Current assets:				
Cash and cash equivalents	\$	58,801	\$	74,504
Accounts receivable, less allowance of \$1,503 in 2011 and \$1,996 in 2010		70,922		62,763
Inventories		881		830
Prepaid expenses and other current assets		7,102		5,717
Deferred income taxes		2,011		2,149
Total current assets		139,717		145,963
Property and equipment:				
Land		16,928		16,928
Buildings		65,457		65,433
Equipment		134,275		123,989
Leasehold improvements		5,778		5,907
Construction in progress		697		1,447
Total property and equipment		223,135		213,704
Less accumulated depreciation and amortization		93,267		87,272
Net property and equipment		129,868		126,432
Goodwill and other acquired intangibles:				
Goodwill		43,332		43,332
Other acquired intangibles, net of accumulated amortization of \$21,462 in 2011 and \$16,871		26.660		21.250
in 2010		26,668		31,259
Total net goodwill and other acquired intangibles		70,000		74,591
Other assets		1,566		1,810
Total assets	\$	341,151	\$	348,796

The accompanying notes are an integral part of the consolidated financial statements.

# Forward Air Corporation Consolidated Balance Sheets (Continued) (Dollars in thousands)

	December 31, 2011		De	cember 31, 2010
Liabilities and Shareholders' Equity				
Current liabilities:				
Accounts payable	\$	12,392	\$	10,687
Accrued payroll and related items		7,739		5,858
Insurance and claims accruals		4,806		5,647
Payables to owner-operators		3,197		3,674
Collections on behalf of customers		473		430
Other accrued expenses		385		671
Income taxes payable		4,386		_
Current portion of capital lease obligations		552		638
Total current liabilities		33,930		27,605
Capital lease obligations, less current portion		333		883
Long-term debt, less current portion		_		50,000
Other long-term liabilities		8,860		8,106
Deferred income taxes		11,126		6,116
Commitments and contingencies (Note 8)				
Shareholders' equity:				
Preferred stock, \$0.01 par value: Authorized shares - 5,000,000; no shares issued		_		_
Common stock, \$0.01 par value: Authorized shares - 50,000,000; issued and outstanding				
shares - 28,553,286 in 2011 and 29,030,919 in 2010		285		290
Additional paid-in capital		42,212		24,300
Retained earnings		244,405		231,496
Total shareholders' equity		286,902		256,086
Total liabilities and shareholders' equity	\$	341,151	\$	348,796

 ${\it The\ accompanying\ notes\ are\ an\ integral\ part\ of\ the\ consolidated\ financial\ statements}.$ 

# Forward Air Corporation Consolidated Statements of Income (In thousands, except per share data)

	Dec	ember 31,	De	cember 31.	Do	
	December 31, 2011		December 31, 2010		December 31, 2009	
Operating revenue:						
Forward Air						
Airport-to-airport	\$	361,630	\$	321,702	\$	268,245
Logistics		74,394		64,935		54,067
Other		27,640		25,130		23,076
Forward Air Solutions						
Pool distribution		72,738		72,172		72,022
Total operating revenue		536,402		483,939		417,410
Operating expenses:						
Purchased transportation						
Forward Air						
Airport-to-airport		142,705		129,111		112,516
Logistics		56,259		50,225		42,188
Other		6,681		6,288		5,234
Forward Air Solutions						
Pool distribution		17,355	100	15,747		14,490
Total purchased transportation		223,000		201,371		174,428
Salaries, wages and employee benefits		130,651		129,108		118,804
Operating leases		27,122		26,252		27,294
Depreciation and amortization		20,993		20,450		19,722
Insurance and claims		8,798		8,425		9,719
Fuel expense		10,041		8,461		7,312
Other operating expenses		38,687		36,133		34,424
Impairment of goodwill and other intangible assets				_		7,157
Total operating expenses		459,292		430,200		398,860
Income from operations		77,110		53,739		18,550
Other income (expense):						
Interest expense		(619)		(730)		(670)
Other, net		74		90		69
Total other expense		(545)		(640)		(601)
Income before income taxes		76,565		53,099		17,949
Income taxes		29,366		21,063		8,147
Net income	\$	47,199	\$	32,036	\$	9,802
Net income per share:						
Basic	\$	1.62	\$	1.11	\$	0.34
Diluted	\$	1.60	\$	1.10	\$	0.34
Weighted average shares outstanding:						
Basic		29,052		28,984		28,928
Diluted		29,435		29,111		28,993
Dividends per share:	\$	0.28	\$	0.28	\$	0.28

The accompanying notes are an integral part of the consolidated financial statements.

# Forward Air Corporation Consolidated Statements of Shareholders' Equity (In thousands, except per share data)

· · · · · · · · · · · · · · · · · · ·	Common Stock		Additional Paid-in	Retained	Total Shareholders'
	Shares	Amount	Capital	Earnings	Equity
Balance at December 31, 2008	28,894	\$ 289	\$ 10,249	\$ 205,896	\$ 216,434
Net and comprehensive income for 2009	_	_	_	9,802	9,802
Exercise of stock options	1	_	8	_	8
Common stock issued under employee stock purchase plan	12	_	237	_	237
Share-based compensation	_	_	6,754	_	6,754
Dividends (\$0.28 per share)	_	_	3	(8,112)	(8,109)
Vesting of previously non-vested shares	56	1	(1)	<u> </u>	_
Cash settlement of share-based awards for minimum tax withholdings	(13)	_	(249)	_	(249)
Income tax expense from stock options exercised	_	_	(370)	—	(370)
Balance at December 31, 2009	28,950	290	16,631	207,586	224,507
Net and comprehensive income for 2010	_	_	_	32,036	32,036
Exercise of stock options	46	_	991	_	991
Common stock issued under employee stock purchase plan	8	_	195	_	195
Share-based compensation	_	_	6,284	_	6,284
Dividends (\$0.28 per share)	_	_	5	(8,126)	(8,121)
Vesting of previously non-vested shares	27	_	_	_	_
Income tax benefit from stock options exercised	_		194		194
Balance at December 31, 2010	29,031	290	24,300	231,496	256,086
Net and comprehensive income for 2011	_	_	_	47,199	47,199
Exercise of stock options	473	5	10,941	_	10,946
Common stock issued under employee stock purchase plan	9	_	248	_	248
Share-based compensation	_	_	5,971	_	5,971
Dividends (\$0.28 per share)	_	_	5	(8,199)	(8,194)
Share repurchases	(974)	(10)	_	(26,091)	(26,101)
Vesting of previously non-vested shares	14	_	_	_	_
Income tax benefit from stock options exercised	_		747		747
Balance at December 31, 2011	28,553	\$ 285	\$ 42,212	\$ 244,405	\$ 286,902

The accompanying notes are an integral part of the consolidated financial statements.

# Forward Air Corporation Consolidated Statements of Cash Flows (In thousands)

	Year ended					
	December 31, 2011		Dec	ember 31, 2010	December 31, 2009	
Operating activities:			) 1		•	
Net income	\$	47,199	\$	32,036	\$	9,802
Adjustments to reconcile net income to net cash provided by operating						
activities						
Depreciation and amortization		20,993		20,450		19,722
Impairment of goodwill and other intangible assets		_		_		7,157
Share-based compensation		5,971		6,284		6,754
Gain on disposal of property and equipment		(82)		(570)		(6)
Provision for recovery on receivables		(217)		(52)		(60)
Provision for revenue adjustments		1,951		1,589		2,390
Deferred income taxes		5,148		1,436		(4,581)
Tax (benefit) expense for stock options exercised		(747)		(194)		370
Changes in operating assets and liabilities						
Accounts receivable		(9,893)		(8,580)		(844)
Prepaid expenses and other current assets		(1,757)		(40)		548
Accounts payable and accrued expenses		3,825		3,022		3,831
Income taxes		4,568		(1,386)		5,096
Net cash provided by operating activities		76,959		53,995		50,179
Investing activities:						
Proceeds from disposal of property and equipment		1,267		1,482		270
Purchases of property and equipment		(21,216)		(15,148)		(20,847)
Other		278		(224)		372
Net cash used in investing activities		(19,671)		(13,890)		(20,205)
Financing activities:						
Payments of debt and capital lease obligations		(637)		(895)		(1,549)
Payments on line of credit		(50,000)		_		_
Proceeds from exercise of stock options		10,946		991		8
Payments of cash dividends		(8,194)		(8,121)		(8,109)
Repurchase of common stock (repurchase program)		(26,101)		_		_
Common stock issued under employee stock purchase plan		248		195		237
Cash settlement of share-based awards for minimum tax withholdings		_		_		(249)
Tax benefit (expense) for stock options exercised		747		194		(370)
Net cash used in financing activities		(72,991)		(7,636)		(10,032)
Net (decrease) increase in cash		(15,703)		32,469		19,942
Cash at beginning of year		74,504		42,035		22,093
Cash at end of year	\$	58,801	\$	74,504	\$	42,035
Non-cash activity:						
Unpaid capital expenditures included in accounts payable	\$	_	\$	_	\$	234

The accompanying notes are an integral part of the consolidated financial statements

(In thousands, except share and per share data)

## 1. Accounting Policies

## **Basis of Presentation and Principles of Consolidation**

Forward Air Corporation's ("the Company") services can be broadly classified into two principal reporting segments: Forward Air, Inc. ("Forward Air") and Forward Air Solutions, Inc. ("FASI").

Through the Forward Air business the Company is a leading provider of time-definite transportation and related logistics services to the North American expedited ground freight market and its activities can be broadly classified into three categories of services. Forward Air's airport-to-airport service operates a comprehensive national network for the time-definite surface transportation of deferred air freight. The airport-to-airport service offers customers local pick-up and delivery and scheduled surface transportation of cargo as a cost effective, reliable alternative to air transportation. Forward Air's logistics services provide expedited full truckload and dedicated fleet services. Forward Air's other services include shipment consolidation and deconsolidation, warehousing, customs brokerage, and other handling. The Forward Air segment primarily provides its transportation services through a network of terminals located at or near airports in the United States and Canada.

FASI provides pool distribution services throughout the Mid-Atlantic, Southeast, Midwest and Southwest continental United States. Pool distribution involves managing high-frequency handling and distribution of time-sensitive product to numerous destinations in specific geographic regions. FASI's primary customers for this product are regional and nationwide distributors and retailers, such as mall, strip mall and outlet-based retail chains.

The accompanying consolidated financial statements of the Company include Forward Air Corporation and its subsidiaries. Significant intercompany accounts and transactions have been eliminated in consolidation.

## **Use of Estimates**

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates. Significant areas requiring management estimates include the following key financial areas:

# Allowance for Doubtful Accounts

The Company evaluates the collectability of its accounts receivable based on a combination of factors. In circumstances in which the Company is aware of a specific customer's inability to meet its financial obligations to the Company (for example, bankruptcy filings, accounts turned over for collection or litigation), the Company records a specific reserve for these bad debts against amounts due to reduce the net recognized receivable to the amount the Company reasonably believes will be collected. For all other customers, the Company recognizes reserves for these bad debts based on the length of time the receivables are past due. Specifically, amounts that are 90 days or more past due are reserved at 50.0% for Forward Air and 25.0% for FASI. If circumstances change (i.e., the Company experiences higher than expected defaults or an unexpected material adverse change in a customer's ability to meet its financial obligations to the Company), the estimates of the recoverability of amounts due to the Company could be changed by a material amount. Accounts are written off after all means of collection, including legal action, have been exhausted.

# Allowance for Revenue Adjustments

The Company's allowance for revenue adjustments consists of amounts reserved for billing rate changes that are not captured upon load initiation. These adjustments generally arise: (1) when the sales department contemporaneously grants small rate changes ("spot quotes") to customers that differ from the standard rates in the system; (2) when freight requires dimensionalization or is reweighed resulting in a different required rate; (3) when billing errors occur; and (4) when data entry errors occur. When appropriate, permanent rate changes are initiated and reflected in the system. The Company monitors the manual revenue adjustments closely through the employment of various controls that are in place to ensure that revenue recognition is not compromised and that fraud does not occur. During 2011, average revenue adjustments per month were approximately \$163, on average revenue per month of approximately \$44,700 (less than 1.0% of monthly revenue). In order to estimate the allowance for revenue adjustments related to ending accounts receivable, the Company prepares an analysis that considers average monthly

(In thousands, except share and per share data)

revenue adjustments and the average lag for identifying and quantifying these revenue adjustments. Based on this analysis, the Company establishes an allowance covering approximately 40-80 days (dependent upon experience in the last twelve months) of average revenue adjustments, adjusted for rebates and billing errors. The lag is periodically adjusted based on actual historical experience. Additionally, the average amount of revenue adjustments per month can vary in relation to the level of sales or based on other factors (such as personnel issues that could result in excessive manual errors or in excessive spot quotes being granted). Both of these significant assumptions are continually evaluated for validity.

## Self-Insurance Loss Reserves

Given the nature of the Company's operating environment, the Company is subject to vehicle and general liability, workers' compensation and employee health insurance claims. To mitigate a portion of these risks, the Company maintains insurance for individual vehicle and general liability claims exceeding \$500 and workers' compensation claims and employee health insurance claims exceeding \$250, except in Ohio, where for workers' compensation we are a qualified self-insured entity with a \$350 self-insured retention. The amount of self-insurance loss reserves and loss adjustment expenses is determined based on an estimation process that uses information obtained from both company-specific and industry data, as well as general economic information. The estimation process for self-insurance loss exposure requires management to continuously monitor and evaluate the life cycle of claims. Using data obtained from this monitoring and the Company's assumptions about the emerging trends, management develops information about the size of ultimate claims based on its historical experience and other available market information. The most significant assumptions used in the estimation process include determining the trend in loss costs, the expected consistency in the frequency and severity of claims incurred but not yet reported, changes in the timing of the reporting of losses from the loss date to the notification date, and expected costs to settle unpaid claims. Management also monitors the reasonableness of the judgments made in the prior year's estimation process (referred to as a hindsight analysis) and adjusts current year assumptions based on the hindsight analysis. Additionally, the Company utilizes actuarial analyses to evaluate open claims and estimate the ongoing development exposure.

# **Revenue Recognition**

Operating revenue and related costs are recognized as of the date shipments are completed. The transportation rates the Company charges its customers consist of base transportation rates and fuel surcharge rates. The revenues earned and related direct freight expenses incurred from the Company's base transportation services are recognized on a gross basis in revenue and in purchased transportation. Transportation revenue is recognized on a gross basis as the Company is the primary obligor. The fuel surcharges billed to customers and paid to owner-operators and third party transportation providers are recorded on a net basis as the Company is not the primary obligor with regards to the fuel surcharges.

See discussions of concentrations of credit risk in Note 10.

# Cash and Cash Equivalents

The Company considers all highly liquid investments with a maturity of three months or less when purchased to be cash and cash equivalents.

## **Inventories**

Inventories of tires, replacement parts, supplies, and fuel for equipment are stated at the lower of cost or market utilizing the FIFO (first-in, first-out) method of determining cost. Inventories of tires and replacement parts are not material in the aggregate. Replacement parts are expensed when placed in service, while tires are capitalized and amortized over their expected life. Replacement parts and tires are included as a component of other operating expenses in the consolidated statements of income.

# **Property and Equipment**

Property and equipment are stated at cost. Expenditures for normal repair and maintenance are expensed as incurred. Depreciation of property and equipment is calculated based upon the cost of the asset, reduced by its estimated salvage value, using the straight-line method over the estimated useful lives as follows:

(In thousands, except share and per share data)

Buildings	30-40 years
Equipment	3-10 years
Leasehold improvements	Lesser of Useful Life or Initial Lease Term

Depreciation expense for each of the three years ended December 31, 2011, 2010 and 2009 was \$16,402, \$15,860 and \$15,068, respectively.

The Company reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Impairment is recognized on assets classified as held and used when the sum of undiscounted estimated cash flows expected to result from the use of the asset is less than the carrying value. If such measurement indicates a possible impairment, the estimated fair value of the asset is compared to its net book value to measure the impairment charge, if any. When the criteria have been met for long-lived assets to be classified as held for sale, the assets are recorded at the lower of carrying value or fair market value (less selling costs).

## **Operating Leases**

Certain operating leases include rent increases during the initial lease term. For these leases, the Company recognizes the related rental expenses on a straight-line basis over the term of the lease, which includes any rent holiday period, and records the difference between the amounts charged to operations and amount paid as rent as a rent liability.

## **Goodwill and Other Intangible Assets**

Goodwill is recorded at cost based on the excess of purchase price over the fair value of net assets acquired. Goodwill and intangible assets with indefinite lives are not amortized but the Company conducts an annual (or more frequently if circumstances indicate possible impairment) impairment test of goodwill for each reportable segment at June 30 of each year. Other intangible assets are amortized over their useful lives. Results of impairment testing are described in Note 2, Goodwill and Other Long-Lived Assets.

Acquisitions are accounted for using the purchase method. The definite-lived intangible assets of the Company resulting from acquisition activity and the related amortization are described in Note 2, Goodwill and Other Long-Lived Assets.

# **Software Development**

Costs related to software developed or acquired for internal use are expensed or capitalized based on the applicable stage of software development and any capitalized costs are amortized over their estimated useful life. The Company typically uses a five-year straight line amortization for the capitalized amounts of software development costs. At December 31, 2011 and 2010 the Company had \$9,273 and \$7,443, respectively, of capitalized software development costs included in property and equipment. Accumulated amortization on these assets was \$5,336 and \$3,889 at December 31, 2011 and 2010, respectively. Included in depreciation expense is amortization of capitalized software development costs. Amortization of capitalized software development for the years ended December 31, 2011, 2010 and 2009 was \$1,447, \$1,301 and \$1,016 respectively. As of December 31, 2011 the estimated amortization expense for the next five years of capitalized software development costs is as follows:

2012	\$ 1,012
2013	893
2014	829
2015	612
2016	314
Total	\$ 3,660

(In thousands, except share and per share data)

### **Income Taxes**

The Company accounts for income taxes using the liability method, whereby deferred tax assets and liabilities are determined based on differences between financial reporting and tax basis of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to be recovered or settled. We report a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. We recognize interest and penalties, if any, related to unrecognized tax benefits in interest expense and operating expenses, respectively.

#### **Net Income Per Share**

The Company calculates net income per share in accordance with the FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles, Earnings per Share (the "FASB Codification 260"). Under the FASB Codification 260, basic net income per share excludes any dilutive effects of options, warrants and convertible securities. Diluted net income per share includes any dilutive effects of options, warrants and convertible securities, and uses the treasury stock method in calculating dilution.

## **Comprehensive Income**

Comprehensive income includes any changes in the equity of the Company from transactions and other events and circumstances from non-operational sources. Comprehensive income for the years ended December 31, 2011, 2010 and 2009 approximated net income.

## **Share-Based Payments**

The Company's general practice has been to make a single annual grant of share-based compensation to key employees and to generally make other grants only in connection with new employment or promotions. In addition, the Company makes annual grants to non-employee directors in conjunction with their annual election to our Board of Directors or at the time of their appointment to the Board of Directors. For employees, the Company has granted stock options, non-vested shares and performance shares. For non-employee directors, the Company continued to issue non-vested shares during the years ended December 31, 2011, 2010 and 2009.

Stock options typically expire seven years from the grant date and vest ratably over a three-year period. The share-based compensation for these stock options and non-vested shares is recognized, net of estimated forfeitures, ratably over the requisite service period, or vesting period. Based on the Company's historical experience, forfeitures have been estimated. The Company uses the Black-Scholes option-pricing model to estimate the grant-date fair value of options granted. The fair values of non-vested shares issued to employees and non-employee directors were estimated using closing market prices for the business day of the grant. The following table contains the weighted-average assumptions used to estimate the fair value of options granted. These assumptions are highly subjective and changes in these assumptions can materially affect the fair value estimate.

	December 31, 2011	December 31, 2010	December 31, 2009
Expected dividend yield	1.0%	1.3%	0.9%
Expected stock price volatility	44.9%	45.7%	42.3%
Weighted average risk-free interest			
rate	2.4%	2.5%	2.0%
Expected life of options (years)	4.6	4.5	4.5

The fair value of non-vested shares issued were estimated using the closing market prices for the business day of the grant. The share-based compensation for the non-vested shares is recognized, net of estimated forfeitures, ratably over the requisite service period or vesting period. Forfeitures are estimated based on our historical experience, but will be adjusted for future changes in forfeiture experience.

The fair value of the performance shares was estimated using a Monte Carlo simulation with a risk free rate of return of 1.4% and a three year volatility of 47.7%. The share-based compensation for performance shares are recognized, net of estimated forfeitures, ratably over the requisite service period, or vesting period.

(In thousands, except share and per share data)

Under the 2005 Employee Stock Purchase Plan (the "ESPP"), which has been approved by shareholders, the Company is authorized to issue shares of Common Stock to eligible employees. These shares may be issued at a price equal to 90% of the lesser of the market value on the first day or the last day of each six-month purchase period. Common Stock purchases are paid for through periodic payroll deductions and/or up to two large lump sum contributions. We recognize share-based compensation on the date of purchase based on the difference between the purchase date fair market value and the employee purchase price.

## **Recently Issued Accounting Pronouncements**

In January 2010, the Financial Accounting Standards Board ("the FASB") expanded the disclosure requirements for fair value measurements. The expanded disclosures required a greater level of disaggregated information and additional disclosures about valuation techniques and inputs to fair value measurements. The amendment required expanded disclosures on transfers in and out of Level 1 and Level 2 fair values, activity in Level 3 investments and inputs and valuation techniques. The new disclosure requirements and clarifications of existing disclosures were effective for interim and annual reporting periods beginning after December 15, 2009, except for the disclosure requirements involving activity in Level 3 fair value measurements. Those disclosure requirements were effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The adoption of the provisions of this amendment required in the first interim period after December 15, 2009 did not have a material impact on the Company's financial statement disclosures. The adoption of the provisions of this amendment required for periods beginning after December 15, 2010 did not have a material impact on the Company's financial statement disclosures.

In May 2011, the FASB issued additional amendments to its fair value guidance in order to improve comparability of fair value measurements presented and disclosed in financial statements prepared in accordance with U.S. GAAP and International Financial Reporting Standards ("IFRS"). These new amendments were not intended to establish valuation standards or affect valuation practices outside of financial reporting, but to explain how to measure fair value. These amendments require additional disclosures for transfer between Level 1 and Level 2 of the fair value hierarchy, sensitivity of Level 3 fair value measurements to changes in unobservable inputs and categorization by level of the fair value hierarchy for items required to be disclosed. These amendments are effective for interim and annual periods beginning after December 15, 2011. The adoption of the new amendments are not expected to have a material effect on the Company's financial statement disclosures.

In September 2011, the FASB issued amendments to its goodwill and intangible asset guidance to permit an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether to perform the two-step goodwill impairment test. Under these new amendments, an entity is not required to calculate the fair value of a reporting unit unless the entity determines that is more likely than not that its fair value is less than its carrying amount. These amendments are effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The adoption of these amendments could impact how the Company assesses goodwill impairment but will not have a significant effect on the Company's financial statement results or disclosures.

In 2011, the FASB issued amendments to require that all non-owner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In the two-statement approach, the first statement should present total net income and its components followed consecutively by a second statement that should present total other comprehensive income, the components of other comprehensive income, and the total of comprehensive income. These amendments eliminate the option to present the components of other comprehensive income as part of the statement of changes in stockholders' equity. The amendments do not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. As the Company does not currently have any items of comprehensive income, the Company will not be required to report comprehensive income and therefore at this time these amendments are not expected to significantly impact the Company's financial statement presentation or disclosures.

## 2. Goodwill and Other Long-Lived Assets

The Company conducts an annual (or more frequently if circumstances indicate possible impairment) impairment test of goodwill for each reporting unit at June 30 of each year. The first step of the goodwill impairment test is the estimation of the reporting unit's fair value. If step one indicates that impairment potentially exists, the second step is performed to measure the amount of the impairment, if any. Goodwill impairment exists when the calculated implied fair value of goodwill is less than its carrying value. Changes in strategy or market conditions could significantly impact these fair value estimates and require adjustments to recorded asset balances.

(In thousands, except share and per share data)

The Company conducted its annual impairment test of goodwill for each reporting unit as of June 30, 2011 and no impairment charges were required. In addition, due to FASI's results from operations not meeting the Company's projections for the nine months ended September 30, 2011, the Company conducted an impairment test of goodwill for the FASI reporting unit as of September 30, 2011. There were no impairment charges required as a result of the September 30, 2011 FASI impairment test.

During the three months ended March 31, 2009, the Company determined there were indicators of potential impairment of the goodwill assigned to the FASI segment. This determination was based on the continuing economic recession, declines in current market valuations and FASI operating losses in excess of expectations. As a result, the Company performed an interim impairment test in accordance with the Company accounting policy discussed above as of March 31, 2009. Based on the results of the interim impairment test, the Company concluded that an impairment loss was probable and could be reasonably estimated. Consequently, the Company recorded a non-cash goodwill impairment charge of \$6,953 related to the FASI segment during the three months ended March 31, 2009.

For each of the goodwill impairment calculations, the Company calculated the fair value of the applicable reporting units, using a combination of discounted projected cash flows and market valuations as of the valuation date for comparable companies. The Company's fair value calculations for goodwill are classified within level 3 of the fair value hierarchy as defined in the FASB Codification.

As of December 31, 2011, the carrying value of goodwill related to the Forward Air and FASI segments was \$37,926 and \$5,406, respectively. The estimation of fair value related to the impairment test for goodwill is particularly sensitive to projected financial information used in the calculations. Earnings estimated to be generated by the Forward Air segment are expected to continue supporting the carrying value of its goodwill. The FASI segment is currently facing the challenges of building, expanding and diversifying its revenue base. If FASI's efforts are significantly delayed, future estimates of projected financial information may be reduced, and the Company may be required to record an impairment charge against the carrying value of FASI's goodwill.

The changes in the carrying value of goodwill by segment for the year ended December 31, 2009 are as follows:

		For	rwa	rd Air	FASI					Total
	Goodwill			Accumulated Impairment	(	Goodwill		Accumulated Impairment		Net
Beginning balance, December 31, 2008	\$	37,926	\$	_	\$	12,304	\$		\$	50,230
Adjustment to Service Express acquisition		_		_		55		_		55
Impairment loss		_		_		_		(6,953)		(6,953)
Ending balance, December 31, 2009	\$	37,926	\$	_	\$	12,359	\$	(6,953)	\$	43,332

There were no changes in the carrying amount of goodwill during the years ended December 31, 2011 and 2010. All goodwill is deductible for tax purposes.

Through acquisitions between 2005 and 2008, the Company acquired customer relationships and non-compete agreements of \$46,350 and \$1,780, respectively, having weighted-average useful lives of 11.4 and 5.6 years, respectively. Amortization expense on acquired customer relationships and non-compete agreements for each of the three years ended December 31, 2011, 2010 and 2009 was \$4,591, \$4,590 and \$4,654, respectively.

The estimated amortization expense for the next five years on definite-lived intangible assets as of December 31, 2011 is as follows:

	2012	2013	2014	2015	2016
Customer relationships	\$ 4,255	\$ 4,255	\$ 4,067	\$ 3,261	\$ 2,730
Non-compete agreements	311	24	20	20	20
Total	\$ 4,566	\$ 4,279	\$ 4,087	\$ 3,281	\$ 2,750

(In thousands, except share and per share data)

Additionally, the Company reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Impairment is recognized on assets classified as held and used when the sum of undiscounted estimated cash flows expected to result from the use of the asset is less than the carrying value. If such measurement indicates a possible impairment, the estimated fair value of the asset is compared to its net book value to measure the impairment charge, if any. During 2009 an impairment charge of \$204 was incurred in the Forward Air segment to write off the net book value of certain truckload and cargo handling customer relationships purchased during 2007. These impairment charges were recorded as the related customer relationships and services were discontinued during the first quarter of 2009.

### 3. Property

In June 2009, the Company completed the construction of a new regional hub in Dallas/Fort Worth, Texas for a total cost of approximately \$31,642.

## 4. Debt and Capital Lease Obligations

Credit Facilities

In October 2007, the Company entered into a \$100,000 senior credit facility that expires in October 2012. Interest rates for advances under the facility are at LIBOR plus 0.6% to 0.9% based upon covenants related to total indebtedness to earnings (0.9% at December 31, 2011). The agreement contains certain covenants and restrictions, none of which are expected to significantly affect the Company's operations or ability to pay dividends. No assets are pledged as collateral against the senior credit facility. As of December 31, 2011, the Company had no outstanding balance under the senior credit facility. At December 31, 2011, the Company had utilized \$9,316 of availability for outstanding letters of credit and had \$90,684 of available borrowing capacity outstanding under the senior credit facility.

In February 2012, the Company terminated the October 2007 credit facility and entered into a new \$150,000 credit facility. This facility has a term of five years and matures in February 2017. The Company entered into this larger credit facility in order to fund potential acquisitions, the repurchase of its common stock and the financing of other general business purposes. Interest rates for advances under the facility are LIBOR plus 1.1% to 1.6% based upon covenants related to total indebtedness to earnings. The agreement contains certain covenants and restrictions, none of which are expected to significantly affect the Company's operations or ability to pay dividends. No assets are pledged as collateral against the credit facility.

# Capital Leases

In September 2000, the Company entered into an agreement with the Rickenbacker Port Authority ("Rickenbacker") to lease a building located near the Company's Columbus, Ohio hub facility. The lease agreement had a ten-year initial term, with two five-year renewal options. During 2010, the original lease expired and the renewal option was not exercised resulting in the termination of the lease. Upon termination of the lease the related assets and liabilities were written off resulting in a gain of approximately \$679.

Through acquisitions, the Company assumed several equipment leases that met the criteria for classification as a capital lease. The leased equipment is being amortized over the shorter of the lease term or useful life.

Property and equipment include the following amounts for assets under capital leases:

	Dec	ember 31, 2011	December 31, 2010			
Equipment	\$	1,402	\$	2,071		
Accumulated amortization		(1,078)		(1,401)		
	\$	324	\$	670		

Amortization of assets under capital leases is included in depreciation and amortization expense.

(In thousands, except share and per share data)

Future minimum payments, by year and in the aggregate, under non-cancelable capital leases with initial or remaining terms of one year or more consist of the following at December 31, 2011:

2012	\$ 585
2013	286
2014	55
Total	926
Less amounts representing interest	 41
Present value of net minimum lease payments (including current portion of \$552)	\$ 885

## Interest Payments

Interest payments during 2011, 2010 and 2009 were \$563, \$718 and \$749, respectively. During the year ended December 31, 2009, \$110 of interest payments were capitalized. No interest was capitalized during the years ended December 31, 2011 and 2010.

# 5. Shareholders' Equity, Stock Options and Net Income per Share

## Preferred Stock

There are 5,000,000 shares of preferred stock with a par value of \$0.01 authorized, but no shares have been issued to date.

## Cash Dividends

During each quarter of 2011, 2010 and 2009, the Company's Board of Directors declared a cash dividend of \$0.07 per share of Common Stock. On February 7, 2012, the Company's Board of Directors declared a \$0.07 per share dividend that will be paid in the first quarter of 2012. The Company expects to continue to pay regular quarterly cash dividends, though each subsequent quarterly dividend is subject to review and approval by the Board of Directors.

### Repurchase of Common Stock

In July 2007, our Board of Directors approved a stock repurchase program ("Repurchase Plan") for up to 2,000,000 shares of our common stock. During the year ended December 31, 2011, we repurchased 973,768 shares of common stock under the Repurchase Plan for \$26,101, or \$26.80 per share. As of December 31, 2011, 815,059 shares remain that may be repurchased under the Repurchase Plan.

## Share-Based Compensation

The Company had previously reserved for issuance 4,500,000 common shares under the 1999 Stock Option and Incentive Plan (the "1999 Plan"). Options issued under the 1999 Plan have seven to ten-year terms and vested over a one to five year period.

In May 2008, with the approval of shareholders, the Company amended and restated the 1999 Stock Option and Incentive Plan (the "1999 Amended Plan") to reserve for issuance an additional 3,000,000 common shares, increasing the total number of reserved common shares under the 1999 Amended Plan to 7,500,000.

# Employee Activity - Options

The following table summarizes the Company's employee stock option activity and related information for the years ended December 31, 2011, 2010 and 2009:

(In thousands, except share and per share data)

	2011			2	)	2009					
	(	Options (000)		Weighted- Average Exercise Price	Options (000)		Weighted- Average Exercise Price		Options (000)		Weighted- Average Exercise Price
Outstanding at beginning of year		3,702	\$	26	3,086	\$	26		2,446	\$	28
Granted		117		29	664		22		675		23
Exercised		(451)		23	(35)		21		(1)		18
Forfeited		(5)		24	(13)		26		(34)		28
Outstanding at end of year		3,363	\$	26	3,702	\$	26		3,086	\$	26
Exercisable at end of year		2,585	\$	27	2,475	\$	27		1,906	\$	27
Shares available for grant		1,433			1,713				2,363		
Weighted-average fair value of options granted during the year	\$	10.68			\$ 8.24			\$	7.96		
Aggregate intrinsic value for options exercised	\$	3,771			\$ 268			\$	3		
Average aggregate intrinsic value for options outstanding	\$	14,169									
Average aggregate intrinsic value for exercisable options	\$	8,717									

The following table summarizes information about stock options outstanding as of December 31, 2011:

Range of Exercise Price	Number Outstanding (000)	Weighted Average Remaining Contractual Life	Average Average Remaining Exercise		Number Exercisable (000)	V	ercisable Veighted Average Exercise Price
\$ 13.25 - 18.82	263	1.4	\$	15.08	263	\$	15.08
20.21 - 29.44	2,297	4.0		25.78	1,519		26.95
30.35 - 35.53	803	2.4		31.37	803		31.37
\$ 13.25 - 35.53	3,363	3.4	\$	26.28	2,585	\$	27.12

Share-based compensation expense for options granted in 2011, 2010 and 2009 was recognized in salaries, wages and employee benefits. Share-based compensation expense for options granted was \$3,981, \$5,689 and \$5,832 during 2011, 2010 and 2009, respectively. The total tax benefit related to the share-based expense for these options was \$1,042, \$1,707 and \$1,691 for 2011, 2010 and 2009, respectively. Total compensation cost, net of estimated forfeitures, related to the options not yet recognized in earnings was \$2,810 at December 31, 2011. Total unrecognized compensation cost will be adjusted for future changes in estimated forfeitures.

# Employee Activity - Non-vested shares

During the first quarter of 2011, the Company granted 107,505 non-vested shares to key employees with a weighted-average fair value of \$28.61. Non-vested share grants to employees vest ratably over a three-year period. The non-vested shares' fair values were estimated using closing market prices on the day of grant. Share-based compensation expense was \$895 during 2011 for non-vested shares granted to employees. The total tax benefit related to this share-based expense was \$347 for the year ended December 31, 2011. As of December 31, 2011, total compensation cost, net of estimated forfeitures, related to the non-vested shares not yet recognized in earnings was \$2,094.

(In thousands, except share and per share data)

During the year ended December 31, 2006, the Company granted 129,350 non-vested shares to key employees with a weighted-average fair value of \$36.09 per share. Share-based compensation expense of \$258 for non-vested shares granted to employees during 2006 was recognized in salaries, wages and employee benefits during the year ended December 31, 2009. The total tax benefit related to this share-based expense was \$109 for the year ended December 31, 2009. During the year ended December 31, 2009, 37,632 previously non-vested shares with a total grant date fair value of \$1,358 vested to employees.

Employee Activity – Performance shares

During the first quarter of 2011, the Company granted performance shares to key employees. Under the terms of the performance share agreements, on the third anniversary of the grant date, the Company will issue to the employees a calculated number of common stock shares based on the three year performance of the Company's common stock share price as compared to the share price performance of a selected peer group. The median number of shares eligible for issuance to employees under these agreements is 37,530. No shares may be issued if the Company share price performance outperforms 30% or less of the peer group, but the number of shares issued may be increased to 75,060 shares if the Company share price performs better than 90% of the peer group. The fair value of the performance shares was estimated to be \$30.17 per share using a Monte Carlo simulation with a risk free rate of return of 1.4% and a three year volatility of 47.7%. Share-based compensation expense for the performance shares was \$335 during the year ended December 31, 2011. The total tax benefit related to this share-based expense was \$130 for the year ended December 31, 2011. As of December 31, 2011, total compensation cost, net of estimated forfeitures, related to the performance shares not yet recognized in earnings was \$798.

Employee Activity - ESPP

Under the ESPP at December 31, 2011, the Company is authorized to issue up to a remaining 429,969 shares of Common Stock to employees of the Company. For the years ended December 31, 2011, 2010 and 2009, participants under the plan purchased 9,122, 8,142 and 12,092 shares, respectively, at an average price of \$27.20, \$23.89 and \$19.63 per share, respectively. The weighted-average fair value of each purchase right under the ESPP granted for the years ended December 31, 2011, 2010 and 2009, which is equal to the discount from the market value of the Common Stock at the end of each six month purchase period, was \$5.79, \$3.93 and \$3.90 per share, respectively. Share-based compensation expense of \$53, \$32 and \$47 was recognized in salaries, wages and employee benefits, during the years ended December 31, 2011, 2010 and 2009, respectively.

Non-employee Directors - Non-vested shares

On May 23, 2006, the Company's shareholders approved the Company's 2006 Non-Employee Director Stock Plan (the "2006 Plan"). The Company's shareholders then approved the Company's Amended and Restated Non-Employee Director Stock Plan (the "Amended Plan") on May 22, 2007. The Amended Plan was then further amended and restated on December 17, 2008. The Amended Plan is designed to better enable the Company to attract and retain well-qualified persons for service as directors of the Company. Under the Amended Plan, on the first business day after each Annual Meeting of Shareholders, each non-employee director will automatically be granted an award (the "Annual Grant"), in such form and size as the Board determines from year to year. Unless otherwise determined by the Board, Annual Grants will become vested and nonforfeitable one year after the date of grant so long as the non-employee director's service with the Company does not earlier terminate. Each director may elect to defer receipt of the shares under a non-vested share award until the director terminates service on the Board of Directors. If a director elects to defer receipt, the Company will issue deferred stock units to the director, which do not represent actual ownership in shares and the director will not have voting rights or other incidents of ownership until the shares are issued. However, the Company will credit the director with dividend equivalent payments in the form of additional deferred stock units for each cash dividend payment made by the Company.

During 2011, 2010 and 2009, under the Amended Plan, 23,809, 19,131 and 30,870, respectively, of non-vested shares or deferred stock units were issued to the Company's non-employee directors. The weighted-average grant date fair values for the 2011, 2010 and 2009 grants to non-employee directors were \$32.58, \$29.27 and \$18.14, respectively. The share-based compensation for these awards are recognized, net of estimated forfeitures, ratably over the requisite service period, or vesting period, of one year.

(In thousands, except share and per share data)

Under the 2006 Plan, during 2006, 13,500 non-vested shares and deferred stock units were issued to the Company's non-employee directors with a weighted-average fair value of \$36.27. In April 2007, 375 non-vested shares with fair values of \$30.88 per share were issued to a new non-employee director. The share-based compensation for these awards was recognized, net of estimated forfeitures, ratably over the requisite service period, or vesting period, of three years.

During the year ended December 31, 2009, 20,017 of previously non-vested shares and deferred stock units with a total fair value of \$700 vested to non-employee directors. During the year ended December 31, 2010, 30,995 of previously non-vested shares and deferred stock units with a total fair value of \$892 vested to non-employee directors. During the year ended December 31, 2011, 19,131 of previously non-vested shares and deferred stock units with a total fair value of \$615 vested to non-employee directors. At December 31, 2011, 23,809 non-vested shares granted to non-employee directors had yet to vest.

During the years ended December 31, 2011, 2010 and 2009, share-based compensation expense for non-vested shares granted to non-employee directors under the above plans was \$707, \$563 and \$617, respectively, and was recognized in salaries, wages and employee benefits. The total tax benefits related to this share-based expense was \$274, \$226 and \$261 for the years ended December 31, 2011, 2010 and 2009, respectively. Total compensation cost, net of estimated forfeitures, related to these non-vested shares granted to non-employee directors not yet recognized in earnings was \$271 at December 31, 2011. Total unrecognized compensation cost will be adjusted for future changes in estimated forfeitures.

Non-employee Directors - Options

In addition to the above activity, each May from 1995 to 2005, options were granted to the non-employee directors of the Company. The options have terms of ten years and are fully exercisable. The following table summarizes the Company's non-employee stock option activity and related information for the years ended December 31, 2011, 2010 and 2009:

	2011			20	10		2009			
	Options (000)	Weighted- Average Exercise Price		Options (000)	Weighted- Average Exercise Price		Options (000)		Ay Ex	eighted- verage xercise Price
Outstanding at beginning of year	63	\$	22	74	\$	22		74	\$	22
Granted	_	•	_	_	•	_		_	,	_
Exercised	(22)		23	(11)		24		_		_
Forfeited	_		_	_		_		_		_
Outstanding and exercisable at end of year	41	\$	21	63	\$	22		74	\$	22
Aggregate intrinsic value for options exercised	\$ 202			\$ 37			\$	_		
Average aggregate intrinsic value for options outstanding and exercisable	\$ 385									

At December 31, 2011, weighted average remaining contractual term for these options was 2.5 years.

(In thousands, except share and per share data)

Net Income per Share

The following table sets forth the computation of net income per basic and diluted share:

	2011 201			2010	2009		
Numerator:							
Numerator for basic and diluted net income per share	\$	47,199	\$	32,036	\$	9,802	
Denominator:							
Denominator for basic net income per share - weighted-average shares (in							
thousands)		29,052		28,984		28,928	
Effect of dilutive stock options and non-vested shares (in thousands)		383		127		65	
Denominator for diluted net income per share - adjusted weighted-average shares (in thousands)		29,435		29,111		28,993	
Basic net income per share	\$	1.62	\$	1.11	\$	0.34	
Diluted net income per share	\$	1.60	\$	1.10	\$	0.34	

The number of options and non-vested shares that could potentially dilute net income per basic share in the future, but that were not included in the computation of net income per diluted share because to do so would have been anti-dilutive for the periods presented, were approximately 649,000, 3,174,000 and 2,610,000 in 2011, 2010 and 2009, respectively.

## 6. Income Taxes

The provision for income taxes consists of the following:

	 2011	 2010	2009			
Current:						
Federal	\$ 20,841	\$ 16,816	\$	10,711		
State	3,175	2,811		2,017		
	24,016	19,627		12,728		
Deferred:						
Federal	4,640	1,566		(4,310)		
State	710	(130)		(271)		
	5,350	1,436		(4,581)		
	\$ 29,366	\$ 21,063	\$	8,147		

The tax benefit (expense) associated with the exercise of stock options and the vesting of non-vested shares during the years ended December 31, 2011, 2010 and 2009 were \$747, \$194 and (\$370), respectively, and are reflected as a decrease or increase in additional paid-in capital in the accompanying consolidated statements of shareholders' equity.

(In thousands, except share and per share data)

The historical income tax expense differs from the amounts computed by applying the federal statutory rate of 35.0% to income before income taxes as follows:

	2011	2010	2009
Tax expense at the statutory rate	\$ 26,798	\$ 18,585	\$ 6,282
State income taxes, net of federal benefit	2,542	1,790	1,135
Qualified stock options	472	516	659
Meals and entertainment	207	186	176
Deferred tax asset valuation allowance	(17)	(124)	183
Federal income tax credits	(675)	_	(269)
Other	 39	110	 (19)
	\$ 29,366	\$ 21,063	\$ 8,147

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax liabilities and assets are as follows:

	December 31, 2011			December 31, 2010
Deferred tax assets:				
Accrued expenses	\$	5,711	\$	4,669
Allowance for doubtful accounts		588		772
Non-compete agreements		2,779		2,227
Share-based compensation		6,326		5,101
Accruals for income tax contingencies		56		114
Impairment of goodwill and other intangible assets		1,501		1,805
Net operating loss carryforwards		343		444
Total deferred tax assets		17,304		15,132
Valuation allowance		(348)		(335)
Total deferred tax assets, net of valuation allowance		16,956		14,797
Deferred tax liabilities:				
Tax over book depreciation		17,289		11,541
Prepaid expenses deductible when paid		1,868		1,463
Goodwill		6,914		5,760
Total deferred tax liabilities		26,071		18,764
Net deferred tax liabilities	\$	(9,115)	\$	(3,967)

The balance sheet classification of deferred income taxes is as follows:

	De	cember 31, 2011	December 31, 2010			
Current assets	\$	2,011	\$	2,149		
Noncurrent liabilities		(11,126)		(6,116)		
	\$	(9,115)	\$	(3,967)		

Total income tax payments, net of refunds, during fiscal years 2011, 2010 and 2009 were \$19,891, \$20,944 and \$7,888, respectively.

(In thousands, except share and per share data)

At December 31, 2011 and 2010, the Company had state net operating loss carryforwards of \$8,163 and \$10,084, respectively that will expire between 2013 and 2027. The use of these state net operating losses is limited to the future taxable income of separate legal entities. Based on expectations of future taxable income, management believes that it is more likely than not that the results of operations will not generate sufficient taxable income to realize the net operating loss benefits for \$7,332 in state loss carryforwards. As a result, a valuation allowance of \$309 has been provided for \$7,332 of these state loss carryforwards. The valuation allowance on these certain state loss carryforwards increased \$30 during 2011, but was unchanged during 2010.

The Company also established a valuation allowance on the state portion of FASI's net deferred tax assets. This valuation allowance was established based on expectations of future taxable income as management believes that it is more likely than not that the results of FASI operations will not generate sufficient taxable income to realize the state benefit of the net deferred tax assets. During 2011, in conjunction with a decline in FASI's net deferred tax assets the related valuation allowance was reduced by \$17 to \$39.

#### Income Tax Contingencies

The Company, or one of its subsidiaries, files income tax returns in the U.S. federal jurisdiction, various states and Canada. With a few exceptions, the Company is no longer subject to U.S. federal, state and local, or Canadian examinations by tax authorities for years before 2007.

A reconciliation of the beginning and ending amount of unrecognized tax benefit is as follows:

		Liability for recognized Tax  Benefits
Balance at December 31, 2008	\$	428
Additions for tax positions of current year		71
Additions for tax positions of prior years		143
Balance at December 31, 2009	'	642
Additions for tax positions of current year		41
Additions for tax positions of prior years		190
Reductions for settlement with state taxing authorities		(148)
Balance at December 31, 2010		725
Additions for tax positions of current year		75
Reductions for tax positions of prior years		(29)
Reductions for lapse of statute of limitations		(121)
Reductions for settlement with state taxing authorities		(169)
Balance at December 31, 2011	\$	481

Included in the liability for unrecognized tax benefits at December 31, 2011 and December 31, 2010 are tax positions of \$481 and \$725, respectively, which represents tax positions where the realization of the ultimate benefit is uncertain and the disallowance of which would affect the Company's annual effective income tax rate. Based on settlements reached with states in 2011, we expect to reach agreement and pay additional settlements of approximately \$200 to \$300 on state tax disputes for years 2005 through 2010.

Included in the liability for unrecognized tax benefits at December 31, 2011 and December 31, 2010, are accrued penalties of \$57. The liability for unrecognized tax benefits at December 31, 2011 and December 31, 2010 also included accrued interest of \$169 and \$113, respectively.

(In thousands, except share and per share data)

#### 7. Operating Leases

The Company leases certain facilities under noncancellable operating leases that expire in various years through 2020. Certain leases may be renewed for periods varying from one to ten years. Through acquisitions, the Company assumed several operating leases for tractors, straight trucks and trailers with original lease terms between three and six years. These leases expire in various years through 2014 and may not be renewed beyond the original term.

Sublease rental income, was \$770, \$556 and \$356 in 2011, 2010 and 2009, respectively. In 2012, the Company expects to receive aggregate future minimum rental payments under noncancellable subleases of approximately \$95. Noncancellable subleases expire between 2012 and 2016.

Future minimum rental payments under noncancellable operating leases with initial or remaining terms in excess of one year consisted of the following at December 31, 2011:

2012	\$ 19,682
2013	16,673
2014	14,882
2015	11,422
2016	7,104
Thereafter	 8,950
Total	\$ 78,713

### 8. Commitments and Contingencies

From time to time, the Company is party to ordinary, routine litigation incidental to and arising in the normal course of business. The Company does not believe that any of these pending actions, individually or in the aggregate, will have a material adverse effect on its financial condition, results of operations or cash flows.

The primary claims in the Company's business relate to workers' compensation, property damage, vehicle liability and employee medical benefits. Most of the Company's insurance coverage provides for self-insurance levels with primary and excess coverage which management believes is sufficient to adequately protect the Company from catastrophic claims. Such insurance coverage above the applicable self-insurance levels continues to be an important part of the Company's risk management process.

In the opinion of management, adequate provision has been made for all incurred claims up to the self-insured limits, including provision for estimated claims incurred but not reported.

The Company estimates its self-insurance loss exposure by evaluating the merits and circumstances surrounding individual known claims and by performing hindsight and actuarial analysis to determine an estimate of probable losses on claims incurred but not reported. Such losses could be realized immediately as the events underlying the claims have already occurred as of the balance sheet dates.

Because of the uncertainty of the ultimate resolution of outstanding claims, as well as uncertainty regarding claims incurred but not reported, it is possible that management's provision for these losses could change materially in the near term. However, no estimate can currently be made of the range of additional loss that is at least reasonably possible.

As of December 31, 2011, the Company had commitments to purchase various trailers, vehicles and forklifts for approximately \$15,207 during 2012. This commitment is expected to be funded by cash on hand and cash flows from operations.

#### 9. Employee Benefit Plan

The Company has a retirement savings plan (the "401(k) Plan"). The 401(k) Plan is a defined contribution plan whereby employees who have completed 90 days of service, a minimum of 1,000 hours of service and are age 21 or older are eligible to participate. The 401(k) Plan allows eligible employees to make contributions of 2.0% to 80.0% of their annual compensation. For all periods presented, employer contributions were made at 25.0% of the employee's contribution up to a maximum of 6.0% of total annual compensation, except where government limitations prohibit.

(In thousands, except share and per share data)

Employer contributions vest 20.0% after two years of service and continue vesting 20.0% per year until fully vested. The Company's matching contributions expensed in 2011, 2010 and 2009 were approximately \$626, \$548 and \$519, respectively.

#### 10. Financial Instruments

Off Balance Sheet Risk

At December 31, 2011, the Company had letters of credit outstanding totaling \$9,316 as required by its workers' compensation and vehicle liability insurance providers.

#### Concentrations of Credit Risk

Financial instruments that potentially subject the Company to significant concentrations of credit risk consist principally of cash and trade accounts receivable. The Company does not generally require collateral from its customers. Concentrations of credit risk with respect to trade accounts receivable on a consolidated basis are limited due to the large number of entities comprising the Company's customer base and their dispersion across many different industries. However, while not significant to the Company on a consolidated basis, four customers accounted for approximately 77.9% of FASI's 2011 operating revenue. Receivables from these four customers totaled approximately \$5.448 at December 31, 2011.

Beginning in the second quarter of 2010, the Company ceased providing services to one of its largest customer in 2009. During 2009 revenues from this customer were approximately \$9,050 and accounted for 12.5% of FASI's operating revenue and 2.2% of the Company's consolidated operating revenue. During 2010, through cessation of services, revenues from this customer were approximately \$5,541 and accounted for 7.5% of FASI's operating revenue and 1.1% of the Company's consolidated operating revenue. The revenue associated with this customer was low yielding and the impact on operating results from the cessation of services was minimal.

#### Fair Value of Financial Instruments

The following methods and assumptions were used by the Company in estimating its fair value disclosures for financial instruments:

Accounts receivable and accounts payable: The carrying amounts reported in the balance sheet for accounts receivable and accounts payable approximate their fair value based on their short-term nature.

The Company's senior credit facility bears interest at LIBOR plus 0.6% to 0.9% based upon covenants related to total indebtedness to earnings. Using interest rate quotes currently available in the market, the Company estimated the fair value of its senior credit facility, notes payable and capital lease obligations as follows:

	December	31, 201	<b>December 31, 2010</b>					
	Carrying Value	Fair	Value	(	Carrying Value	Fair Value		
Senior credit facility	\$ _	\$		\$	50,000	\$	48,480	
Capital lease obligations	885		920		1,521		1,539	

The Company's fair value calculations for the above financial instruments are classified within level 3 of the fair value hierarchy as defined in the FASB Codification.

### 11. Segment Reporting

The Company operates in two reportable segments, based on differences in services provided. Forward Air provides time-definite transportation and logistics services to the deferred air freight market. FASI provides pool distribution services primarily to regional and national distributors and retailers.

Interest income

Net income (loss)

Capital expenditures

Total assets

Income tax expense (benefit)

## FORWARD AIR CORPORATION NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) DECEMBER 31, 2011

(In thousands, except share and per share data)

The accounting policies of the segments are the same as those described in Note 1. Segment data includes intersegment revenues. Assets and costs of the corporate headquarters are allocated to the segments based on usage. The Company evaluates the performance of its segments based on net income. The Company's business is conducted principally in the U.S. and Canada.

The following tables summarize segment information about net income and assets used by the chief operating decision maker of the Company in making decisions regarding allocation of assets and resources as of and for the years ended December 31, 2011, 2010 and 2009.

Year ended December 31, 2011	Fo	orward Air	FASI	Fl	iminations	Co	nsolidated
External revenues	\$	463,664	\$ 72,738	\$	—	\$	536,402
Intersegment revenues	Ψ	822	512	Ψ	(1,334)	Ψ	_
Depreciation and amortization		16,793	4,200		_		20,993
Share-based compensation expense		5,642	329		_		5,971
Interest expense		578	41		_		619
Interest income		165	_		_		165
Income tax expense		29,162	204		_		29,366
Net income (loss)		46,851	348		_		47,199
Total assets		342,109	39,244		(40,202)		341,151
Capital expenditures		18,250	2,966		_		21,216
Year ended December 31, 2010	Fo	rward Air	FASI	El	iminations	Co	nsolidated
External revenues	\$	411,767	\$ 72,172	\$		\$	483,939
Intersegment revenues		1,168	311		(1,479)		_
Depreciation and amortization		16,496	3,954		_		20,450
Share-based compensation expense		5,896	388		_		6,284
Interest expense		671	59		_		730
Interest income		92	4		_		96
Income tax expense		20,769	294		_		21,063
Net income (loss)		32,580	(544)		_		32,036
Total assets		349,849	36,875		(37,928)		348,796
Capital expenditures		10,461	4,687		_		15,148
Year ended December 31, 2009	Fo	rward Air	FASI	El	iminations	Co	nsolidated
External revenues	\$	345,388	\$ 72,022	\$		\$	417,410
Intersegment revenues		920	446		(1,366)		_
Depreciation and amortization		16,096	3,626		_		19,722
Share-based compensation expense		6,461	293		_		6,754
Impairment of goodwill and other intangible assets		204	6,953		_		7,157
Interest expense		572	98		_		670

66

11,137

15,234

315,267

17,961

6

(38,128)

(2,990)

(5,432)

2,886

39,591

72

8,147

9,802

316,730

20,847

(In thousands, except share and per share data)

### 12. Quarterly Results of Operations (Unaudited)

The following is a summary of the quarterly results of operations for the years ended December 31, 2011 and 2010:

			20	11			
	N	larch 31	June 30	Se	ptember 30	De	ecember 31
Operating revenue	\$	120,201	\$ 132,192	\$	135,749	\$	148,259
Income from operations		13,286	19,876		20,320		23,629
Net income		7,869	11,969		12,912		14,449
Net income per share:							
Basic	\$	0.27	\$ 0.41	\$	0.44	\$	0.51
Diluted	\$	0.27	\$ 0.40	\$	0.44	\$	0.50

			20	)10			
	N	Iarch 31	June 30	Se	ptember 30	Do	ecember 31
Operating revenue	\$	106,977	\$ 122,132	\$	121,522	\$	133,308
Income from operations		6,055	13,502		15,505		18,677
Net income		3,419	7,912		8,888		11,817
Net income per share:							
Basic	\$	0.12	\$ 0.27	\$	0.31	\$	0.41
Diluted	\$	0.12	\$ 0.27	\$	0.31	\$	0.41

## Forward Air Corporation Schedule II — Valuation and Qualifying Accounts (In thousands)

Col. A	Col. B Col. C			C		Col. D		Col. E			
Balance at Charged to Beginning Costs and of Period Expenses		Costs and	Charged to Other Accounts Described		Deductions -Describe			Balance at End of Period			
Year ended December 31, 2011		Φ	1 (10	Ф	(217)	Φ		Ф	102 (2)	Φ	1.010
Allowance for doubtful accounts		\$	1,619	\$	(217)	\$	_	\$	183 (2)	\$	1,219
Allowance for revenue adjustments	(1)		377		1,951		_		2,044 (3)		284
Income tax valuation			335		13		_				348
			2,331		1,747		_		2,227		1,851
Year ended December 31, 2010											
Allowance for doubtful accounts		\$	1,457	\$	(52)	\$	_	\$	(214) (2)	\$	1,619
Allowance for revenue adjustments	(1)		462		1,589		_		1,674 (3)		377
Income tax valuation			459		(124)		_		_		335
			2,378		1,413				1,460		2,331
Year ended December 31, 2009											
Allowance for doubtful accounts		\$	1,675	\$	(60)	\$	_	\$	158 (2)	\$	1,457
Allowance for revenue adjustments	(1)		856		2,390		_		2,784 (3)		462
Income tax valuation			276		183		_				459
			2,807		2,513		_		2,942		2,378

<sup>(1)</sup> Represents an allowance for adjustments to accounts receivable due to disputed rates, accessorial charges and other aspects of previously billed shipments.

<sup>(2)</sup> Represents uncollectible accounts written off, net of recoveries

<sup>(3)</sup> Represents adjustments to billed accounts receivable

### EXHIBIT INDEX

No.		Exhibit
3.1		Restated Charter of the registrant (incorporated herein by reference to Exhibit 3 to the registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on May 28, 1999 (File No. 0-22490))
3.2		Amended and Restated Bylaws of the registrant (incorporated herein by reference to Exhibit 3.1 to the registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on July 6, 2009 (File No. 0-22490))
4.1		Form of Forward Air Corporation Common Stock Certificate (incorporated herein by reference to Exhibit 4.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 1998 filed with the Securities and Exchange Commission on November 16, 1998 (File No. 0-22490))
10.1	*	Forward Air Corporation 2005 Employee Stock Purchase Plan (incorporated herein by reference to the registrant's Proxy Statement filed with the Securities and Exchange Commission on April 20, 2005 (File No. 0-22490))
10.2	*	Amended and Restated Stock Option and Incentive Plan (incorporated herein by reference to the registrant's Proxy Statement filed with the Securities and Exchange Commission on April 3, 2008 (File No. 0-22490))
10.3		Lease Agreement, dated as of June 1, 2006, between the Greeneville-Greene County Airport Authority and the registrant (incorporated herein by reference to Exhibit 10.3 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2006 filed with the Securities and Exchange Commission on February 27, 2007 (File No. 0-22490))
10.4		Air Carrier Certificate, effective August 28, 2003 (incorporated herein by reference to Exhibit 10.5 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2003 filed with the Securities and Exchange Commission on March 11, 2004 (File No. 0-22490))
10.5	*	Amendment to the Non-Employee Director Stock Plan (incorporated herein by reference to Exhibit 10.7 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2003 filed with the Securities and Exchange Commission on March 11, 2004 (File No. 0-22490))
10.6		Credit Agreement dated February 14, 2012 among the registrant and certain of its subsidiaries and Bank of America, N.A., as administrative agent and other lenders party thereto (incorporated herein by reference to Exhibit 10.1 to the registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on February 21, 2012 (File No. 0-22490))
10.7		Credit Agreement dated October 10, 2007 among the registrant and certain of its subsidiaries and Wachovia Bank, N.A. (incorporated herein by reference to Exhibit 2.1 to the registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on October 11, 2007 (File No. 0-22490))
10.8	*	Employment Agreement dated October 30, 2007, between Forward Air Corporation and Bruce A. Campbell, including Attachment B, Restrictive Covenants Agreement entered into contemporaneously with and as part of the Employment Agreement (incorporated herein by reference to Exhibit 99.1 to the registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on October 31, 2007 (File No. 0-22490))
10.9	*	Amendment dated December 30, 2008 to Employment Agreement dated October 30, 2007, between Forward Air Corporation and Bruce A. Campbell (incorporated herein by reference to Exhibit 10.9 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2008 filed with the Securities and Exchange Commission on February 26, 2009 (File No. 0-22490))
10.10	*	Second Amendment dated February 24, 2009 to Employment Agreement dated October 30, 2007, between Forward Air Corporation and Bruce A. Campbell (incorporated herein by reference to Exhibit 10.10 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2008 filed with the Securities and Exchange Commission on February 26, 2009 (File No. 0-22490))
10.11	*	Third Amendment dated December 15, 2010 to Employment Agreement dated October 30, 2007, between Forward Air Corporation and Bruce A. Campbell (incorporated herein by reference to Exhibit 10.10 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 filed with the Securities and Exchange Commission on February 24, 2011 (File No. 0-22490))
10.12	*	Form of Incentive Stock Option Agreement under the registrant's Amended and Restated Stock Option and Incentive Plan, as amended and 1999 Stock Option and Incentive Plan, as amended, for grants prior to February 12, 2006 (incorporated herein by reference to Exhibit 10.12 to the registrant's Annual Report on Form 10-K/A for the fiscal year ended December 31, 2005 filed with the Securities and Exchange Commission on March 22, 2006 (File No. 0-22490))
10.13	*	Form of Non-Qualified Stock Option Agreement under the registrant's Non-Employee Director Stock Option Plan, as amended, for grants prior to February 12, 2006 (incorporated herein by reference to Exhibit 10.13 to the registrant's Annual Report on Form 10-K/A for the fiscal year ended December 31, 2005 filed with the Securities and Exchange Commission on March 22, 2006 (File No. 0-22490))
10.14		Forward Air Corporation Section 125 Plan (incorporated herein by reference to Exhibit 10.18 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2001 filed with the Securities and Exchange Commission on March 15, 2002 (File No. 0-22490))

- 10.15 \* Forward Air Corporation Amended and Restated Stock Option and Incentive Plan (incorporated herein by reference to Appendix A of the registrant's Proxy Statement on Schedule 14A filed with the Securities and Exchange Commission on April 3, 2008 (File No. 0-22490))
- 10.16 \* Form of Incentive Stock Option Agreement under the registrant's Amended and Restated Stock Option and Incentive Plan (incorporated herein by reference to Exhibit 10.19 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2008 filed with the Securities and Exchange Commission on February 26, 2009 (File No. 0-22490))
- 10.17 \* Form of Non-Qualified Stock Option Agreement under the registrant's Amended and Restated Stock Option and Incentive Plan (incorporated herein by reference to Exhibit 10.16 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 filed with the Securities and Exchange Commission on February 24, 2011 (File No. 0-22490))
- \* Form of Option Restriction Agreement between the registrant and each executive officer regarding certain restrictions on transferability of accelerated stock options granted under the registrant's 1999 Stock Option and Incentive Plan, as amended (incorporated herein by reference to Exhibit 10.18 to the registrant's Annual Report on Form 10-K/A for the fiscal year ended December 31, 2005 filed with the Securities and Exchange Commission on March 22, 2006 (File No. 0-22490))
- 10.19 \* Form of Restricted Stock Agreement for an award of restricted stock under the registrant's 1999 Stock Option and Incentive Plan, as amended, granted during 2006 (incorporated herein by reference to Exhibit 10.19 to the registrant's Annual Report on Form 10-K/A for the fiscal year ended December 31, 2005 filed with the Securities and Exchange Commission on March 22, 2006 (File No. 0-22490))
- 10.20 \* Form of Restricted Stock Agreement under the registrant's Amended and Restated Stock Option and Incentive Plan (incorporated herein by reference to Exhibit 10.19 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 filed with the Securities and Exchange Commission on February 24, 2011 (File No. 0-22490))
- 10.21 \* 2006 Non-Employee Director Stock Plan (incorporated herein by reference to Appendix A of the registrant's Proxy Statement filed with the Securities and Exchange Commission on April 24, 2006 (File No. 0-22490))
- \* Form of Non-Employee Director Restricted Stock Agreement for an award of restricted stock under the registrant's 2006 Non-Employee Director Stock Plan (incorporated herein by reference to Exhibit 99.2 to the registrant's Registration Statement on Form S-8 filed with the Securities and Exchange Commission on May 19, 2006 (File No. 0-22490))
- 10.23 \* Amended and Restated Non-Employee Director Stock Plan (incorporated herein by reference to Appendix B of the registrant's Proxy Statement filed with the Securities and Exchange Commission on April 19, 2007 (File No. 0-22490))
- \* Amended and Restated Non-Employee Director Stock Plan, as further amended and restated on December 17, 2008 (incorporated herein by reference to Exhibit 10.25 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2008 filed with the Securities and Exchange Commission on February 26, 2009 (File No. 0-22490))
- \* 2010 Annual Incentive Plan Clawback Agreement (incorporated herein by reference to Exhibit 10.25 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 filed with the Securities and Exchange Commission on February 24, 2011 (File No. 0-22490))
- 10.26 \* Form of Performance Share Agreement under the registrant's Amended and Restated Stock Option and Incentive Plan (incorporated herein by reference to Exhibit 10.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2011, filed with the Securities and Exchange Commission on April 25, 2011 (File No. 0-22490))
- 10.27 Agreement of Purchase and Sale, dated as of July 10, 2006, among AMB Property II, L.P., Headlands Realty Corporation and Forward Air, Inc. (incorporated herein by reference to Exhibit 10.2 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2006 filed with the Securities and Exchange Commission on August 4, 2006 (File No. 0-22490))
- 10.28 Agreement of Purchase and Sale, dated as of September 14, 2006, by and between Headlands Realty Corporation and Forward Air, Inc. (incorporated herein by reference to Exhibit 10.2 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2006 filed with the Securities and Exchange Commission on November 3, 2006 (File No. 0-22490))
- 10.29 Asset Purchase Agreement dated November 26, 2007 by and among Forward Air Corporation, Black Hawk Freight Services, Inc. and the stockholders of Black Hawk Freight Services, Inc. (incorporated herein by reference to Exhibit 2.1 to the registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on November 30, 2007 (File No. 0-22490))
- 21.1 Subsidiaries of the registrant
- 23.1 Consent of Ernst & Young LLP, Independent Registered Public Accounting Firm
- 31.1 Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-14(a) (17 CFR 240.13a-14(a))

- 31.2 Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a-14(a) (17 CFR 240.13a-14(a))
- 32.1 Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 32.2 Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

<sup>\*</sup>Denotes a management contract or compensatory plan or arrangement.

### FORWARD AIR CORPORATION SUBSIDIARIES

	State of Incorporation
FAF, Inc.	Tennessee
Forward Air, Inc.	Tennessee
Forward Air Solutions, Inc.	Tennessee
Forward Air International Airlines, Inc.	Tennessee

### FORWARD AIR, INC. SUBSIDIARIES

	State of Incorporation
Forward Air Royalty, LLC	Delaware
Forward Air Technology and Logistics Services, Inc.	Tennessee

### **Consent of Independent Registered Public Accounting Firm**

We consent to the incorporation by reference in the following Registration Statements:

- (1) Registration Statement (Form S-8 No. 333-125875) pertaining to the Forward Air Corporation 2005 Employee Stock Purchase Plan,
- (2) Registration Statement (Form S-8 No. 333-120249) pertaining to the Forward Air Corporation Non-Employee Director Stock Plan, as amended, and the Forward Air Corporation 1999 Stock Option and Incentive Plan, as amended,
- (3) Registration Statement (Form S-8 No. 333-120250) pertaining to the Forward Air Corporation 2000 Non-Employee Director Stock Option Award,
- (4) Registration Statement (Form S-8 No. 333-77944) pertaining to the Forward Air Corporation Stock Option and Incentive Plan and the Employee Stock Purchase Plan,
- (5) Registration Statement (Form S-8 No. 333-03891) pertaining to the Forward Air Corporation Amended and Restated Stock Option and Incentive Plan,
- (6) Registration Statement (Form S-8 No. 333-03893) pertaining to the Forward Air Corporation Non-Employee Director Stock Option Award and Non-Employee Director Stock Option Plan,
- (7) Registration Statement (Form S-8 No. 333-94249) pertaining to the Forward Air Corporation 1999 Stock Option and Incentive Plan,
- (8) Registration Statement (Form S-8 No. 333-134294) pertaining to the Forward Air Corporation 2006 Non-Employee Director Stock Plan, and
- (9) Registration Statement (Form S-8 No. 333-151198) pertaining to the Forward Air Corporation Amended and Restated Stock Option and Incentive plan;

of our reports dated February 24, 2012, with respect to the consolidated financial statements and schedule of Forward Air Corporation, and the effectiveness of internal control over financial reporting of Forward Air Corporation included in this Annual Report (Form 10-K) of Forward Air Corporation for the year ended December 31, 2011.

/s/ Ernst & Young LLP

Nashville, Tennessee February 24, 2012

### CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO EXCHANGE ACT RULE 13a-14(a) (17 CFR 240.13a-14(a))

- I, Bruce A. Campbell, Chairman, President, and Chief Executive Officer of Forward Air Corporation, certify that:
- 1. I have reviewed this report on Form 10-K for the year ended December 31, 2011 of Forward Air Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 24, 2012 /s/ Bruce A. Campbell

Bruce A. Campbell Chairman, President and Chief Executive Officer

### CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO EXCHANGE ACT RULE 13a-14(a) (17 CFR 240.13a-14(a))

- I, Rodney L. Bell, Chief Financial Officer, Senior Vice President and Treasurer of Forward Air Corporation, certify that:
- 1. I have reviewed this report on Form 10-K for the year ended December 31, 2011 of Forward Air Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 24, 2012 /s/ Rodney L. Bell

Rodney L. Bell Chief Financial Officer, Senior Vice President and Treasurer

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report on Form 10-K of Forward Air Corporation (the "Company") for the period ended December 31, 2011 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Bruce A. Campbell, Chairman, President, and Chief Executive Officer of the Company, certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 24, 2012

/s/ Bruce A. Campbell

Bruce A. Campbell Chairman, President, and Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to Forward Air Corporation and will be retained by Forward Air Corporation and furnished to the Securities and Exchange Commission or its staff upon request.

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report on Form 10-K of Forward Air Corporation (the "Company") for the period ended December 31, 2011 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Rodney L. Bell, Chief Financial Officer, Senior Vice President and Treasurer of the Company, certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 24, 2012

/s/ Rodney L. Bell

Rodney L. Bell Chief Financial Officer, Senior Vice President and Treasurer

A signed original of this written statement required by Section 906 has been provided to Forward Air Corporation and will be retained by Forward Air Corporation and furnished to the Securities and Exchange Commission or its staff upon request.